

Appendix 1

Minutes of Coalisland Town Centre Forum Meeting **Monday 9 November 2020 at 12.30pm** **Microsoft Teams**

Present

Cllr Niamh Doris Mid Ulster District Council (Vice Chair)
Cllr Malachy Quinn Mid Ulster District Council

Francie Molloy Coalisland Residents & Community Forum
Brian O'Neill Coalisland Credit Union
Dermot McGirr Translink

Patrick Anderson Dept. for Communities

In Attendance

Mark Leavey Mid Ulster District Council
Catherine Fox Mid Ulster District Council
Oliver Donnelly Mid Ulster District Council
Celene O'Neill Mid Ulster District Council

	DISCUSSION
1	Apologies Cllr Dan Kerr Mid Ulster District Council Cllr Niall McAleer Mid Ulster District Council Cllr Robert Colvin Mid Ulster District Council Adrian McCreesh Mid Ulster District Council Mark Kelso Mid Ulster District Council Fiona McKeown Mid Ulster District Council Raymond Lowry Mid Ulster District Council Colin McKenna Mid Ulster District Council Michael McGibbon Mid Ulster District Council Ursula Marshall Mid Ulster Disability Forum Raymond O'Neill Coalisland Traders Association (Chair) Declan Dorrity The Venue/The Beer Shed Brian O'Neill Coalisland Credit Union Aedamar McCrossan PSNI
2.	Introductions Cllr Doris Vice Chair welcomed everyone to the meeting, took the role of Chair, as Raymond O'Neill was unable to attend the meeting, and sent his apologies.
3.	Minutes of Previous Meeting - Monday 12th October 2020 Proposed by Cllr Doris Seconded by P Anderson and agreed: -

	<p>The minutes of the meeting held on Monday 12 October 2020 were a true and accurate record of proceedings.</p>
4.	<p>Matters Arising from Previous Meeting – Monday 12 October 2020</p> <p>M Leavey provided an update on the work adjacent to Toals Bookmakers in The Square stating that work is commencing this week on the installation of additional drainage channels.</p> <p>O Donnelly updated that he had contacted the Dungannon Herald and there did not appear to be any appetite to carry out a shop window scheme in Coalisland as they do in other areas. C Fox updated that the Herald is offering free advertising space to local businesses in the lead up to Christmas.</p>
5.	<p>Coalisland Project Updates</p> <ul style="list-style-type: none"> • Coalisland Public Realm Scheme <p>M Leavey updated that the Fox Contracts are currently working on the footpaths and private area on Lineside and will be there for another number of weeks. It is hoped to keep disruption to a minimum to ensure shops are serviced.</p> <p>The Contractor is also working on lighting installation in the Cornmill car park. They are also working on Barrack Street car park in the removal of demolition material. On Main Street parking bays have been resurfaced and opened up.</p> <p>To note Fibrus are also in the area installing their fibre network on the outskirts of the town.</p> <p>The issue with the power box for the CCTV at the Cornmill has been rectified and Coalisland & District Development Association (CDDA) staff have been briefed in how to use the equipment.</p> <p>Cllr Doris asked as if there have been any issues with access to premises on Lineside during the works. O Donnelly updated that he is down on site most days and there has been no issues reported to him.</p> <p>F Molloy asked for an update on the drainage issues in the town. M Leavey indicated additional drainage pipe work and gullies have been installed from The Square up Barrack Street to the access road back on to Main Street. This pipe work is connected into the DfI Rivers drainage culvert, which takes some pressure off the combined sewer in this area, which should help alleviate the problem. DfI Roads and NI Water still have to complete works on the storm connection from Landis restaurant and on installing additional gullies on Kings Row – programme of works to be confirmed.</p> <ul style="list-style-type: none"> • Gortgonis <p>M Leavey updated that the Roads drawings have been revised to remove the right hand turning lanes and provide a T-Junction to both the school and leisure centre site. These are currently being reviewed with the intention of issue to Planning in the coming weeks.</p>

	<p>F Molloy enquired whether there is any indication that DfI Roads Service will accept the T-Junction. M Leavey indicated that significant works had been completed by the design team indicating that a T-Junction would be acceptable. Several meetings have been held with DfI Roads where design information was presented to DfI Roads to consider. It was recommended that Council proceed with issuing the drawings to planning and DfI Roads could provide a formal position.</p> <ul style="list-style-type: none"> • Coalisland Events – Halloween & Christmas 2020 <p>O Donnelly provided an update on the proposed 12 Gifts of Christmas draw to be rolled out across the District with prizes from local shops on offer. People can enter via social media with a draw taking place for Coalisland on one day.</p> <p>Cllr Doris asked if there was any instances of Anti-Social Behaviour recorded over the Halloween period. C O'Neill updated that there were none reported through the PSNI.</p> <p>C O'Neill advised that Coalisland was the only town that had organised online events and organisers deserved credit for their work.</p> <ul style="list-style-type: none"> • Town Centre Recovery Plan <p>C Fox updated that the second COVID Recovery Business Grant will open on Monday 16 November and is open to all eligible commercial businesses in both rural and urban. Anyone who was unsuccessful the first round is eligible to apply for this round of grants. It is an online process once again and the guidance notes will be uploaded to the Council website.</p>
6.	<p>Any Other Business</p> <p>P Anderson updated that DfC are seeking a site visit in relation to the Railway Lands in order to progress the transfer of the lands. F Molloy stated that there is interest from local community groups who are looking to use the lands.</p> <p>C Fox updated that Mid Ulster Councils Enterprise Week commences 16 November with a variety of free webinars from renowned speakers throughout the week. Registration and a full list of the week's online events were available on the Councils website.</p>
7.	<p>Date of Next Meeting</p> <p>Monday 7th December @ 12.30pm via Microsoft Teams</p>
8.	<p>Meeting Duration</p> <p>Meeting ended at 13.15pm</p>

Appendix 2

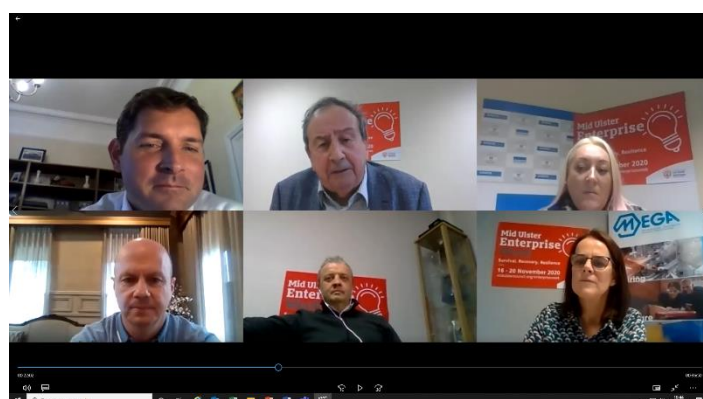


Comhairle Ceantair
Lár Uladh
Mid Ulster
District Council

Mid Ulster Enterprise Week

Monday 16th to Friday 20th November 2020

Evaluation Report



1.0 Background

To mark Global Entrepreneurship Week 2020, Mid Ulster's second Enterprise Week took place between Monday 16th and Friday 20th November 2020. Due to restrictions as a result of the ongoing Covid-19 pandemic, Mid Ulster Enterprise Week went virtual this year offering a diverse range of twelve online, interactive events.

Organised by Mid Ulster District Council, with support from partners including Mid Ulster Enterprise Partnership, Invest NI, Intertrade Ireland, Mid Ulster Skills Forum, MEGA, Mid Ulster Tourism Development Group and local business leaders, the week's focus was on sustainability and resilience amid the significant challenges of the coronavirus pandemic.

A total of twelve online events took place across the week, with subjects ranging from Reinventing Retail to building Resilience in the Hospitality and Tourism sector, alongside business support topics including LinkedIn to Win and Communication in the Workplace. The week was completed with another very successful business funding and support event.

The Council supported two further virtual events as part of Global Entrepreneurship Week. These events were aimed at inspiring potential entrepreneurs and organised by the Go for It Programme and Mid South West officer teams.

2.0 Mid Ulster Enterprise Week 2019 Outputs

- ✓ Extensive programme of over 12 free virtual webinars
- ✓ Total of 539 people attended the programme of events (66% Attendance Rate)
- ✓ A further 251 people viewed recordings of the webinars via the Council's YouTube channel at 7th January 2021.
- ✓ High Social Media Engagement:-
 - Twitter - 30 posts, 47,078 impressions (number of times a tweet has been delivered to twitter stream of users), 1,225 engagements (Number of users that interacted with post);
 - Mid Ulster Facebook - 27 posts, 98,795 people reached, 4,802 people engaged, 24,509 video views.
 - Instagram – 6 posts, 2,588 people reached, 20 people engaged.
- ✓ Council Website Analytics - 1,834 page views from October to November.
- ✓ Press Coverage – Mean Advertising Value equivalent to £36,694.38

3.0 Marketing & Promotion

The promotional focus was digital-first, using social media channels to push traffic to a specific enterprise week web page, with a specially created animated explainer video produced to support the week's events and an e-zine also created and issued.

Other support included extensive press and radio advertising.

The events were also promoted via e-invitations to the Council's key business networks.

A promotional video has been created to capture the highlights of Mid Ulster Enterprise Week 2020 in a visual format and is available to view on the Council's YouTube channel:

<https://youtu.be/HX3Uzuf12ok>

If anyone wishes to view any of the webinars held during Mid Ulster Enterprise Week, these can be accessed at <https://bit.ly/enterpriseweekwebinars>

4.0 Programme of Events

Webinar	Speaker(s)	Attendance	Views of Video (up to 7/1/21)
Introducing your company quickly and compellingly	Una McSorley, Marcomm Training.	51	31
EU Exit - Changes to Chemicals Regimes REACH / CLP / PIC	Health and Safety Executive (HSE), Department for Environment Food & Rural Affairs (DEFRA), Department of Agriculture, Environment and Rural Affairs (DAERA), the Department for the Economy and Invest Northern Ireland.	10	N/A
Reinventing retail in a Covid world	Graham Soult, CannyInsights.	44	16
A recipe for recovery: Tourism and hospitality	Michael Deane, Deanes Restaurants.	43	31
The MEGA Impact - one year on	Compere – Malachi Cush. Panel - Maria Curran, MEGA Project Director, Darragh Cullen, Edge Innovate, Pat O'Neill, Founding Member of Powerscreen, Jenna Coote, Coote Engineering, Peter Canavan, Holy Trinity Foundation.	71	77
Go for It - Confessions of a Start-Up	Compere – Cate Conway Speakers - Laura Irwin, Co-Owner of Noble Spaces and Dave Linton, Founder of Madlug.	22	
It's a zoo around here - a guide to better communication in the workplace	Una McSorley, Marcomm Training.	58	13
LinkedIn to win	Louise Brogan, Social Bee.	67	23
The 4 C's - creating content that connects through Covid	Gail Sheen, Social Sheen and Clara Maybin, So Social.	53	22
Inspiring Entrepreneurs	Panel – Cormac Diamond, Bloc Blinds, Mairead Mackle, Tarasis Enterprises, Shane McCrory, Electricast Ltd.	22	N/A
Leading teams through a pandemic	Julie Allen, Julie Allen Consulting.	35	18
Business funding and support event	Compere – Karen Patterson Speakers – Cllr Cathal Mallaghan, Chair Mid Ulster Council, Ethna McNamee, Invest NI, Shane O'Hanlon, Intertrade Ireland, Jim Eastwood, Mid Ulster Enterprise Agencies, Anita Doris, Cavanagh Kelly Accountants.	63	20
	Total Registrations	539	251

5.0 Synopsis of Events

A total of 12 events were offered by Council as part of Mid Ulster Enterprise Week 2020 under the theme of '*Survival, Recovery, Resilience*'.

A wide range of relevant business topics were offered to ensure all sectors of industry received support to assist in operating within the current difficult economic environment. Specific webinars were held for the Retail, Hospitality and Manufacturing and Engineering sectors, alongside advice for Start-ups, Brexit regulation changes for labelling and chemicals and a range of speakers from funding and support agencies. In addition, the virtual events provided advice on key business issues including communication, sales, leading teams through a pandemic and social media.

Feedback from attendees was very positive with many welcoming the virtual format as this enabled them to take a short time away from their work commitments, without the need to travel to and from a venue, or access the event recording at a later more suitable time.

The range of topics and speakers were highly commended and the relevance of topics were acknowledged, particularly given the extremely difficult trading conditions many of our businesses are facing. Attendees requested that Mid Ulster District Council continue to assess the business environment and continue to provide events which are appropriate and relevant to the current situation.

6.0 Conclusion

Despite the significant challenges of the pandemic, the second Mid Ulster Enterprise Week provided a dynamic programme of virtual events for entrepreneurs, start-ups and established businesses across the district. Holding the events online provided a fantastic opportunity for attendees to sign in from their home or place of work therefore reducing the time commitment needed due to travel. As such the events were more accessible to a greater number of people. Furthermore, having recordings for each event available online to view at a later date received a positive response.

Feedback from attendees and the various economic stakeholders involved in Enterprise Week 2020 has been very positive indeed.

Plans are already underway for Enterprise Week 2021, which we hope will build upon the success of the last two year's events. Providing the pandemic is firmly under control and face to face events are restarted, 2021's events have the potential to be a blend of both physical and virtual events to meet the needs of all businesses across the district.

I would remind you to have a look at the short video on Council's YouTube Channel below which gives a flavour of the wide range of activities and events held during Mid Ulster Enterprise Week 2020 <https://youtu.be/HX3Uzuf12ok>

Highlights from the Week

Event	Feedback
Monday 16th November 2020 Introducing Your Company Quickly and Compellingly	Linda Boylan, WebsiteNI <i>"A good recap of how to effectively introduce your business and improve your listening skills."</i>
Monday 16th November 2020 Reinventing Retail in a Covid World	David Thompson, Thompson Footwear <i>"The timing and offering of webinars was very good and this years topic was extremely apt."</i>
Tuesday 17th November 2020 A Recipe for Recovery : Tourism and Hospitality	Mary Enright Gillies, SERC <i>"Invaluable insight, thoughts and opinions from one of N.Ireland's most passionate Tourism & Hospitality Leaders."</i>
Tuesday 17th November 2020 The MEGA Impact - One Year On	Leanne Ferguson, Specdrum <i>"Being new to the industry, it was a great insight to see the platform already established in terms of succession planning for the industry. The panellists were very useful and listening to their take on current issues within the sector such as COVID, BREXIT was very beneficial to gain a better grasp on the industry's current position."</i>
Wednesday 18th November 2020 It's a Zoo Around Here: A Guide to Better Communication in the Workplace	Adele McIvor , Network Personnel <i>"Great refresher on communication styles. Online workshops should continue"</i>
Wednesday 18th November 2020 LinkedIn to Win	Daniel McCartan, DMC Survey Services Ltd <i>"Topics are very current I feel, timing great as I could work it in around my lunch hour."</i>
Thursday 19 th November 2020 Leading Teams Through a Pandemic	Brian Murray, BM Business Services <i>"Excellent seminar with lot of takeaways- recognition of how all staff are impacted upon in different ways by pandemic."</i>
Friday 20 th November 2020 Business Funding and Support Event	Lucia Neeson, Agharan Motor Shed <i>"Excellent - from business grants available for Covid as well as consultancy support on a number of business areas. The Brexit readiness was extremely useful particularly the auto-enrolment to get the EORI Number to ensure we are Brexit ready. Today's session has really grown the To Do list, which is fantastic. Thank you"</i>

Mid Ulster Enterprise Week

16 - 20 Nov 2020

Survival, Recovery, Resilience

#GEW2020
#MidUlsterDC

Register Online

MON 16th November

Introducing Your Company Quickly and Compellingly

10.00am - 11.00am

Una McSorley, Marcomm Training

You've just bumped into a former client in the lift. He asks you what your new company does. You open your mouth, try to organize your thoughts when the lift stops and he's on his way. Missed opportunity and one where it would have helped to have had an "elevator pitch."

But how do you craft a pitch that generates interest in your product or service in just 30 seconds or less? This webinar takes you through writing an elevator pitch and what it should include.

EU Exit | Chemicals Regimes REACH / CLP / PIC

2.00pm - 3.00pm

Speakers from HSE/GB & DEFRA

Learn what your business needs to know about impending changes to labelling, packaging and chemical regulations which will apply from 1st January 2021. This event will focus on the chemical regimes of Registration Evaluation Authorisation and restriction of Chemicals (REACH); Classification Labelling and Packaging (CLP); and Prior Informed Consent (PIC)

Find out about the required procedures to be followed in relation to labelling and packaging of chemical products moving between GB and the NI(EU) and the export and import of designated hazardous chemicals and how this will work after the transition period.

Reinventing Retail in a Covid World

7.00pm - 8.00pm

Graham Soult, Convy Insights

Join Graham Soult, respected retail commentator and High Streets Task Force Expert as he focuses on practical hints and tips to navigate the Covid-19 situation, and trade as successfully as possible now and into the future. Learn how to effectively respond to trends and challenges affecting the high street during and post Covid-19, gaining expert advice on marketing messages, customer service and future proofing your store.

TUES 17th November

A Recipe for Recovery: Tourism and Hospitality

10.00am - 11.30am

Michael Deane, DEANES Restaurants

This webinar is especially suited to the hospitality and tourism sector. Michael Deane will share how he adapted his businesses during the Covid-19 pandemic and will outline his plans for moving forward. Michael is one of the most recognisable faces of Ireland's hospitality industry. As proprietor of seven diverse restaurants in Belfast, he shares the credit for transforming the city's food culture. Join this webinar for useful insights and suggestions on how to become resilient and get your business on the road to recovery.

The MEGA Impact - One Year On

1.00pm - 2.00pm

Panel Discussion with Manufacturing / Engineering Leaders from Mid Ulster

Come and hear about the significant progress and developments made by the Manufacturing and Engineering Growth Advancement (MEGA) network over the last 12 months. This includes the decisive positive impact made during this challenging period within the local manufacturing and engineering sector. Local celebrity Malachi Cush will compare proceedings with a live Q&A speaking to an expert panel including guest speaker Pat O'Neill - founding member of Powerscreen.

Confessions of a Start-up Business Owner

7.15pm - 8.15pm

Host: Cate Conway, Local Radio Personality

The Go For It Programme will host the first in a series of 'Confessions of a Start-up Business Owner' to inspire potential entrepreneurs. This one hour virtual workshop will provide honest and inspirational insights from experienced entrepreneurs including a Mid Ulster new start, Laura Irwin, Noble Spaces. Hear them talk candidly about their strategies and mistakes along their journey to success.

All events are online webinars and FREE to attend - register at:

midulstercouncil.org/enterpriseweek

* All information is correct at time of publication. Please confirm details online when registering.

WED 18th November

It's a Zoo Around Here: A Guide to Better Communication in the Workplace

10.00am - 11.00am

Una McSorley, Marcomm Training

This humorous presentation is perfect for leaders at all levels. Una McSorley will share her guide to better communication in the workplace. She will explain how to become a more effective communicator and ultimately a leader, by recognising the variety of communication styles used by the animals in your zoo and adapting your strategy accordingly.

LinkedIn to Win

1.30pm - 2.30pm

Louise Brogan, Social Bee

Learn how to maximise LinkedIn to build relationships and win new business. This webinar will provide insight on how to optimise your LinkedIn profile, understand types of content to share, and grow valuable networks. No more feeling lost, frustrated, or overwhelmed as you leave ready to use LinkedIn to WIN!

The 4 C's: Creating Content that Connects through Covid

7.00pm - 8.00pm

Gail Sheen & Clara Maybin, So Social Marketing

Gain an invaluable insight into creating meaningful online content that directly impacts and connects with your customers. This session will take into account the impact that Covid-19 has had on our customer relationships and how we can appropriately communicate with them during the pandemic.

If you attend any of our webinars your name will automatically go forward into a prize draw with the opportunity to win some great prizes. The more events you attend, the more opportunity you have of winning a prize!



THURS 19th November

Inspiring Entrepreneurs

10.00am - 11.00am

Q&A with Cormac Diamond (Blot Blinds), Mairead MacLide (Tarasid Enterprises) and Shane McCrory (ElectriCast Ltd)

Register for 'Inspiring Entrepreneurs', a webinar featuring some of the best business leaders from across the Mid South West region of Northern Ireland. Hear how they charted a path for their businesses during lockdown, pivoting to meet new challenges and take advantage of emerging opportunities. This session will offer learnings for companies of all sizes and sectors, with growing relevance as the Covid-19 pandemic continues to impact businesses.

Leading Teams Through a Pandemic

12.00pm - 1.00pm

Jillie Allen Consulting

Over the past 8 months everyone has experienced challenges both personally and professionally. As a business leader learn how you can create the conditions in the workplace to foster resilience, innovation, and growth. This 60 minute webinar will focus on what is required to keep teams energetic, enthusiastic and emotionally connected through the pandemic.

FRI 20th November

Business Funding and Support Event

11.00am - 12.15pm

Comper: Karen Patterson, TV and Radio Personality

Don't miss this fantastic opportunity to hear about the range of business support and funding available to businesses in these difficult times. Hear from Mid Ulster District Council, Invest NI, InterTrade Ireland and Mid Ulster Enterprise Agencies about their current support programmes. Cavanagh Kelly Accountants will also brief business owners on a variety of funding and support to help businesses navigate the pandemic. Not to be missed, this invaluable webinar will be hosted by well known and respected TV and radio personality Karen Patterson. Each participant will receive an e-booklet outlining the various support packages available.



Comhairle Ceantair
Lár Uladh
Mid Ulster
District Council



News Release

October 2020

Mid Ulster Goes Virtual For 2020 Enterprise Week

Enterprise Week (16 – 20 November) will go virtual this year, with a series of online, interactive events planned by Mid Ulster District Council.

A total of 12 webinars will take place across the week under the theme of ‘Survival, Recovery, Resilience’, reflecting the very different economic context in which businesses are operating as a result of coronavirus.

Retail and hospitality, two of the sectors hardest-hit by the pandemic, will benefit from the experience of the celebrated restaurateur, Michael Deane, and high street champion, Graham Soult.

Michael Deane, who is one of the most recognisable faces in Ireland’s hospitality industry, will be demonstrating resilience in action when he talks about how he has adapted his business during the pandemic, while Graham Soult will share hints and tips that the retailers of Mid Ulster can use to help them navigate and trade successfully through the COVID-19 situation and into the future.

Several expert panels will be convened online, with panelists providing insight and guidance over the course of the week and providing participants with an opportunity to ask questions and seek advice.

One panel brings together speakers from a range of organisations to bring clarity to the range of funding and support for business generally, as well as specifically related to the impact of COVID-19, while another will be providing very specific advice on what the EU Exit will mean for companies which source or produce chemicals.

The manufacturing sector is to the fore in a third panel session when some of Mid Ulster’s industry leaders, including guest speaker Pat O’Neill, founding member of Powerscreen, come together for a live Q&A.

In this event, organised by MEGA – Manufacturing and Engineering Growth and Advancement – participants will hear how the network’s vision to create a pipeline of skilled talent fit for industry needs is being put into practice and learn from the sector’s collaborative approach.

The ever-increasing importance of digital platforms for business is also reflected in the programme, with sessions covering effective use of LinkedIn and creating engaging online content to connect with customers.

And the experiences of others who have taken the plunge to start their own businesses through the 'Go For It' programme is set to inspire a new generation of entrepreneurs.

Launching Enterprise Week 2020, Councillor Cathal Mallaghan, Chair of the Council, said that while the events may be virtual, they will have no less impact:

“Both our approach and our content reflect the fact that we are delivering a this programme during a pandemic and while Enterprise Week may be virtual in 2020, the events will be no less impactful.

“Mid Ulster is renowned for an extraordinary level of entrepreneurship and while the current operating environment may be challenging for many sectors, many of our businesses are continuing to adapt, flex and innovate to meet those challenges.

“And of course there will be individuals who are continuing to explore possible business ideas or are in the early stages of starting a business.

“The programme is deliberately diverse to reflect different stages of business growth, and different areas of interest, as well as topics which will have broad appeal, regardless of your stage or sector.”

For further information about Enterprise Week 2020 and to book for an event, visit www.midulstercouncil.org/enterpriseweek.

-ends-