

17th September 2018

Dear Chief Executive

World Diabetes Day - 14th November 2018

Diabetes UK Northern Ireland
Bridgewood House
Newforge Business Park
Newforge Lane
Belfast BT9 5NW

Tel 028 9066 6646

Email n.ireland@diabetes.org.uk

Website www.diabetes.org.uk

On Wednesday 14th November 2018 Diabetes UK Northern Ireland would like to invite you to mark 'World Diabetes Day' by helping us raise awareness of the condition in your local area.

Local councils across Northern Ireland have long supported Diabetes UK Northern Ireland's call to 'go blue' ranging from staff members wearing blue clothing to Council buildings being lit up in blue lighting.

This year we are hoping for even more local buildings to 'go blue' and more Council staff to get involved as this is a great way to raise awareness in the local area. Raising awareness about diabetes is hugely important as there are now over 100,000 people living with the condition in Northern Ireland.

So if your council buildings would be able facilitate blue lighting on the day that would be a fantastic way of supporting the 'go blue' campaign and we would welcome any of your staff to get involved in the fundraising activities as well. If your staff would be happy to 'go blue' then we can provide sponsorship forms and further information about diabetes.

There are various ways to take part in World Diabetes Day. Below are a number of ideas that you could possibly do, however please feel free to be creative and do your own thing!

- Go Blue clothing for staff on Wednesday 14th November (ties, scarves, tops, socks)
- Go Blue coffee morning
- Blue hair/wigs or make up
- Light up buildings blue

It would be great if you could let us know if you will be participating in World Diabetes Day so we can include you in our social media activity. Your support is very much appreciated.

Kind regards

Arlene Creighton
Volunteer Development Manager