

Report on	1) Cookstown Town Centre Forum Minutes – 7.7.20 2) Coalisland Town Centre Forum Minutes – 10.8.20 3) Town Centre Business Videos
Date of Meeting	15 October 2020
Reporting Officer	Fiona McKeown, Head of Economic Development

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	X

1.0	Purpose of Report
	To receive updates on the matters detailed below.
2.0	Background
2.1	<p>Cookstown Town Centre Forum Minutes – 7.7.20 Cookstown Town Centre Forum was established in 2002 to develop a partnership approach for the development and delivery of key town centre initiatives. The Forum meets at regular intervals throughout the year.</p>
2.2	<p>Coalisland Town Centre Forum Minutes – 10.8.20 Coalisland Town Centre Forum was established in March 2019 along similar lines to the Forums / Partnerships already operating in Dungannon, Cookstown, Magherafelt and Maghera. The Forum is a strategic body with representation from the public, private, community and voluntary sectors with the strategic aim of developing Coalisland Town.</p>
2.3	<p>Town Centre Business Videos In June 2020 a report was taken to the Development Committee outlining the types of support the Economic Development service was providing to businesses during the Covid-19 pandemic. Included within the list of activities was the creation of business videos to represent each of the 5 large towns showcasing our retailers/social enterprises and encouraging the public to support them by shopping local. The businesses represented are independent high street traders and social enterprises that have survived the pandemic and have reconnected safely with their customers. The videos will be rolled out on Council's social media channels from 8 October 2020 onwards.</p>
3.0	Main Report
3.1	<p>Cookstown Town Centre Forum Minutes – 7.7.20 Minutes of the meeting of Cookstown Town Centre Forum held on the 7th July 2020 are attached at Appendix 1.</p>

3.2	<p>Coalisland Town Centre Forum Minutes – 10.8.20 Minutes of the meeting of Coalisland Town Centre Forum held on the 10th August 2020 are attached at Appendix 2.</p>
3.3	<p>Town Centre Business Videos A series of videos have been completed featuring local retailers and social enterprises. From 8th October 2020 onwards the Council's social media channels will be sharing stories of six well known town centre businesses:</p> <ul style="list-style-type: none"> • Sheehy's Newsagents in Cookstown; • O'Neill's Chemist in Coalisland; • Horace McMullan's in Dungannon; • Jude Law Boutique and Cuddy's in Magherafelt • Maghera Cross Community Link (social enterprise). <p>Each short film focuses on their history and how they have been dealing with the challenges that trading during a pandemic has presented.</p> <p>From 8 October 2020 onwards, the videos can be viewed on the Council's social media channels.</p>
4.0	<p>Other Considerations</p>
4.1	<p>Financial, Human Resources & Risk Implications</p> <p>Financial:</p> <p>Human: Officer Time</p> <p>Risk Management: N/A</p>
4.2	<p>Screening & Impact Assessments</p> <p>Equality & Good Relations Implications:</p> <p>Rural Needs Implications:</p>
5.0	<p>Recommendation(s)</p>
5.1	<p>It is recommended that Members:</p> <p>Cookstown Town Centre Forum – 7.7.20 Note minutes of Cookstown Town Centre Forum held on 7.7.20.</p>
5.2	<p>Coalisland Town Centre Forum – 10.8.20 Note minutes of Coalisland Town Centre Forum held on 10.8.20.</p>
5.3	<p>Town Centre Business Videos Note production of new business videos encouraging the public to shop local and support local traders.</p>

6.0	Documents Attached & References
	Appendix 1 - Minutes of Cookstown Town Centre Forum – 7.7.20 Appendix 2 – Minutes of Coalisland Town Centre Forum – 10.8.20