

Report on	1. Coalisland Town Centre Forum Minutes 25.10.21 2. Mid Ulster Enterprise Week 2021: Evaluation 3. Mid Ulster Labour Market Partnership (LMP) 4. Mid Ulster District Tourism Development Group
Date of Meeting	13 January 2022
Reporting Officer	Assistant Director of Economy, Tourism & Strategic Programmes

Is this report restricted for confidential business?	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	X

1.0	Purpose of Report
1.1	To provide Members with an update on key activities as detailed below.
2.0	Background
2.1	<p>Coalisland Town Centre Forum Minutes 25.10.21 Coalisland Town Centre Forum was established in March 2019. It is a partnership of public, private, community and voluntary sector organisations working together to deliver a range of strategic economic actions to develop Coalisland town.</p>
2.2	<p>Mid Ulster Enterprise Week 2021: Evaluation To coincide with Global Entrepreneurship Week 2021, Mid Ulster's third Enterprise Week comprised 12 events: 1 in-person event (hosted by the Council and delivered by the NI Chamber of Commerce and Industry) and 11 virtual, due to on-going Covid uncertainties, which took place between Monday 8 – Thursday 11 November 2021. This year Council was supported by its delivery partner "plannd" in the promotion, set up and management of the webinars.</p>
2.3	<p>Mid Ulster Labour Market Partnership (LMP) The inaugural meeting of Mid Ulster Labour Market Partnership (LMP) took place on the 26th October 2021, and was well attended by senior business leaders representing all of our key industry sectors across Mid Ulster, along with strong attendance from the Education Sector, Invest NI, DfC and supported by Elected Members. Council has agreed to participate in the development and delivery of a Local Labour Market Partnership (LMP) under the Employability NI Programme.</p>

	<p>The aim of LMPs is to improve employability outcomes and labour market conditions locally by working through coordinated, collaborative, multiagency partnerships.</p>
2.4	<p>Mid Ulster District Tourism Development Group</p> <p>The Tourism Development Group (TDG) was established to create a working forum between Council and private sector businesses. The TDG assists with policy development and supports the implementation of Council's Tourism Strategy and associated work in order to create economic growth, increase visitor numbers and create employment. The group meet on a bi-monthly basis and as per the agreed Terms of Reference all business will be reported to Council through the Development Committee.</p>
3.0	Main Report
3.1	<p>Coalisland Town Centre Forum Minutes 25.10.21</p> <p>Minutes of the meeting of Coalisland Town Centre Forum held on the 25th October 2021 are attached at Appendix 1.</p>
3.2	<p>Mid Ulster Enterprise Week 2021: Evaluation</p> <p>Over 600 people participated in Mid Ulster's third Enterprise Week (8 -12 November 2021), attending 12 free and diverse events focusing on strategies for adapting to and maximising opportunities from new ways of working. It featured a broad and varied range of local and regional speakers and also well known representatives of local industry (Darragh Cullen, EDGE Innovate, James McCloy, Glenshane County Farm and Paula Wilson, Glenavon House Hotel and others) who took time out from their busy schedules to share insights of their business success.</p> <p>This year's theme was <i>'Innovation, Creation, Inspiration'</i>; some of the most popular webinars included, 'Lead With Your Head' with David Meade, 'It's All About You: Enhancing Your Personal Brand using Social Media' with Caroline O'Neill and Naomh McElhatton and 'Shine Online with Instagram and TikTok' with Niamh McAuley and Tierna Byrne.</p> <p>The Council was supported by partners including the MEGA Network, the NI Chamber of Commerce and Industry, GoForIt and local business leaders.</p> <p>In their feedback, participants used words like 'enjoyable', 'diverse', 'informative' and 'thought-provoking', demonstrating the week's impact.</p> <p>The Mid Ulster Enterprise Week 2021 Evaluation Report (on Appendix 2) details the week of events, all marketing activity and the range of feedback received.</p>
3.3	<p>Mid Ulster Labour Market Partnership (LMP)</p> <p>Minutes of inaugural meeting of Mid Ulster Labour Market Partnership (LMP) held on the 26th October 2021 are attached on Appendix 3.</p>

3.4	Mid Ulster District Tourism Development Group The minutes of the Tourism Development Group meeting held on 23 September 2021 are enclosed on Appendix 4 , and these were subsequently approved at the Tourism Development meeting held 25 November 2021.
	Other Considerations
4.1	Financial, Human Resources & Risk Implications Financial: Human: Risk Management:
4.2	Screening & Impact Assessments Equality & Good Relations Implications: Rural Needs Implications:
5.0	Recommendation(s)
5.1	It is recommended that Members; Coalisland Town Centre Forum Minutes 25.10.21 Note minutes of Coalisland Town Centre Forum held on 25 October 2021.
5.2	Mid Ulster Enterprise Week 2021: Evaluation Note Mid Ulster Enterprise Week 2021 Evaluation Report
5.3	Mid Ulster Labour Market Partnership (LMP) Note minutes of Mid Ulster Labour Market Partnership (LMP) held on 26 October 2021.
5.4	Mid Ulster District Tourism Development Group Note minutes of the Tourism Development Group Meeting held on 23 September 2021.
6.0	Documents Attached & References
	Appendix 1 – Minutes of Coalisland Town Centre Forum - 25.10.21 Appendix 2 – Mid Ulster Enterprise Week 2021 Evaluation Report Appendix 3 – Minutes of Mid Ulster Labour Market Partnership - 26.10.21 Appendix 4 – Minutes of Tourism Development Group Meeting - 23.9.21