APPENDIX 1.

Association of Town Centre Management PO Box 242 Westerham TN16 9EU

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Mid Ulster District Council

FAO Mary Mc Cullagh, Town Strategy

Burn Road Cookstown Co Tyrone BT80 8DT VAT Reg No:





Invoice Number:	19105		
Invoice Date:	22/01/2019		
Order Number:			
Our Ref:	COOKSTO		

Quant Details	Unit	Net	VAT	VAT
1.00 2019 Full Band 1 Membership	495.00	495.00	20.00	99.00
1.00 (Lynn Shiels)	0.00	0.00	0.00	0.00

Terms: 21 days from invoice date - please ensure invoice number is quoted on payment

BACS Details

Bank: Lloyds TSB
Account Name: ATCM
Sort Code: 30-92-32
Account Number: 01440295

Total Net Amount (£) 495.00

Total VAT Amount 99.00

(£)
Invoice Total (£) 594.00

APPENDIX 2



Mid Ulster Regeneration Action Plan 2019 / 2020

Mid Ulster Regeneration Action Plan 2019 /2020

Theme	Projects	Outputs	Methodology	Indicative Budget	Outcomes
1. Marketing & Promotion	1.1 Seasonal Marketing Campaigns 1.2 Shop Local Campaigns 1.3 Social Media Promotion	 1.1 Number of marketing campaigns delivered for the 5 towns. 1.2 Implement a joint shop local campaign in the 5 towns for Small Business Saturday. 1.3 Build the refreshed/new brands of the 3 main town centres through social media channels. 	1.1, 1.2 & 1.3 Outdoor Advertising Radio Print Materials Social Media	£50,000 in total	 Contribute to increased footfall across the towns. Contribute to increased visitor numbers in towns. Contribute to increased traffic on Council's social media channels.
2. Business Support / Attracting Investment	2.1 Provision of Wi-Fi in 5 town centres & Bellaghy	2.1 Maintain free Wi-Fi in the town centres of Coalisland, Cookstown, Dungannon, Maghera and Magherafelt and Bellaghy. Upgrade Dungannon & Coalisland Wi-Fi.	2.1 Ongoing contributions to businesses hosting access points. Liaise with IT to appoint company to upgrade Cookstown Network.	2.1 Ongoing Wifi costs £15,000 Up to £30,000 to replace Wifi in Dungannon Up to £20,000 to replace Wifi in Coalisland	To invest in wifi infrastructure and improve the customer experience in key towns across the Mid Ulster District.

	2.2 Provision of Reduced Christmas Car Parking Charges	2.2 Provision of reduced Christmas car parking charges in charged car parks.	2.2 Council approval on reduction to fee for a 6 week period.	2.2 £35,000 to cover reduced Christmas car Parking charges	To encourage shoppers to Mid Ulster's main towns during the peak trading period at Christmas
	2.3 Business Improvement Districts (BIDs)	2.3 Carry out a BID(s) Development Phase in one or more of the towns	2.3 Appoint company to develop BID application.	2.3 BID's development £10,000	Maintain / reduce the current vacancy rates in the five town centres.
3. Strategic Events	3.1 Calendar of Events in 5 town centres (Events detailed on Annex 1)	3.1 Minimum of 2 Strategic Events delivered in each town annually.	3.1 Economic Development Team delivery of events in conjunction with Events Team.	3.1 £140,000 events budget	 Increased profile of the towns, increased footfall and visitor numbers. Increased engagement with town centre businesses.

4	. Physical Regenerati on / Improving Infrastruct ure	4.1 Urban Regeneration Projects	4.1.1 Work in partnership to develop and deliver Coalisland and Maghera Public Realm Schemes	4.1 Appoint ICT Team(s) working with Technical Services.	4.1.1 Capital Budget	Enhanced townscape quality in the five town centres in the Mid Ulster District.
			4.1.2 Identify and secure funding to carry out regeneration projects in the 3 main town centres. (e.g. Dungannon Dereliction Project)		4.1.2 £64,000 to act as DFC Match Funding	Improved town centre environment and 'place' collateral.
		4.2 Rural Regeneration Projects	4.2 Work in partnership with RDP to deliver Village Regeneration projects in up to 37 villages across Mid Ulster District Council over 4 years through the Rural Development Programme.	4.2 Officers work in partnership with Technical Services & ICT Team to deliver Projects.	4.2 Capital Budget	Increased quality of life and civic pride in rural villages through enhancement works in rural areas.

GIAIIU IOIAI	4.3 Mid Ulster Town and Village Spruce Up Scheme	4.3 Deliver Town & Village Spruce Up Scheme across Mid Ulster (Year 1 of 3) Year 1 costs for Chartered Architect, marketing/publicity of scheme, venue hire, grants to applicants.	4.3 Procure Architect and Deliver Grant Scheme	4.3 £120,000	 Enhanced image of towns and villages via grant scheme to improve frontages and internal areas of business premises to which the public have access to. Enhanced civic pride.
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Annex 1 Town Centre Events Programme 2019/2020

Event	Date (2019)	Budget	Attendance
Cookstown Continental Market	2 & 3 June	£30,000 £5,000* (£3,000 income)	25,000
Tafelta Festival	21 & 22 June	£8,000	5,000
Coalisland Event	June (Date TBC)	£7,000	3,000
Walled Garden Maghera	24 August	£15,000	5,000
Heels on the Hill Dungannon	w/c 24 th September	£6,000	1,000
Halloween in Coalisland	31 October	£8,000	4,000
Halloween Dungannon	October (Date TBC)	£15,000	4,000
Christmas Lights Switch On Cookstown	23 November	£10,000*	3,500
Christmas Kingdom & Switch On Dungannon	24 & 25 November	£29,000	10,000
Magherafelt Christmas Market & Switch On	23 & 24 November	£8,000 £20,000 market* £10,000 switch on*	25,000
Christmas in Coalisland	1 December	£7,000	2,500
Christmas in Maghera	30 November	£7,000	2,500

Events marked with * are paid through other Council budgets

Appendix 3A – Request from Maghera Cross Community Link

Email from: Heather Boyd

Maghera Cross Community Link were successful in securing funding for the "Sculpting Communities and Changing Perception's" project in Maghera through Peace IV. One of the elements of the project is the development of a public art piece. The children have worked together with local artist Billy McCaughan to create a proposal representing the four seasons in the form of a tree representing the four seasons on each quarter.

I am writing to request permission to install the artwork on the refurbished pathway between the Walled Garden and Tobermore Road and that Council would undertake the maintenance and insurance of the art piece once it is installed.

If you need any further information, do not hesitate to contact me.

Kind Regards

Heather





