

## EWWR 2022 Social Media posts

### POST 1



Mid Ulster District Council's post



The Council is urging residents to be more sustainable with their textiles and footwear this [European Week for Waste Reduction \(EWWR\)](#) which takes place from 19 – 27 November.

[#EWWR](#) provides the perfect opportunity to challenge everyday actions and habits to reduce the waste we produce and increase our recycling.

The textile and clothing industry is one of the most polluting sectors, together with housing, transport, and food.

Chair of the Council's Environment Committee, Councillor Sean McGuigan said: "Simple actions like using our creative talents, supporting second hand sales, or donating unwanted clothes to charity shops, can make a big difference to the sustainability of our fashion." [#EWWR2022](#)

Read the full article at: <https://www.midulstercouncil.org/news/news-archive/news-items-2022/november-2022/%E2%80%98changing-relationship-with-clothes-%E2%80%93-waste-is-out>



## POST 2

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 **Mid Ulster District Council** 22 Nov · 🌐

Waste is out of fashion!! As [#EWWR](#) continues this week, did you know;

- ♻️ Approximately 5.8 million tonnes of textiles are discarded every year, which is equivalent to 11.3kg per person.
- ♻️ Almost nine out of ten Europeans think that clothing should be made to last longer.
- ♻️ Up to 35% of all the microplastics released into the environment can be traced back to textile products.

For more information on the main impacts of the fashion industry and what actions can help visit [https://ewwr.eu/thematic\\_focus/circular-and-sustainable-textiles/](https://ewwr.eu/thematic_focus/circular-and-sustainable-textiles/)



## POST 3



Mid Ulster District Council



25 Nov · 🌐

As [#EWWR](#) draws to a close, if your wardrobe is due for a revamp there are lots of inspiring ways to create a clean, fresh look from the things you already have. Getting creative with your clothes will not only save you money but it can also give you a fabulous style that nobody else can match.

We'd love to hear your top tips for giving your wardrobe a face-lift and we'd love to see your creative results. Email [recycling@midulstercouncil.org](mailto:recycling@midulstercouncil.org) with your upcycled creations!

[Recycle Now Bin-Ovation Limited European Week for Waste Reduction](#)







# Recycle - Refresh - Renewed

Recycle your appliances to reduce waste and help the community.



We accept good quality washing machines, tumble dryers, dishwashers, electric cookers, hobs and ovens.  
Ask a member of our recycling team or visit [midulstercouncil.org/refresh](http://midulstercouncil.org/refresh)

