

<b>Report on</b>	1. Social Enterprise NI: Council Membership 2021/22 2. Christmas Off Street Car Parking Charges - Dungannon & Magherafelt
<b>Date of Meeting</b>	14 October 2021
<b>Reporting Officer</b>	Assistant Director – Economic Development, Tourism & Strategic Programmes

<b>Is this report restricted for confidential business?</b>	Yes	<input type="checkbox"/>
If 'Yes', confirm below the exempt information category relied upon	No	<input checked="" type="checkbox"/>

<b>1.0</b>	<b>Purpose of Report</b>
1.1	To provide Members with an update on key activities as detailed below.
<b>2.0</b>	<b>Background</b>
2.1	<p><b>Social Enterprise NI: Council Membership 2021/22</b> Social Enterprise NI (SENI) is the membership body for social enterprises across NI with the team providing support to members. In addition to social enterprises, membership includes organisations from outside the sector such as private and public sector bodies, including local Councils.</p>
2.2	<p><b>Christmas Off Street Car Parking Charges Dungannon &amp; Magherafelt</b> Over the last six years, a car parking scheme was implemented in Dungannon and Magherafelt town centres to boost trading over the key Christmas period. Following positive feedback from businesses and the public, it is proposed to bring into effect a similar scheme this year to support the local businesses.</p>
<b>3.0</b>	<b>Main Report</b>
3.1	<p><b>Social Enterprise NI: Council Membership</b> The responsibilities that were transferred to local Councils in 2015 under the Reform of Local Government included that of the social economy sector. Since 2015, all Councils have signed up as members of SENI. The range of benefits in becoming a member include the following, as a minimum:</p> <ul style="list-style-type: none"> <li>• SENI will promote any Council events for social enterprises in their e-zine and social media</li> <li>• SENI offer free membership to any new social enterprise in the area for the first year if they are not already members of SENI.</li> <li>• Host joint events with the Council including Pitching Events, Buy Social Events, Entrepreneurship week support etc.</li> </ul>

<p>3.2</p>	<ul style="list-style-type: none"> <li>• Free training on topics such as “What is Social Value” with any Council staff or members at any time should you feel that appropriate, or any other relevant training required, in order to better understand the business model.</li> <li>• Listing as a Corporate Member on SENI’s new website (coming soon)</li> <li>• Access to discounted events for members including Awards and Conferences</li> <li>• Access to free bursaries that SENI offers to members</li> </ul> <p>Members are therefore requested to consider Council membership of SENI for a fee of £800 for the financial year 2021/22.</p> <p><b>Christmas Off Street Car Parking Charges - Dungannon &amp; Magherafelt</b>  As part of this year’s Christmas Promotional Campaign, officers have considered options for a car-parking scheme in Dungannon and Magherafelt town centres aimed at encouraging footfall and spend during the critical festive trading period. Following positive feedback from trader groups, it is proposed to implement a similar scheme to last year as follows:-</p> <p>The First 3 Hours parking for 10 pence in <u>all</u> Pay &amp; Display Car Parks from Saturday 20 November 2021 to Saturday 1 January 2022 (6 week period). The total cost of implementation will be in the region of £23,400.</p> <p>The normal tariff is 40p for 1 hour (except for Central in Magherafelt, which has a tariff of 40p per three hours) and the proposed pricing arrangements are intended to boost town centre trade at one of the busiest times of year. The very nominal fee of 10p for the First Three Hours is being charged to prevent 'all day parkers' and ensure town centre car parks are available to visitors and shoppers. The car parks included in the scheme are:</p> <ul style="list-style-type: none"> <li>• Ann Street East, Castle Hill, Perry Street West and Scotch Street North in Dungannon.</li> <li>• Rainey Street, Union Road and Central in Magherafelt.</li> </ul>
	<p><b>Other Considerations</b></p>
<p>4.1</p>	<p><b>Financial, Human Resources &amp; Risk Implications</b></p> <p>Financial:</p> <p><b>Social Enterprise NI: Council Membership</b>  Membership Subscription Fee: £800 is available from the 2021/22 economic development budget.</p> <p><b>Christmas Off Street Car Parking Charges Dungannon &amp; Magherafelt –</b>  Budget of £23,400 available under the Economic Development Budget</p> <p>Human:  Officer Time</p> <p>Risk Management:  N/A</p>

4.2	<b>Screening &amp; Impact Assessments</b>
	Equality & Good Relations Implications:
	Rural Needs Implications:
<b>5.0</b>	<b>Recommendation(s)</b>
	Members are requested to;
5.1	<b>Social Enterprise NI: Council Membership</b> <b>Approve</b> for Mid Ulster District Council to subscribe to become a member of Social Enterprise NI at a cost of £800.
5.2	<b>Christmas Off Street Car Parking Charges Dungannon &amp; Magherafelt</b> <b>Approve</b> the temporary reduced tariff for the first 3 hours of 10 pence in all Off Street Pay & Display Car Parks in Dungannon and Magherafelt from Saturday 20 November 2021 to Saturday 1 January 2022 (6-week period) at a cost of £23,400.
	<b>Documents Attached &amp; References</b>
	N/A