

Report on	Marketing & Communications Activity Update
Reporting Officer	Ursula Mezza
Contact Officer	Ursula Mezza

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	x

1.0	Purpose of Report
1.1	The report provides an update on key areas of recent marketing and communications activity.
2.0	Background
2.1	The Marketing & Communications service works corporately as well as across departments and services, to develop and deliver effective external and internal marketing and communications activity which supports the Council's vision, values and strategic direction.
3.0	Main Report
3.1	The appendix records core activity levels and key areas of recent and pending work undertaken by the Marketing and Communications service.
3.2	Community Planning support, substantial support given to summer events and planned for Halloween events, are featured.
3.3	Details of the new 2018-2019 recycling campaign 'are you a recycling hero?' which launched on 24 September to coincide with this year's recycle week are also included.
4.0	Other Considerations
4.1	<u>Financial & Human Resources Implications</u> Financial: N/A Human: N/A
4.2	<u>Equality and Good Relations Implications</u> N/A
4.3	<u>Risk Management Implications</u> None

5.0	Recommendation(s)
5.1	That the Committee notes the content of the report.
6.0	Documents Attached & References
	Marketing & Communications Update