

Report on	Corporate Events 2024
Date of Meeting	10th April 2024
Reporting Officer	Kieran Gordon, Assistant Director Health, Leisure & Wellbeing
Contact Officer	Sharon Arbuthnot, Events & Promotions Manager

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	✓

1.0	Purpose of Report
1.1	At the March 2024 Development Committee, Members noted the update on the schedule of Corporate Events for 2024. In addition, Members resolved that <i>"it be recommended to Council the Officers investigate funding opportunities available to reinstate Coalisland Summer Bash event for this year"</i> .
2.0	Background
2.1	When agreeing the District Rate for the 2023/24 year, it was agreed to remove the Tafelta and the Coalisland Summer Events from the programme which contributed to £27,000 in savings. Up until this point, both events have been part of the recurring annual corporate events schedule for a number of years.
2.2	When it became known that the Cookstown Continental Market was to be postponed for 2023, Members agreed to a relocation of budget across Council Events for the 2023 year and therefore the Coalisland Summer Event was re-instated for the 2023 year only.
2.3	At the March 2024 Development Committee, Members noted the update on the schedule of Corporate Events for 2024. In addition, Members resolved that <i>"it be recommended to Council the Officers investigate funding opportunities available to reinstate Coalisland Summer Bash event for this year"</i> .
3.0	Main Report
3.1	Proposed reinstatement of the Coalisland Summer Event This year, the local group "Keep er Lit" have scheduled their annual 5/10Km race on Sunday 26 th May 2024.
3.2	Council Officers have engaged with "Keep er Lit" to identify an opportunity whereby Council could organise an event on the same date, Sunday 26 th May 2024. The event would take the form of procuring an entertainment company to organise family friendly/ sporting games, walkabouts and face painting in the new PEACE funded civic space in front of Newell Stores. A stage will be erected in this area for live music and presentation of medals for the winners of the races. The aim generally is to entice not only the runners but also their families and onlookers to extend their stay in Coalisland, thereby fostering a sense of community engagement and enjoyment throughout the day.

3.3	<p>The Council led family event would be fully managed by MUDC staff with budget required for entertainment and associated logistics. All Health & Safety requirements for the Council led family event (Event Plan Risk Assessments etc) would be managed by Council Staff. Event Plan/Risk Assessment would need to be completed and presented to a forthcoming Safety Advisory Meeting (SAG). All other activities taking place outside of the designated Council event space would be the responsibility of the other groups and subject to the normal process of event plans, risk assessments, engagement with SAG, etc</p> <p>It is estimated that a budget of £6,000 would be required to execute this event.</p>
3.4	<p>Following the decision made at March 2024 Development Committee, Officers can identify in-year efficiencies from across the wider Health, Leisure & Wellbeing departmental revenue budget to facilitate this event.</p>
3.5	<p>Members should note this is not viewed as a sustainable position moving into the April 2025 - March 2026 year and therefore recommend that Members should consider allocating a budget allowance towards the 2025/2026 rates estimates process should they wish this event to resume as part of the recurring schedule of annual corporate events.</p>
	<p>Other Considerations</p>
4.1	<p>Financial, Human Resources & Risk Implications</p> <p>Financial: Delivered within departmental budget allocation as per the 2024/25 rates estimates process.</p> <p>Human: Delivered with staff from various departments/services.</p> <p>Risk Management: The Risk Assessment will be reviewed with assistance from Council Corporate Health & Safety team along with the Event Management Plan. Additionally, the Events plan will be presented to the Safety Advisory Group (SAG) in May 2024 prior to the event..</p>
4.2	<p>Screening & Impact Assessments</p> <p>Equality & Good Relations Implications: None anticipated at this juncture.</p> <p>Rural Needs Implications: None anticipated at this juncture.</p>
5.0	<p>Recommendation(s)</p>
5.1	<p>To note that the Coalisland Summer Event will return for the 2024 year and funded through 'in year' budget efficiencies from across the department.</p> <p>Thereafter, Members are being asked to give due consideration as part of the 2025/2026 rates process to release additional budget should they wish this event to return to the annual events programme for 2025 onwards.</p>

6.0	Documents Attached & References
	N/A