

<b>Report on</b>	Leisure Services Pricing Policy 2018/19
<b>Reporting Officer</b>	Liam Glavin
<b>Contact Officer</b>	Liam Glavin

<b>Is this report restricted for confidential business?</b>	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	x

<b>1.0</b>	<b>Purpose of Report</b>
1.1	To agree a new pricing policy for Council leisure facilities for the financial year 2018/19.
<b>2.0</b>	<b>Background</b>
2.1	Prices across the Council's leisure facilities are now broadly aligned, with the exception of Greenvale Leisure Centre which reverted to the Council's direct management in September 2017.
2.2	As part of the rates-setting process and in light of budgetary pressures facing the Council, all departments were tasked with identifying savings and income-generating measures.
2.3	For leisure, this included an increase in income of £100,000 in 2018-2019, to be achieved via a review of pricing.
<b>3.0</b>	<b>Main Report</b>
3.1	The proposed pricing policy for 2018-2019 is set out in the appendix to this report, detailing a suggested 3% price increase across services, programmes and facilities, and including indoor and outdoor recreational offerings. This 3% increase excludes Greenvale Leisure Centre prices. Those will be aligned through the leisure review and revised pricing policy. The pricing for the swimming lessons programme is the subject of a separate report. It is proposed that the new casual swimming pricing structure increases a casual adult swim from £3.10 to £3.40 in 2018-2019. This is with a view to introducing incremental increases in the subsequent two financial years to bring the cost to £3.75 the same as Greenvale Leisure Centre.
3.2	In large part, these increases equate to modest amounts (5p, 10p, 20p, 30p or 40p increase on existing prices). For example, the cost of a soft play per child would increase from £3 to £3.10; the cost of drop-in fitness classes would rise by 10p from £3.90 to £4.

<b>4.0</b>	<b>Other Considerations</b>
<b>4.1</b>	<p><b><u>Financial &amp; Human Resources Implications</u></b></p> <p>Financial: The general price increases to services, facilities and programmes is anticipated to raise an additional £30,000 in income and the increase in income from casual swimming is estimated to be £19,000, assuming that usage remains at current levels. These will make a significant contribution to the additional income of £100,000 for leisure which formed part of the rates-setting process.</p> <p>Human: N/A</p>
<b>4.2</b>	<p><b><u>Equality and Good Relations Implications</u></b></p> <p>N/A</p>
<b>4.3</b>	<p><b><u>Risk Management Implications</u></b></p> <p>N/A</p>
<b>5.0</b>	<b>Recommendation(s)</b>
5.1	Members are asked to agree proposals on the Leisure Pricing Policy for the financial year 2018/19.
<b>6.0</b>	<b>Documents Attached &amp; References</b>
	Appendix 1 – Proposed Pricing Policy for Financial Year 2018/19.