

<b>Report on</b>	Proposal to name the Sensory Garden at Seamus Heaney HomePlace
<b>Date of Meeting</b>	Thursday 12 <sup>th</sup> September 2019
<b>Reporting Officer</b>	Tony McCance, Head of Culture and Arts
<b>Contact Officer</b>	Tony McCance, Head of Culture and Arts

<b>Is this report restricted for confidential business?</b>  If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	X

<b>1.0</b>	<b>Purpose of Report</b>
1.1	To seek Member approval to name the sensory garden at Seamus Heaney HomePlace 'The Back Yard Sensory Garden'.
<b>2.0</b>	<b>Background</b>
2.1	Seamus Heaney HomePlace opened in October 2016. The facility is dedicated to the life and work of the Nobel Prize winning poet. Seamus Heaney HomePlace features an interactive exhibition over two floors; a Creative Zone for children and families, a 191 seat theatre called 'The Helicon', a gift shop, conferencing facilities, café and a recently developed sensory garden, adjacent to Moyola Hall.
2.2	The sensory garden at Seamus Heaney HomePlace, allows visitors to relax and connect with a space that reflects the landscape that inspired Seamus Heaney. In the sensory garden there is plants, flowers, herbs, as well as tactile objects and much more bringing, Seamus Heaney's poetry to life and which is designed to appeal to the five senses.
<b>3.0</b>	<b>Main Report</b>
3.1	In 'Mint', one of six poems forming the basis of the Sensory Garden at SHHP, Seamus Heaney writes:  '...it also spelled promise And newness in <u>the back yard</u> of our life'
3.2	It is proposed to name of the sensory garden to reflect the content of Seamus Heaney poetry associated with this space which will provide a direct link between the name of the garden and the poet's work.
3.3	Naming the area as 'The Back Yard Sensory Garden' would provide the building with an authentic link between the garden and the work, and reflects the first two of HomePlace brand values, namely- 'Of The Man'- authentic, without artifice or

3.4	<p>superficiality and 'Unique'- reflecting the uniqueness of Seamus Heaney's connection with the region, as his place of birth and as his final resting place, where his roots were and from where he drew inspiration.</p> <p>The connection and authenticity will also be beneficial in marketing and promoting the garden to the community, visitors and external users and agencies who utilise and visit the centre.</p>
<b>4.0</b>	<b>Other Considerations</b>
<b>4.1</b>	<p><b>Financial, Human Resources &amp; Risk Implications</b></p> <p>Financial: N/A</p> <p>Human: Within identified staffing resources agreed and approved by Council</p> <p>Risk Management: N/A</p>
<b>4.2</b>	<p><b>Screening &amp; Impact Assessments</b></p> <p>Equality &amp; Good Relations Implications: The activity delivered within Seamus Heaney HomePlace is designed to maximise engagement and participation from all sections of the community in the Culture &amp; Arts Service provided by Mid Ulster District Council, and the proposed naming of the garden as 'The Back Yard Sensory Garden' reflects this.</p> <p>Rural Needs Implications: Rural Needs implications are a key consideration when developing and delivering events and activities within Seamus Heaney HomePlace.</p>
<b>5.0</b>	<b>Recommendation(s)</b>
5.1	It is recommended to members to agree to the naming of the garden area to the rear of Seamus Heaney HomePlace at Moyola Hall, currently The Sensory Garden, to 'The Back Yard Sensory Garden'.
<b>6.0</b>	<b>Documents Attached &amp; References</b>
	N/A