

Report on	<ol style="list-style-type: none"> 1) Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag 2) Mid Ulster Regeneration Draft Action Plan 3) Dungannon Regeneration Partnership Proposal 4) Village Renewal Project 5) Coalisland Public Realm 6) Cookstown Town Centre Forum 7) Magherafelt Town Centre Forum 8) DAERA relocation to Ballykelly 9) Status of Fibre within 5 of Mid Ulster's Town Centres
Reporting Officer	Fiona McKeown, Head of Economic Development

Is this report restricted for confidential business?	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	X

1.0	Purpose of Report
1.1	To provide Members with an update on key activities as detailed above.
2.0	Background
2.1	<p>Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag The Town Centre Positioning Study identified the need to refresh/develop the town centre brands of Cookstown, Dungannon and Magherafelt. McCadden were appointed to refresh the Cookstown and Magherafelt Brands and Creative Media were appointed to develop a new brand for Dungannon.</p>
2.2	<p>Mid Ulster Regeneration Draft Action Plan Town Centre regeneration and revitalisation is a key priority identified in the Mid Ulster Economic Development Plan 2015/2020. The Mid Ulster Regeneration Action Plan 2018/2019 addresses the key priorities for the five Town Centres of Mid Ulster District Council and regeneration of 37 villages.</p>
2.3	<p>Dungannon Regeneration Partnership Proposal Dungannon Regeneration Partnership (DRP) Ltd. was set up by Dungannon & South Tyrone Borough Council in 2000 to promote and encourage the revitalisation, regeneration and development of Dungannon town. DRP has been highlighted as an example of best practice in 'partnership working' by DfC and has won two awards from Association of Town and City Management (ATCM) for best practice projects.</p>
2.4	<p>Village Renewal Project Council is leading on the Village Renewal Scheme included within the Rural Development programme 2014 -2020.</p> <p>Council will make an application to the Local Action Group for the village renewal programme and will lead on development and delivery. The LAG has allocated a budget of £2.15m in grant aid to the Village Renewal Scheme for the implementation of strategic and minor works within agreed villages. Council will contribute match funding of 25%, to compliment the funding from RDP.</p>

<p>2.5</p> <p>2.6</p> <p>2.7</p> <p>2.8</p> <p>2.9</p>	<p>Coalisland Public Realm A design team has been appointed for the £2.75M redevelopment of Coalisland town centre. The scheme will include works to The Square, Main Street, Lineside, Dungannon Road, Stewartstown Road, Barrack Street, Barrack Square, Station Rd and Washingbay Road. The overarching aim of the project is to:</p> <ul style="list-style-type: none"> ▪ Create a safe, high-quality pedestrian-friendly environment; ▪ Revitalise and reinvigorate the town to help encourage more visitors and shoppers into the town centre; ▪ Be accessible to pedestrians and vehicles; ▪ Have free flowing traffic and retain most on-street car parking. <p>The works will include the provision of new high quality natural stone paving, street furniture, tree planting, signage, lighting and drainage and will be developed in compliance and co-operation with the Department for Infrastructure and to current DDA standards.</p> <p>Cookstown Town Centre Forum Cookstown Town Centre Forum was established in 2002 to develop a partnership approach for the development and delivery of key town centre initiatives. The Forum meets at regular intervals throughout the year.</p> <p>Magherafelt Town Centre Forum Magherafelt Town Centre Forum was re-established in January 2017. The forum will meet on a quarterly basis to act in an advisory capacity, playing a fundamental role in the development and delivery of key town centre initiatives.</p> <p>DAERA relocation to Ballykelly DAERA (Department of Agriculture, Environment and Rural Affairs (DAERA) have notified the Council of the relocation in March and April 2018 of some of their Departments.</p> <p>Status of Fibre within 5 of Mid Ulster’s Town Centres A request was sent to BT regarding the status of fibre within 5 of Mid Ulster’s town centres (Cookstown, Dungannon, Magherafelt, Coalisland and Maghera).</p>
<p>3.0</p>	<p>Main Report</p>
<p>3.1</p>	<p>Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag A tender notice was published on e-tendering website to appoint a company to print, supply and deliver branded jute shopping bags for Cookstown, Dungannon and Magherafelt respectively. The tender notice was published on Friday 9 February 2018 and closed at 3pm Thursday 22 February 2018.</p> <p>By the deadline of 3pm Thursday 22 February 2018, 10 companies had submitted responses. These were assessed on Monday 26 February 2018 by a panel consisting of Procurement Officer, Economic Strategies Manager and Regeneration Manager.</p> <p>Following assessment of the Stage 1 Pre-Qualification Eligibility Criteria, seven of the submissions were deemed to have met the criteria and proceeded to the next Stage of Financial Section carrying a weighting of 100%. These were duly assessed by the panel, with “Go Jute” recommended to provide branded jute shopping bags for the towns of Cookstown, Dungannon and Magherafelt respectively to the value of £43,360 (including expenses, excluding VAT).</p>

3.2 **Mid Ulster Regeneration Draft Action Plan**

The Draft Action Plan aims to prioritise the development of integrated, cohesive, and comprehensive Town Centre activities for 2018/19. The initiatives proposed address the key town centre issues for the five main towns of Coalisland, Cookstown, Dungannon, Maghera & Magherafelt.

The proposed Draft Town Centre Action Plan (**Appendix 1**), lists a variety of initiatives under the four main thematic headings as set out below:

1. Marketing & Promotion
2. Business Support & Investment
3. Key Events
4. Physical Regeneration & Improving Infrastructure

These themes have been used to develop a number of projects that will address these needs under the following aims:

- To maximise the profile of the five town centres and reinforce the existing town centre brands
- To support the growth and development of a competitive retail sector across Mid Ulster
- To develop and deliver a number of key events that adds vitality and vibrancy to the five town centres
- To improve the townscape quality of the five town centres

3.3 **Dungannon Regeneration Partnership Proposal**

Dungannon Regeneration Partnership (DRP) have submitted a proposal, attached at **Appendix 2**, to Council to support the costs of employing a Town Centre Development Manager for Dungannon over the next 2 years as follows.

- Year 1 - £31,500
- Year 2 - £31,500

The proposal outlines the rationale by DRP to create a position of Town Centre Development Manager and should be considered as a two-year pilot. Other **potential** funders include Dungannon Enterprise Centre (£10,000 per annum), Department for Communities (DfC) (£31,500 per annum) and Dungannon Traders Association (£10,000 per annum). The proposal should be considered as a precursor to a potential BIDS application.

3.4 **Village Renewal Project**

A number of Village projects are currently in the procurement process to appoint construction companies as outlined below -

Maghera – ITT stage (for appointment of Contractor) closed on 12th February 2018.
Ballygawley – Letter of Offer received and Contractor appointed, Works ongoing.
Upperlands – Awaiting Letter of Offer.

Caledon, Granville, Augher and Tobermore – Playpark Development has either started or about to start. Letter of offer received and Contractor appointed, works commenced Monday 12th February 2018.

Newmills, Castlecaulfield, Benburb & Gulladuff – Currently finalising Concept designs.

	<p>Ardboe – Finalising Concept Designs to be submitted to Planning.</p> <p>Legal agreements are being processed through the legal team. Economic development staff are currently compiling all the leases and completing the application forms and business cases to be submitted to the LAG.</p> <p>Economic development staff are also currently working on the next phase of Villages which indicatively at this stage includes – Upperlands Playpark, Swatragh, Churchtown & Lissan, Moortown, The Loup, Desertmartin, Clonoe, Ballinderry & Ballylifford, Orritor and Broughderg, Killyman & Eglis.</p> <p>3.5 Coalisland Public Realm The revised programmed was issued for acceptance on the 11th January 2018 which was updated to include an extended period for the VISSUM Traffic Modelling which has been procured. Progress is ongoing to include the Traffic Modelling outcome in the economic appraisal.</p> <p>3.6 Cookstown Town Centre Forum Minutes of Cookstown Town Centre Forum Meeting held on 15 January 2018 are attached at (Appendix 3).</p> <p>3.7 Magherafelt Town Centre Forum The minutes of Magherafelt Town Centre Forum Meeting held on Monday 6 November 2017 are attached (Appendix 4).</p> <p>3.8 DAERA relocation to Ballykelly The Departments relocating at this juncture are: Food & Farming; Veterinary Service & Animal Health; Central Service & Rural Affairs; and Environment, Marine & Fisheries. (Appendix 5). It is envisaged that the relocation of these Departments to Ballykelly will see over 300 DAERA posts transfer to the area.</p> <p>3.9 Status of Fibre within 5 of Mid Ulster’s Town Centres Following a request to BT to ascertain the status of fibre within five of Mid Ulster’s towns (Cookstown, Dungannon, Magherafelt, Coalisland and Maghera), BT have informed Council that this information cannot be released due to its sensitive nature and access is restricted due to interest by rival companies. BT could provide the Council with specific information within a certain area in a town as they have done previously but they cannot provide the Council with an overarching status of fibre availability in town centres.</p>
4.0	Other Considerations
4.1	<p><u>Financial & Human Resources Implications</u></p> <p>Financial:</p> <p>Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag £43,360 available from with the economic development budget.</p> <p>Mid Ulster Regeneration Draft Action Plan £715,833 Programme Costs from Council’s economic development budget and £30,000 from Council’s capital budget. Where possible, these funds will be used to attract additional funding leverage.</p> <p>Dungannon Regeneration Partnership Proposal £31,500 – Year 1 £31,500 – Year 2</p>

	Costs to be considered by Development Committee Human: Officer Time
4.2	<u>Equality and Good Relations Implications</u> n/a
4.3	<u>Risk Management Implications</u> n/a
5.0	Recommendation(s)
5.1	Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag Members are asked to consider approving the recommendation to appoint “ Go Jute ” to print, supply and delivery branded jute shopping bags for Cookstown, Dungannon & Magherafelt respectively up to value of £43,360 (including expenses and excluding vat).
5.2	Mid Ulster Regeneration Draft Action Plan Members are requested to consider approving the projects contained within Mid Ulster’s Regeneration Action Plan 2018/19.
5.3	Dungannon Regeneration Partnership Proposal Members are requested to agree the proposal in principal, with the following considerations; <ul style="list-style-type: none"> • The amount of Council funding to be determined by the existing economic development budget availability for 2018/19. • The amount of funding the Department for Communities (DFC) will contribute towards the project.
5.4	Village Renewal Project Members to note progress
5.5	Coalisland Public Realm Members to note progress
5.6	Cookstown Town Centre Forum Members to note minutes of Cookstown Town Centre Forum
5.7	Magherafelt Town Centre Forum Members to note minutes of Magherafelt Town Centre Forum
5.8	DAERA relocation to Ballykelly Members to note correspondence.
5.9	Status of Fibre within 5 of Mid Ulster’s Town Centres Members to note response from BT.

6.0	Documents Attached & References
	Appendix 1 - Mid Ulster Regeneration Draft Action Plan 2018/2019 Appendix 2 – Dungannon Regeneration Partnership Proposal Appendix 3 – Minutes Cookstown Town Centre Forum 15 January 2018 Appendix 4 – Minutes Magherafelt Town Centre Forum 6 November 2017 Appendix 5 - List of DAERA Functions Moving To Ballykelly 2018