

Report on	Corporate Events
Date of Meeting	4 July 2018
Reporting Officer	Michael Browne
Contact Officer	Sharon Arbuthnot

Is this report restricted for confidential business?	Yes	<input type="checkbox"/>
If 'Yes', confirm below the exempt information category relied upon	No	<input checked="" type="checkbox"/>

1.0	Purpose of Report
1.1	To inform members about forth coming corporate events taking place during August and September 2018.
2.0	Background
2.1	Besides being enjoyable, corporate events provide important economic, social and cultural benefits to our local community whilst increasing community spirit and instilling local pride.
2.2	Corporate Events need to continually develop and grow, maintaining our existing audience base but also attracting new audience. Growth is achieved through evaluations and listening to our customer's needs and we are continually looking at more innovative and creative methods in the planning and delivery of our events.
3.0	Main Report
3.1	<p><u>Coalisland Summer Bash – Enjoy the fun along with the run!</u> An evening of free family fun will take place at the Lineside, Coalisland on Friday 29 June from 6.30pm - 8.30pm alongside the annual Newell 10K and 5K run. Visitors, runners and supporters will be entertained with live music by Brian Mills and Declan McGrath of Reverb, alongside the latest hits played by DJ Brian Nicholl. Also to be enjoyed is a selection of free children's entertainment including: Face painting, hula hoop workshops, balloon modelling, circus workshops and tricks, arts and crafts workshops, glitter tattoos, badge/medal making, character walkabouts and dancing demonstrations from local dance schools.</p>
3.2	<p><u>Magherafelt Town Centre event</u> A cultural festival weekend will take place on Friday 10 – Sunday 12 August 2018 throughout Magherafelt town centre. A design concept will be developed to profile this festival with the aim of developing an annual event. Entertainment will also take place throughout the town centre over the weekend to complement the entertainment in the hospitality venues.</p> <p>A number of hospitality businesses are organising entertainment in their premises over the weekend. . The programme will have entertainment to suit a variety of interests and children will also have an opportunity to get involved, with music</p>

	workshops being organised in the Bridewell the week prior to the festival, finishing with a showcase event on Saturday 11 August.
3.3	<p><u>Lumarina</u> The shores of Lough Neagh will be illuminated on Friday 17 August from 6pm until 10pm at Ballyronan Marina. This free family event will host live music, fun fair, shoreline lighting, fireworks display and loads to keep the family entertainment. The entertainment will continue on Saturday 18 August with a programme filled with free family fun to include Fun Fair, climbing wall, pirates and princess theme activities along children’s performers and much more.</p>
3.4	<p><u>Picnic in the Park</u> The Idyllic and picturesque Dungannon Park site will host the annual Picnic the Park on Monday 28 August 2017 from 12noon until 5pm. This free family event will attract thousands of visitors to the park. This event will include live music, entertainment and workshops.</p>
3.5	<p><u>Maghera Walled Garden Event</u> A family fun day will take place in Maghera Walled Garden on Saturday 8 September 2018 from 11am – 4pm.</p> <p>Based on the theme of Peter Rabbit and friends the garden will come alive with a host of activities for children to enjoy including Peters sports day challenge, messy garden play, arts & crafts activities, balloon modelling, face painting, theatre shows, live music and in interactive trail in the garden.</p>
4.0	Other Considerations
4.1	Financial, Human Resources & Risk Implications
	Financial: Delivered within Budget
	Human: Each event will have a lead officer and planning team.
	Risk Management: Event Management Plans and Risk Assessments will be carried out per event.
4.2	Screening & Impact Assessments
	Equality & Good Relations Implications: N/A
	Rural Needs Implications: N/A
5.0	Recommendation(s)
5.1	N/A
6.0	Documents Attached & References
	N/A