

Mid Ulster District Council

Legato Digital Signage

Service Level Agreement

1st April 2024 – 31st March 2025

Etolan Ltd t/a Legato Solutions

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Introduction

This Service Level Agreement (SLA) has been drawn up to provide ongoing operational service standards between Mid Ulster District Council 'the Client' and Etolan Ltd t/a Legato solutions 'LEGATO' for delivery of ongoing support for the Digital Signage Contract.

History

The original SLA was created as part of the tender for the initial three outdoor screens. A fourth outdoor screen was added this year.

The SLA

- details the scope of services to be delivered by outlines the fee structure to cover the stated scope.
- is intended to be used as a working document setting out the responsibilities of each party and should not be considered a legally binding document.
- Defines the working relationships and expectations for all parties.

Contract Aims

The Client has appointed LEGATO to deliver services as set out below. LEGATO will take on overall responsible for delivering all aspects of the work in connection with these projects:

Scope of Service

The scope of the service covers support and maintenance of the Legato insight digital signage platform as initially installed in April 2020. The period of cover will be for one year commencing 1st of April 2024 – 31st March 2025.

Includes

- See "Covered Equipment" section.
- Media Player hardware support and maintenance
- Media player software updates including Bug Fixes and Minor Amends
- Client updates including Bug Fixes and Minor Amends
- Remote Technical Support
- Three on-site visits
- A yearly training session for new staff (helpful for organisations with high turnover)
- Technical Advice
- Removal and replacement of faulty hardware/parts under warranty

Exclusions

- New content (By separate arrangements)
- Issues relating to equipment provided by third party suppliers.
- Wear and tear
- Vandalism
- Accidental damage
- Consumables

The Client Responsibilities

The Client will be responsible for the following:

- Making timely support requests via Legato's support desk or a mutually agreed process
- Setting the purpose and objectives of the work conducted.
- Developing project briefs for all aspects of work required.
- Providing any technical specifications as requested by LEGATO.
- Providing properly authorised Purchase Orders in advance of any chargeable work commencing
- Monitoring and evaluating processes for the duration of the contract.
- Verifying invoices received from LEGATO for the duration of the contract.
- Making payments to LEGATO and nominated third party contractors, as appropriate, within the terms agreed for the duration of the contract.
- Managing third party IT suppliers

LEGATO Responsibilities

LEGATO will bring experience and expertise to the maintenance project. LEGATO will use all reasonable endeavours to meet the requirements of this SLA by:

- Responding to and managing maintenance requests in a timely and professional manner.
- Supporting requests made by the Client and offering creative and technical solutions.

Providing estimates of additional cost before commencement of any work outside the scope of the SLA

General Communications

The operation of an open and honest communications strategy where all parties can confront issues as they arise and deal with them quickly and efficiently will ensure an effective relationship is maintained. It is essential that all parties commit to always communicate in the most effective manner.

Authorised Representatives

For the purposes of this SLA the representatives for each party who are authorised to place and accept orders and authorise work are:

For the Client: Mid Ulster District Council

For LEGATO: Gareth McClean or John McIvor

In the event of either of the Operational Control people being on holiday, ill or unavailable for any reason they may designate such other member of their organisation to fulfil their role provide this is notified to the other party in advance.

Reporting of Issues

To allow for tracking and a prompt response all issues should be raised in the first instance by emailing support@legato-solutions.com or visiting support.legato-solutions.com and raising a ticket with the Legato Support system.

Covered Equipment

<i>Equipment Name</i>	<i>Location</i>	<i>Priority</i>	<i>Notes</i>
55" Outdoor Kiosk	Cookstown	Medium	The Wi-Fi antenna has been subject to repeated vandalism causing network issues
55" Outdoor Kiosk	Dungannon	Medium	The Wi-Fi antenna has been subject to repeated vandalism causing network issues
55" Outdoor Kiosk	Magherafelt	Medium	The Wi-Fi antenna has been subject to repeated vandalism causing network issues
55" Outdoor Kiosk	Coalisland	Medium	This system has a poor WiFi signal that potentially causes issues.

Response Timelines

<i>Priority</i>	<i>Response Time</i>	<i>Responsibility</i>
<p><i>High Priority:</i></p> <p>A critical issue which prevents a user from using a screen.</p> <p>This could be a server error, a software issue or a hardware issue in the equipment provided by LEGATO. In the event of an issue with the screens the matter will be raised with Legato and fix time will depend on whether new equipment must be ordered. Legato will provide a suitable replacement temporary screen subject to stock availability.</p>	<p>3 Hour Response</p> <p>8 Hour Fix</p>	<p>LEGATO</p>
<p><i>Medium Priority:</i></p> <p>A critical issue which prevents a user from using part of a screen. This could be a server error, a software issue or a hardware issue in the equipment provided by LEGATO. In the event of an issue with the screens the matter will be raised with Legato and fix time will depend on whether new equipment must be ordered. Legato will provide a suitable replacement temporary screen subject to stock availability.</p>	<p>4 Hour Response</p> <p>48 Hour Fix</p>	<p>LEGATO</p>
<p><i>Low Priority:</i></p> <p>Content amends, including editing/uploading new imagery or video content. Text tweaks and minor bug fixes.)</p>	<p>6 Hour Response</p> <p>72 Hour Fix (Subject to 3rd Parties)</p>	<p>LEGATO</p>
<p><i>Ad Hoc Requests:</i></p> <p>Such as ‘upgrades: or ‘updates’ because of user experience and requests for new features.</p> <p>New content – changes to content</p>	<p>LEGATO will produce a timeline and costing for Client Approval prior to commencing work if required.</p>	<p>LEGATO</p>
<p><i>Work outside Scope as defined:</i></p>	<p>This will be briefed in and priced as separate individual costs.</p>	<p>LEGATO</p>

Response timelines are based on a standard Monday to Friday working week and a 7.5-hour day. Please note however in the case of an eight-hour fix this means one working day, 48-hour fix means 2 working days etc.

Conduct of Meetings

<i>Activity</i>	<i>Action</i>	<i>Responsibility</i>
<i>Significant/Material Meetings</i>	Agreement on location, date and time.	Client and LEGATO
<i>Records</i>	All meetings will be recorded by LEGATO with a report an action points where appropriate returned to the Client (by email) within 2 working days of the meeting.	LEGATO
<i>Meeting with Subcontractors and 3rd Party Suppliers</i>	Where necessary activity will be co-ordinated between the Agency and other nominated Sub-contractors and Suppliers to the Client and will be subject to conditions as set out in Appendix 2.	LEGATO

Amendments and Escalation Process

Amendments

Amendments to this SLA may be proposed at any time by either party. All proposed amendments must be communicated by both parties in writing and can be done by email.

Proposed amendments to this SLA should be agreed by the Client and LEGATO within 14 days of the relevant proposal. If not agreed, the escalation process may be invoked.

Escalation Process

In the event of failure to meet any agreed timescale, or for any issue, or interpretation of any issue, covered by this SLA the following process will apply:

1. The nominated Client contact will discuss any issues with Gareth Mc Lean and use their best endeavours to reach resolution.
2. If this fails; the matter shall be referred for final resolution in writing, and termination clauses may come into play on either side.

Signatures

Signed on behalf of Legato:

Print Name: **Gareth McClean**

Position: **Director**

Date:

Signed on behalf of Mid Ulster District Council

Print Name:

Position:

Date:



Department for

Infrastructure

An Roinn

Bonneagair

Department fur

Infrastructure

Mid Ulster District Council
Burn Road
Cookstown
County Tyrone
BT80 8DT

Western Division
County Hall
Drumragh Avenue
Omagh
County Tyrone
BT79 7AF

Telephone: 028 9595 3065
Email: A29Consultation@wsp.com

Date: 2nd April 2024

Our reference:
A29_NIMVO_2024_2753232

2753232



RECORDED DELIVERY

Dear Sir/Madam,

A29 Cookstown Bypass Scheme – Notice of Intention to Make a Vesting Order

As you may already be aware, the Department proposes to carry out the above scheme which necessitates the acquisition of some land in which you have an interest.

In pursuance of the provisions of the Local Government Act (Northern Ireland) 1972, and the Roads (Northern Ireland) Order 1993, I enclose a formal Notice of the Department's Intention to make a Vesting Order, together with schedule and map extracts specifying the land which the Department proposes to acquire.

A similar Notice will be published for 2 consecutive weeks in Irish News, Belfast Newsletter, Belfast Telegraph, Mid Ulster Mail, Tyrone Courier and Belfast Gazette during the weeks ending 5th April 2024 and 12th April 2024.

Documents relating to the scheme, including the Vesting Order, Direction Order, Stopping-Up of Private Accesses, and Environmental Impact Assessment Report, may be inspected by any person, free of charge, at all reasonable hours between 3rd April 2024 and 29th May 2024, at the following locations:

- DfI Roads Headquarters, Clarence Court, 10-18 Adelaide Street, Belfast BT2 8GB
- DfI Roads Western Division, County Hall, Drumragh Avenue, Omagh BT79 7AF
- Mid Ulster Section Office, Loughrey, 49 Tullywiggan Road, Cookstown BT80 8SG
- The Burnavon, Burn Road, Cookstown BT80 8DN

Electronic copies of these documents are available to view or download on the Department's website: <https://www.infrastructure-ni.gov.uk/articles/a29-cookstown-bypass-overview>

If you wish to object to the proposed vesting order being made or express an opinion on any of the reports, you must write to the Divisional Roads Manager, DfI, Roads - Western, County Hall, Drumragh Avenue, Omagh, BT79 7AF, or email dfiroads.western@infrastructure-ni.gov.uk before the 29th May, giving your reasons.

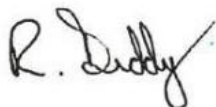
Information you provide in your response, including personal information, could be published or disclosed under the Freedom of Information Act 2000 (FOIA) or the Environmental Information Regulations 2004 (EIR).

For information regarding the Departmental Privacy Notice following the introduction of GDPR please go to the following link <https://www.infrastructure-ni.gov.uk/publications/gdpr-privacy-notice-dfi-business-areas> or phone the Data Protection Office on 028 9054 0540.

For further details on confidentiality and FOIA/EIR please refer to www.ico.org.uk

If you have any further queries, please do not hesitate to contact the team on 028 9595 3065 or A29Consultation@wsp.com.

Yours faithfully,



Rory Duddy
Divisional Lands Officer

Enc.

A29 CIS Statutory Notice – NIMVO Apr 2024

A29 CIS NIMVO Individual Vesting Schedule Extract

A29 CIS NIMVO Individual Vesting Drawing(s) – 718314-WSP-C-D-2800-0277

DEPARTMENT FOR INFRASTRUCTURE

**NOTICE OF INTENTION TO MAKE A VESTING ORDER
A29 COOKSTOWN BYPASS SCHEME**

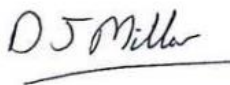
The Department for Infrastructure (“the Department”) gives you notice that it proposes to make an order vesting certain lands in the Department under the Local Government Act (Northern Ireland) 1972 and The Roads (Northern Ireland) Order 1993. The lands are described in the schedule to this notice and marked on the accompanying map.

The Department proposes to acquire the lands for the construction of the A29 Cookstown Bypass Scheme at Cookstown, County Tyrone and County Londonderry.

If you wish to object to the proposed vesting order being made, you must write to the Divisional Roads Manager, Department for Infrastructure, Roads - Western, County Hall, Drumragh Avenue, Omagh BT79 7AF or e-mail dfiroads.western@infrastructure-ni.gov.uk before the 29 May 2024, giving your reasons.

Information you provide in your response, including **personal information**, could be published or disclosed under the Freedom of Information Act 2000 (FOIA) or the Environmental Information Regulations 2004 (EIR).

For information regarding the Departmental Privacy Notice following the introduction of GDPR please go to the following link <https://www.infrastructure-ni.gov.uk/publications/gdpr-privacy-notices-dfi-business-areas> or phone the Data Protection Office on 028 90540540. For further details on confidentiality and FOIA/EIR please refer to www.ico.org.uk



Signed:
Authorised Officer

Date: 13-3-24

A29 Cookstown Bypass NIMVO Schedule

DESCRIPTION OF LAND

COUNTY OF TYRONE

DISTRICT OF MID ULSTER

BARONY OF DUNGANNON UPPER

Townland or Street	Area 2			Names and Addresses of persons appearing to have an estate	Nature of estate of persons in Col3	Reference to lands on attached map and Folio Number (if any) 5	Nature of estate to be acquired
	Land Hectares	Roadbed Hectares	Total Hectares				
1				3	4	5	6
Derryloran Alias Kirktown		0.0212	0.0212	Mid Ulster District Council Burn Road Cookstown County Tyrone BT80 8DT	Unregistered Possessory	Plot 748 Red Map(s) 7 Unregistered	Fee Simple



Department for

Infrastructure

An Roinn

Bonneagair

Department for

Infrastructure

Chris Boomer
Mid Ulster District Council
Service Director of Planning: Planning Officer
Cookstown Office
Burn Road
Cookstown
Co.Tyrone
BT80 8DT



Western Division

County Hall
Drumragh Avenue
Omagh
County Tyrone
BT79 7AF

Telephone: 028 9595 3065

Email: A29Consultation@wsp.com

Date: 2nd April 2024

Our reference:

A29_NIMVO_2024_3043541

RECORDED DELIVERY

Dear Chris Boomer,

A29 Cookstown Bypass Scheme – Notice of Intention to Make a Vesting Order

As you may already be aware, the Department proposes to carry out the above scheme which necessitates the acquisition of some land in which you may have an interest.

In pursuance of the provisions of the Local Government Act (Northern Ireland) 1972, and the Roads (Northern Ireland) Order 1993, I enclose a formal Notice of the Department's Intention to make a Vesting Order, together with schedule and map extracts specifying the land which the Department proposes to acquire.

A similar Notice will be published for 2 consecutive weeks in Irish News, Belfast Newsletter, Belfast Telegraph, Mid Ulster Mail, Tyrone Courier and Belfast Gazette during the weeks ending 5th April 2024 and 12th April 2024.

Documents relating to the scheme, including the Vesting Order, Direction Order, Stopping-Up of Private Accesses, and Environmental Impact Assessment Report, may be inspected by any person, free of charge, at all reasonable hours between 3rd April 2024 and 29th May 2024, at the following locations:

- DfI Roads Headquarters, Clarence Court, 10-18 Adelaide Street, Belfast BT2 8GB
- DfI Roads Western Division, County Hall, Drumragh Avenue, Omagh BT79 7AF
- Mid Ulster Section Office, Loughrey, 49 Tullywiggan Road, Cookstown BT80 8SG
- The Burnavon, Burn Road, Cookstown BT80 8DN

Electronic copies of these documents are available to view or download on the Department's website: <https://www.infrastructure-ni.gov.uk/articles/a29-cookstown-bypass-overview>

If you wish to object to the proposed vesting order being made or express an opinion on any of the reports, you must write to the Divisional Roads Manager, DfI, Roads - Western, County Hall, Drumragh Avenue, Omagh, BT79 7AF, or email dfiroads.western@infrastructure-ni.gov.uk before 29th May 2024, giving your reasons.

If we do not hear from you by 29th May 2024, it will be assumed that (INSERT STAT CON NAME) has no comment to make on the Scheme.


Information you provide in your response, including personal information, could be published or disclosed under the Freedom of Information Act 2000 (FOIA) or the Environmental Information Regulations 2004 (EIR).

For information regarding the Departmental Privacy Notice following the introduction of GDPR please go to the following link <https://www.infrastructure-ni.gov.uk/publications/gdpr-privacy-notice-dfi-business-areas> or phone the Data Protection Office on 028 9054 0540.

For further details on confidentiality and FOIA/EIR please refer to www.ico.org.uk

If you have any further queries, please do not hesitate to contact the team on 028 9595 3065 or A29Consultation@wsp.com.

Yours sincerely,



Rory Duddy
Divisional Lands Officer

Enc.
A29 CIS Statutory Notice – NIMVO Apr 2024

The Department proposes to acquire the lands in order to construct the A29 Cookstown Bypass Scheme in Cookstown, County Tyrone and County Londonderry.

All documents and maps relating to the scheme may be inspected, by appointment, during office opening hours at the following locations: Department for Infrastructure, Clarence Court, 10-18 Adelaide Street, Belfast BT2 8GB; Western Division, County Hall, Drumragh Avenue, Omagh BT79 7AF; Mid Ulster Section Office, Loughrey, 49 Tullywiggan Road, Cookstown BT80 8SG; and at The Burnavon, Burn Road, Cookstown, BT80 8DT.


or at:- <https://www.infrastructure-ni.gov.uk/articles/a29-cookstown-bypass-overview>

Any person who wishes to express an opinion on the Environmental Impact Assessment Report or to object to the making of The Trunk Roads T15 & T10 (Cookstown Bypass) Order (Northern Ireland) 2024, The Private Accesses (Stopping-Up) Order (Northern Ireland) 2024 or the proposed Vesting Order must, on or before 29 May 2024, write to the Divisional Roads Manager, Department for Infrastructure – Western Division, County Hall, Drumragh Avenue, Omagh BT79 7AF or e-mail dfiroads.western@infrastructure-ni.gov.uk stating their opinion on the Environmental Impact Assessment Report and/or the grounds of their objection to the proposed Orders. The Department will take into consideration any representations made, in support of or against the project, before deciding whether or not to proceed with or without modifications.

Information you provide in your response, including **personal information**, could be published or disclosed under the Freedom of Information Act 2000 (FOIA) or the Environmental Information Regulations 2004 (EIR).

For information regarding the Departmental Privacy Notice following the introduction of GDPR please go to the following link <https://www.infrastructure-ni.gov.uk/publications/gdpr-privacy-notices-dfi-business-areas> or phone the Data Protection Office on 028 90540540.

For further details on confidentiality, the FOIA and the EIR please refer to www.ico.org.uk.

Signed: 
Authorised Officer

Date: 13th March 2024

DEPARTMENT FOR INFRASTRUCTURE
A29 COOKSTOWN BYPASS

ENVIRONMENTAL IMPACT ASSESSMENT: NOTICE OF PUBLICATION

The Department for Infrastructure hereby gives notice in accordance with Article 67A(3) and (9) of the 1993 Order that it has prepared an Environmental Impact Assessment Report on the effects of the proposed construction of the A29 Cookstown Bypass Scheme.

The general effect of the project will be to construct 3930 metres of new trunk road including four new roundabouts to form part of the Warrenpoint – Newry – Dungannon – Coleraine Trunk Road T15. It also includes the upgrading of 1635 metres of the Sandholes Link Road to form part of the Cookstown – Omagh – Enniskillen – Aghalane (land frontier) Trunk Road T10.

The aim of the project is to provide a new transport link improving the connections between A29 Moneymore Road and the A29 Dungannon Road and also upgrade the link between A29 Dungannon Road and the A505 Drum Road, reducing traffic congestion in Cookstown and improving the reliability of journey times for vehicular travellers.

In addition to earthworks and drainage, landscaping will be carried out to improve the appearance of the road and lessen the visual impact of the proposed project.

TRUNK ROAD ORDER
THE TRUNK ROAD T10 & T15 (COOKSTOWN BYPASS SCHEME) ORDER
(NORTHERN IRELAND) 2024

The Department for Infrastructure hereby gives notice in accordance with the provisions of Schedule 8 to the Roads (Northern Ireland) Order 1993 that it proposes to make an Order under Articles 14(1) and 68(1), (3) and (5) of that Order.

The proposed Order will provide that 3930 metres of new road described in Part 1 of the Schedule, shall become trunk road and be part of the Warrenpoint – Newry – Dungannon – Coleraine Land Frontier T15 and 1635 metres of upgraded road described in Part 2 of the schedule shall become trunk road and be part of the Cookstown – Omagh – Aghlane (Land Frontier) T10.

The Order also provides for the stopping-up of certain junctions, the stopping-up of certain roads to road traffic and the stopping-up of certain roads to motor vehicles as set out in parts 3 to 6 of the schedule and to the abandonment of roads as per part 7 of the Schedule.

STOPPING-UP ORDER
THE PRIVATE ACCESSES ON THE A29 COOKSTOWN BYPASS
(STOPPING UP) ORDER (NORTHERN IRELAND) 2024

The Department for Infrastructure (DfI) gives notice of its intention to make an Order under Article 69 of the Roads (Northern Ireland) Order 1993 ("the 1993 Order") the effect of which would be to:

stop-up to motor traffic the following private accesses for which alternative access will be provided:-

- The unadopted Castle Road, Killymoon Demesne Townland (access to Nos. 39, 41, 41(a), 47, 49, 51 and 51(a) Castle Road); and
- The unadopted Killymoon Road, Killymoon Demesne Townland (access to Killymoon Golf Club, 280, 300 and 302 Killymoon Road).

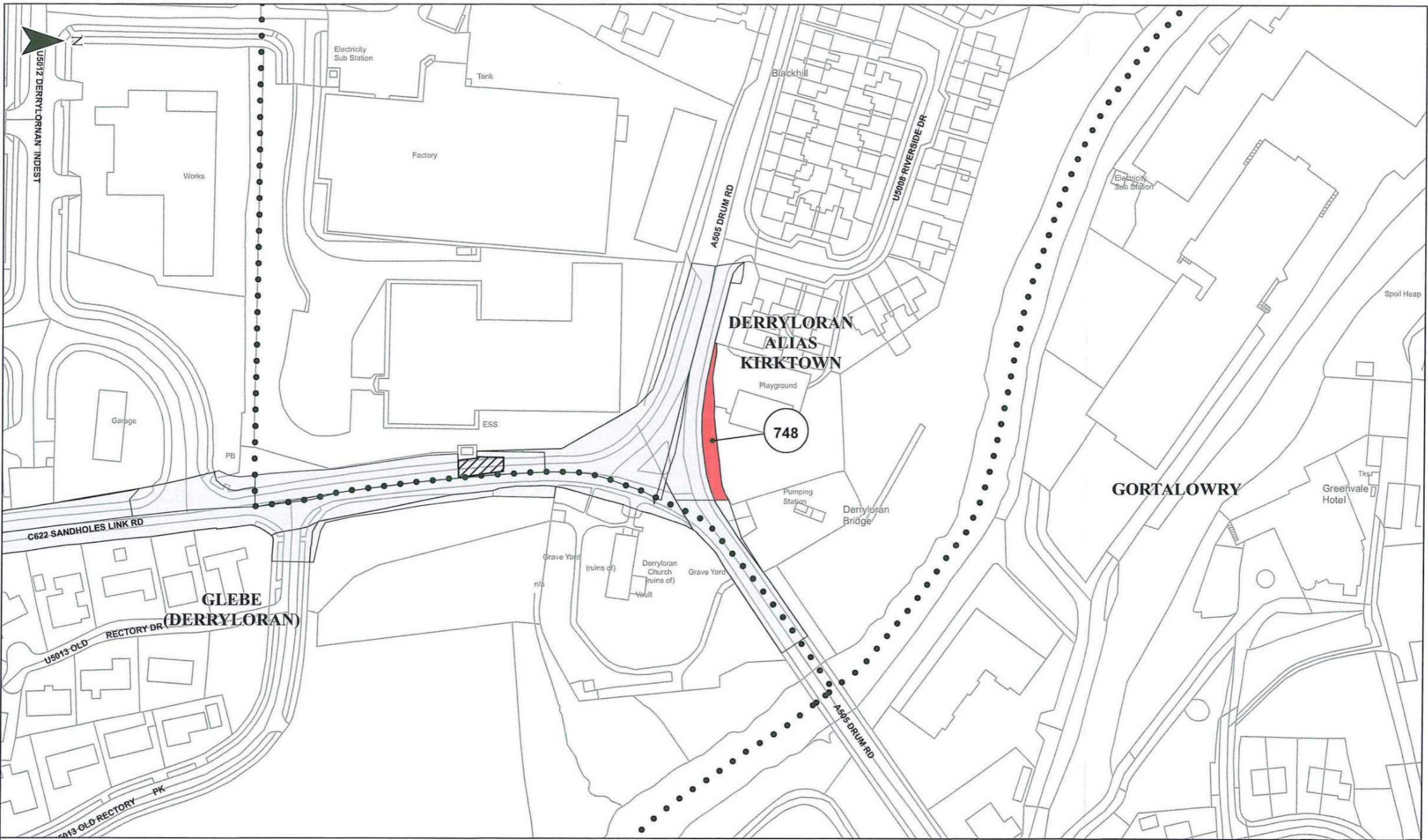
stop-up to road traffic the following private accesses for which alternative access will be provided:-

- The unadopted Castle Road, Killymoon Demesne Townland (access to Nos. 39, 41, 41(a), 47, 49, 51 and 51(a) Castle Road);
- The unadopted Castle Road, Killymoon Demesne Townland (field access);
- The unadopted Killymoon Road, Killymoon Demesne Townland (access to Killymoon Golf Club, 280, 300 and 302 Killymoon Road);
- Clare Lane, Unclassified No. 728, Clare Townland (field access);
- Coagh Road, Route B73, Tullygare Townland (field access);
- (T15) A29 Moneymore Road (Southbound Carriageway), Ballymenagh Townland (access to No. 101 Moneymore Road);
- (T15) A29 Moneymore Road (Southbound Carriageway), Ballymenagh Townland (field access);
- (T15) A29 Moneymore Road (Southbound Carriageway), Ballymenagh Townland (access to No. 103 Moneymore Road);
- Old Moneymore Road, Unclassified No. 2208, Monrush Townland (field access);
- Old Moneymore Road, Unclassified No. 2208, Tamlaghtmore Townland (field access); and
- Strifehill Road, Unclassified No. 831, Coolkeeghan Townland (field access).

Articles 19 and 69(7) of the 1993 Order provide that where access to any land has been stopped-up in pursuance of an order made under Article 69 and any person has suffered damage in consequence thereof by the depreciation of any estate in the land to which they are entitled or by being distributed in their enjoyment of the land, they shall be entitled to recover from the Department compensation in respect of that damage.

NOTICE OF INTENTION TO MAKE A VESTING ORDER

The Department for Infrastructure ("the Department") proposes to make an order vesting certain lands in the townlands of Coolkeeghan, Killymoon Demesne, Gortalowry, Coolnahavil, Scotchtown, Coolnafranky, Clare, New Buildings, Tullygare, Ballymenagh, Cranfield, Monrush, Glebe (Derryloran), Ballyreagh, Derryloran Alias Kirktown, all of County Tyrone and Tamlaghtmore, County Londonderry in the Department under the Local Government Act (Northern Ireland) 1972 and The Roads (Northern Ireland) Order 1993.



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Contract ID	2753232	Project		
Name	Mid Ulster District Council	A29 COOKSTOWN BYPASS		
Address	Burn Road Cookstown County Tyrone BT80 8DT	Title		
		LAND PLANS		
		Scale	DWG No	Sheet No
		1:1250 (at A3)	718314-WSP-C-D-2800-0277	Sheet 1 of 1
		Revision		
		CONFIDENTIAL		
		 An Role Infrastructure Department for Bonneagair Infrastructure Department for WESTERN DIVISION County Hall Drumagh Avenue Omagh BT78 7AF Telephone: 0300 200 7699 Email: infrastructure@nps.gov.uk © Crown Copyright Reserved		



17 May 2024

Your Ref: A29-NIMVO-2024-2753232
A29-NIMVO-2024-3043541

Divisional Roads Manager
DFI Roads – Western Division
County Hall
Drumragh Avenue
Omagh
BT79 7AF

Email: dfiroads.western@infrastructure-ni.gov.uk

Dear Sir

DFI Consultation on A29 Cookstown Bypass Scheme – Notice of Intention to make a Vesting Order

Thank you for your letters dated 2 April 2024 relating to the above scheme and offering Mid Ulster District Council an opportunity to comment on the Vesting Order and associated reports.

Having considered these, Council welcomes the planned delivery of this key strategic infrastructure project in Cookstown which is being delivered as part of the Mid South West Growth Deal. The scheme will help to relieve traffic congestion within Cookstown town centre, reduce journey travel times along the A29 link corridor, improve road safety and enhance the town centre environment. The decongestion benefits of the scheme will also provide significant opportunities for the enhancement and reshaping of Cookstown town centre to promote sustainable travel choices.

No specific issues are identified in relation to Local Planning and it is assumed that the Department will have consulted with all other relevant bodies in relation to any other habitat, heritage, flood risk matters and other potential environmental impacts. Planting and landscaping proposals to assist visual integration are also welcomed.

Mid Ulster District Council's Environmental Health Department note and welcome that the following issues have been considered in the Environmental Statement, Noise from road traffic, Construction Noise, Contaminated Land, Air Quality, and would trust that lighting associated with the proposal avoids the potential to have a negative impact on the use and enjoyment of nearby residential properties.

The Cookstown Bypass scheme is pivotal to the region's economic growth and will have significant benefits for our local residents and businesses, who live, work and shop in Cookstown town centre.

As a Council we believe that investment in the A29 should be prioritised given that it is a crucial North – South corridor and is vitally important to the local and regional economy.

Thus, whilst it is pleasing to see progress being made on this much needed infrastructure project, which Mid Ulster District Council and formally Cookstown District Council, has advocated for, for over 30 years, Council wish to also emphasize the importance of further much needed investment on the A29 route both at Moneymore and Dungannon, to help alleviate the chronic traffic congestion in these locations too, situated on either side of Cookstown.

Yours sincerely

Councillor Dominic Molloy
Chairman

APPENDIX 4 - TOWN BUSINESS SPRUCE UP SCHEME

PHASE ONE – LETTERS OF OFFER ISSUED TO SUCCESSFUL APPLICANTS (March 2024)

Business Trading Name	Property Address	Value of LoO (75% Project Value)
Diamond Cosmetic	7b Burn Road, Cookstown, Co. Tyrone	£4,000.00
Vacant Property	47 Scotch Street, Dungannon, BT70 1BD	£4,000.00
SA Trotter Ltd	66 Scotch Street, Dungannon, BT70 1BJ	£2,940.00
The Island Turkish Barbers	9 Lineside, Coalisland, BT71 4LP	£1,713.60
Phillip White Tyres Ltd	6 Ballygawley Road, Dungannon, BT70 1EL	£1,458.29
James Cullen Cullen & Sons	12 Scotch Street, Dungannon, BT70 1AR	£560.00
Corr Propertys	65-67 Scotch Street, Dungannon, BT70 1BD	£1,920.00
NSL Car Parks & Acheson Hair	5 Union Arcade, Magherafelt, BT45 5DF	£508.00
The Wine Sellers	22 Broad Street, Magherafelt, BT45 6EA	£640.00
McCusker Bros Funeral Directors	65 Rainey Street, Magherafelt, BT45 5AF	£2,688.00
L's Boutique	12 Rainey Street, Magherafelt	£680.00
40 Thieves Public House	27 William Street, Cookstown, BT80 8AX	£4,000.00
The Miners Inn	48-50 Main Street, Coalisland, BT71 4NB	£3,000.00
Uncle Sams	41 Main Street, Coalisland, BT71 4NB	£4,000.00
House of Beaute	23a Thomas Street, Dungannon BT70 1HN	£2,570.88
Maura's Beauty	16 Irish Street, Dungannon, BT70 1DB	£1,560.00
Ellie's Kitchen	Unit 2, 28 Thomas Street	£4,000.00
Bella Bleu Boutique	53 Scotch Street, Dungannon BT70 1BD	£2,640.00
Boutique, Gift Shop, Beauty, Hairdressers	35, 35a, 35b, 35c, Queen Street, Magherafelt, BT45 6AA	£4,000.00
Pavilion Real Estate & Urban Hair	16 & 16b Oldtown Street, Cookstown, BT80 8EF	£1,120.00
Coalisland Credit Union	7 Dungannon Road, Coalisland, BT71 4HP	£4,000.00
Kudos Design	5 Scotch Street Centre, Dungannon, BT70 1AR	£1,810.40
Ruddell & Company	16 Church Street, Dungannon, BT71 6AB	£4,000.00

Select Kidz / Alternative Angels	12 & 12a Rainey Street Park, Magherafelt, BT45 5AN	£280.00
Vacant	61 Scotch Street, Drumcoo, Dungannon, BT70 1BD	£4,000.00
Vacant	61a Scotch Street, Drumcoo, Dungannon, BT70 1BD	£4,000.00
Carmel's	1 Ann Street, Dungannon, BT70 1ET	£4,000.00
Brewhew Ltd	28b Dungannon Road, Coalisland, BT71 4HP	£3,880.00
Unhitched	13 William Street, Dungannon, BT70 1DX	£3,980.00
Shooters	Fenny Lane, Dungannon, BT70 1TX	£3,160.00
Mortgage Adviser	First Floor, 4 Market Street, Magherafelt, BT45 6ED	£4,000.00
Mid Ulster Laser Clinic Ltd	8 Fairhill Road, Cookstown, BT80 8AG	£2,796.10
Vacant	6 The Square, Coalisland	£3,960.00
CK Interiors Coalisland	Unit 3, 33 Dungannon Road, Coalisland, BT71 4HP	£4,000.00
Carmel O'Meara & Co	32 Irish Street, Dungannon	£320.00
1 Oak Leisure Offices	29 William Street, Cookstown, BT80 8AX	£4,000.00
Vacant	47 Molesworth Street, Cookstown, BT80 8NX	£3,040.00
RUSU	2 Fairhill Road, Cookstown, BT80 8AG	£3,072.00
Cookstown Enterprise Centre	7-9 William Street, Cookstown, BT80 8AX	£3,936.00
JD Dance and Fitness	52-54 Main Street, Coalisland, BT71 4NR	£2,308.00
Vacant	40B Main Street, Coalisland BT71 4NB	£2,365.44
Bengal Spice	4d Thomas Street, Dungannon, BT70 1HN	£3,160.00
The Fashion House	1/3 Market Street, Magherafelt, BT45 6EE	£4,000.00
Corr DU Ltd t/a Railway Business Park	31a Dungannon Road, Coalisland, BT71 4HP	£4,000.00
Gildernew & Co Ltd	6 & 8 Northland Row, Dungannon, BT71 6AW	£3,920.00
Cottage Kids	55 James Street, Cookstown, BT80 8AE	£1,893.00
Print Xpress	6 Fairhill Road, Cookstown, BT80 8AG	£4,000.00
Railway Bar	63-67 Union Street, Cookstown, BT80 8NN	£4,000.00
Mobile Planet	25 Irish Street, Dungannon, BT70 1DB	£3,968.00
Changes Hair Salon	67 Irish Street, Dungannon, BT70 1DQ	£1,824.00
Sloan's Newsagents	11 Market Square, Dungannon, BT70 1AB	£2,064.00
Gordons Chemist	14 Scotch Street, Dungannon, BT70 1AR	£1,312.00
MYM Recruitment	80-82 Rainey Street, Magherafelt, BT45 5AJ	£3,684.00
Canos	Fenny Lane, Dungannon, BT70 1TX	£3,120.00

The Toolshed Ltd	31 Dungannon Road, Coalisland, BT71 4HR	£3,820.00
Frank McGirr	27a The Square, Coalisland, Dungannon, BT71 4LN	£4,000.00
Mortgage Advice Centre (NI)	6 Scotch Street, Dungannon, Co. Tyrone	£2,732.00
No.5	5 Lineside, Coalisland, BT71 4LP	£1,776.00
Askra Ltd	31 William Street, Cookstown	£4,000.00
The Step Inn	24 Rainey Street, Magherafelt	£272.00
McVey Bros	51 Molesworth Street, Cookstown, BT80 8NX	£4,000.00
Thompson Footwear	1-3 James Street, Cookstown, BT80 8AA	£3,982.40
Helen Flowers	5 William Street, Cookstown, BT80 8AX	£3,920.00
Immensity Barbers	3 William Street, Cookstown, BT80 8AX	£3,920.00
Subway	1 William Street, Cookstown, BT80 8AX	£3,920.00
PFP Clinic and Gym	Unit 1, Union place, Cookstown, BT80 8NP	£4,000.00
D'Lux Salon	63 Scotch Street, Dungannon, BT70 1BD	£4,000.00

APPENDIX 5 - TOWN BUSINESS SPRUCE UP SCHEME

PHASE TWO – LIST OF VALID APPLICATIONS HELD ON RESERVE LIST (THESE SCHEMES ARE SUBJECT TO DFC AWARDING ADDITIONAL FUNDING TO COUNCIL)

Business Trading Name	Property Address	Recommended Grant Aid (75% Project Value)
The Gasworks	11-13 Perry Street, Dungannon, BT71 6AT	£3,300.00
TT Comms	16 Irish Street, Dungannon, BT70 1DB	£3,352.00
The Millwheel	3 Thomas Street, Dungannon	£672.80
Su's Welcome Limited	30 Church Street, Dungannon, BT71 6AB	£1,720.00
Vacant	A3 80-82 Rainey Street, Magherafelt BT45 5AH	£4,000.00
Farrell Products Ltd	80-82 Rainey Street, Magherafelt, BT45 5AJ	£3,996.00
Vacant	7 Queen Street, Magherafelt, BT45 6BF	£4,000.00
Vacant	7A Queen Street, Magherafelt, BT45 6BF	£4,000.00
The Way Photographic	6 Irish Street, Dungannon, BT70 1DB	£2,976.00
The Pool Room	8 Thomas Street, Dungannon, BT70 1HS	£4,000.00
McCall Jewellers Ltd	46 Irish Street, Dungannon	£1,544.00
Phillip Rogers Design	30 Northland Row, Dungannon,	£4,000.00
SCC Chartered Accountants	Second Floor, 9a Burn Road, Cookstown	£4,000.00
Slevin Dental	12 Loy Street, Cookstown	£3,320.00
P J Kilpatrick Ltd	1-3 Molesworth Street, Cookstown, BT80 8NX	£4,000.00
Conway TV	3 Park Avenue, Cookstown, BT80 8AH	£1,513.60
Oasis Bingo	55 Union Street, Cookstown	£4,000.00
The Drycleaning Co.	78 Rainey Street, Magherafelt	£4,000.00
RJ Ross & Co.	44 Molesworth Street, Cookstown	£4,000.00

JK Turkish Barber Shop	23 Oldtown Street, Cookstown, BT80 8EE	£4,000.00
Ma Quinns Bar	65 James Street, Cookstown, BT80 8QS	£3,040.00
Atchinson Hair	4a Union Arcade, Magherafelt, BT45 5AD	£4,000.00
ELQD Ecigs Ltd	49 Irish Street, Dungannon, BT70 1DB	£1,478.94
O'Hagan McGlinchey Ltd	32-34 Dungannon Road, Coalisland, BT71 4HP	£3,140.00
Hagans Bar	39 Irish Street, Dungannon, BT70 1DB	£3,920.00
Gordons Chemist	6-10 Old Town Street, Cookstown, BT80 8EF	£4,000.00
Winton & Co	72 Rainey Street, Magherafelt, BT45 5AM	£3,920.00
iTeck NI	1 Queen Street, Magherafelt BT45 6AA	£3,614.60
Re:Academy	Unit 9A Workspace, Magherafelt, BT45 5AG	£3,360.00
Marquee Electronic Ltd	10a Broad Street, Magherafelt, BT45 6EA	£3,785.00
Farrell Products Ltd	Units 1 & 2 Fairhill Industrial Estate, Magherafelt, BT45 6AY	£4,000.00
Church Street Brasserie	23 Church Street, Magherafelt, BT45 6AP	£4,000.00
Romantic Bridal	34 Queen Street, Magherafelt, BT45 6AB	£ 4,000.00
Sunny Spot Tanning Studio & MJ McCaughey Ltd	15 Sloan Street, Dungannon, BT70 1BZ	£3,992.00
B&S Tools Supplies Ltd	84-86 Rainey Street, Magherafelt, BT45 5AJ	£1,823.60
Arlene Jardine Insurance Services	10 Church Street, Dungannon, BT71 7AB	£4,000.00
Collins Solicitors	9a Broad Street, Magherafelt BT45 6EB	£4,000.00
Dapper	46 Main Street, Coalisland, Co. Tyrone	£3,552.00
James Taggart Hair Studio	18-20 William Street, Dungannon, Co. Tyrone	£2,504.00
Xtreme Iron Gym	1 Dinree House, Thomas Street, Dungannon	£4,000.00
Corrigan Opticians	39 Molesworth Street, Cookstown	£4,000.00
Sweet Sugar Clothing Ltd	40-42 William Street, Cookstown, BT80 8NB	£3,260.00
The Beauty Bar	33d Union Street, Cookstown, BT80 8NN	£4,000.00
Paula Maynes & Co Accountants	48a William Street, Cookstown, BT80 8NB	£3,776.00
PFP Clinic & Gym (clinic)	Unit 2, Union Place, Cookstown, BT80 8NP	£4,000.00

Maneely & Co	16 Market Square, Dungannon, BT70 1AB	£3,888.00
Malumera Shop	37 Scotch Street, Dungannon, BT70 IAR	£4,000.00
The Food Doc	48 Market Square, Dungannon	£3,636.80
McClenaghan Family Butchers	16 Market Street, Magherafelt, BT45 6ED	£3,200.00
Retail Store and Website	14-16 Molesworth Street, Cookstown	£4,000.00



Comhairle Ceantair
Lár Uladh
Mid Ulster
District Council

Mid Ulster District Council

Economic Development, Tourism and Strategic Programmes Action Plan

2024 - 2025

INTRODUCTION

This Economic Development, Tourism & Strategic Projects Action Plan 2024-2025 sets out the focus on activity and actions, which will support our businesses, urban and rural areas, tourism and heritage sector and general economic recovery and sustainability. Partnership working and collaboration is crucial to ensure the Action Plan is delivered effectively.

This Action Plan has been influenced by Council's Corporate Plan 2024-2028, Community Plan 2017-2027, Economic Development Plan, and Tourism Strategy and reflects the actions that local businesses have asked us to assist them with in the future.

Mid Ulster Economic Development Action Plan - 2024 /2025

Theme	Projects	Outputs	Methodology	Outcomes	Total Budget
<p>Profiling Mid Ulster Business: Marketing, Communication Campaigns</p>	<p>1.1 Develop opportunities to deliver a number of key messaging campaigns that will capture and promote businesses within and beyond the district.</p> <p>1.2 Marketing and Promotion campaigns across the five town centres at key retail periods to promote the offering and town centre brands.</p> <p>1.3 Profiling and publicise business related good news stories (e.g new businesses opening, job creation, increased revenue, successful expansions etc.</p>	<p>1.1 Number of key messaging campaigns that is captured and promoted using marketing collateral.</p> <p>1.2 Implement joint shop local awareness campaigns in the 5 towns linked to key retail periods such as Christmas, Small Business Saturday etc. Build on the brands of the 4 main town centres.</p> <p>1.3 Profile good news business stories within the district via Council’s Social Media Channels.</p>	<p>1.1, 1.2 & 1.3 Outdoor Advertising Radio Social Media. Videos recorded in association with local businesses – rolled out via Council’s social media channels.</p> <p>1.2, 1.3 1.4 - Roll out of marketing plans to enhance awareness.</p>	<ul style="list-style-type: none"> • Number of key messaging local campaigns delivered promoting local businesses throughout the district in the year. • Measure traffic to Mid Ulster Council’s social media channels, during campaigns. • Number of marketing and promotion of town centre campaigns undertaken during retail periods. 	<p>£57,000</p>

	1.4 Mid Ulster Gift Card	1.4 Primary focus to promote and build on the Mid Ulster Gift Card offering.		<ul style="list-style-type: none"> Greater target messaging that encourages the purchase of the Mid Ulster Gift Card, linked with the importance of supporting local. Value of £ of Mid Ulster Gift and purchased and redeemed. 	£14,000
	1.5 Christmas Car Parking Charges	1.5 Provision of reduced Christmas car parking charges in charged car parks.	1.5 Council approval on reduction to fee for a 6-week period.	<ul style="list-style-type: none"> To encourage footfall and dwell time to the five main towns in Mid Ulster District at Christmas. 	£29,500
	1.6 Mid Ulster Business Welcome Pack	1.6 Development of a digital welcome pack.	1.6 Working alongside colleagues across the organisation to develop digital pack that signposts business to support and guidance.	<ul style="list-style-type: none"> Support engagement with new businesses. Number of Mid Ulster Welcome Packs distributed in year. 	£5,000

Events	3.1 Calendar of Events in 5 town centres	<p>3.1 Town Centres Events:</p> <ul style="list-style-type: none"> • Continental Market, Cookstown • Summer Bash, Coalisland • Walled Garden, Maghera • Halloween in Dungannon • Halloween in Coalisland • Christmas Lights Switch On in Cookstown • Christmas Lights Switch On in Dungannon • Christmas Lights Switch On in Magherafelt • Christmas Lights Switch On in Coalisland • Christmas Lights Switch On in Maghera 	3.1 Officers Delivery in conjunction with Events Team.	<ul style="list-style-type: none"> • Increased footfall, spend and across the towns in Mid Ulster as a result of the events. 	£246,500 (The former ED budget has now transferred to Council's Corporate Events Team)
	3.2 Urban and Rural Events	3.2 Develop a number of key urban and rural events to support towns and villages Events will be spearheaded by the Economic and Tourism teams (includes Taste Mid Ulster).	<p>3.2 Officers to develop a programme with key criteria, partnership working, delivery and monitoring.</p> <p>Use of social media and targeted e-shots to all key stakeholders.</p>	<ul style="list-style-type: none"> • Create ambience in our Town Centres during key retail periods. 	£110,000

Physical Regeneration / Improving Infrastructure	<p>4.1 Maghera Regeneration Project</p>	<p>4.1 As client team lead, to support the Environment Directorate deliver Maghera Regeneration Project (with specific focus on the Public Realm Scheme and Business Park aspects).</p>	<p>4.1 Partnership working with the Environment Directorate & ICT Teams. Wider Engagement i.e. with businesses trading within the public realm area.</p>	<ul style="list-style-type: none"> Enhanced quality, whilst creating a more accessible welcoming streetscape. Increased footfall / visitor numbers across the towns. Increased profile & engagement with town centre businesses. 	<p>£10m (£9m LUF £1m MUDC) Projects/Funding as per Council's Capital Budget previously agreed</p>
	<p>4.2 Feasibility Study to explore developing a Town Park in Magherafelt</p>	<p>4.2 Appointment of professional services to undertake the necessary studies in line with capital plan and funding opportunities.</p>	<p>4.2 Development of Concepts developed, economic appraisal prepared and potential to submit funding bids.</p>	<ul style="list-style-type: none"> Feasibility study for Magherafelt Park Increase traders & footfall. 	<p>Up to £30,000 Feasibility study from Capital Budget</p>

	4.3 Vacancy and Dereliction	4.3 Development of a work plan to support the need to address dereliction and vacancy (subject to both officer and financial support being received from DFC and DAERA).	4.3 Commission commercial professional support to support working group to develop a deliverable plan to tackle long term vacancy.	<ul style="list-style-type: none"> Revitalisation of Vacant and Derelict buildings to create an ambience in our towns during key retail periods (only possible if seismic funding can be attained from Govt Depts). 	Up to £30,000 from economic budget, however, project cannot be progressed without seismic capital funding from Govt Depts to provide grants to incentivise owners of vacant /derelict properties to undertake revitalisation works.
	4.4 Cookstown Saturday Market	4.4 Progress early actions contained within Cookstown Saturday Market Scoping Study.	4.4 Review and commencement engagement on the actions outlined within scoping study.		£25,000
	4.5 Town Centre Sound Systems	4.5 Investigate the feasibility and costings of introducing Town Centre Sound Systems in Dungannon, Cookstown, Magherafelt and Maghera.	4.5 Procure and appoint a suitable company to conduct a feasibility study to scope potential options/costs to introduce Town Centre Sound Systems.		Up to £8,000 (less, if DFC provides match funding)

	<p>4.6 Streetscape Interventions /Health Check</p> <p>4.7 Town Business Spruce Up Scheme</p>	<p>4.6 Assessment to appoint professional services to conduct a costed intervention/health check for rural and urban areas. (subject to support from government departments)</p> <p>4.7 Submit funding bid to DFC to request additional funding of £200,000 to progress Phase 2 Town Spruce Up Scheme applications for 50 businesses currently held on a Reserve List</p> <p>Procure an Independent Chartered Architect to oversee Phase 2 (Reserve List) schemes, provided DFC allocate the additional capital funding to allow these schemes to be progressed.</p> <p>Continue the delivery of Phase 1 Town Business Spruce Up Schemes with up to 67 town centre businesses being supported.</p>	<p>4.6 Source suitable professional support to provide costed recommendations/ interventions that would enhance the streetscapes.</p> <p>4.7 Submit application to DFC, seeking an additional £200K funding.</p>	<ul style="list-style-type: none"> • Produce a document will help facilitate and create forward-looking interventions to seek external funding as and when they become available to enhance streetscapes. • Subject to attaining additional DFC capital funding, progress Phase 2 (Reserve List) Projects for Town Spruce Up Scheme. 	<p>£30,000 (less, if DFC/DAERA provides match funding)</p> <p>A funding application will be submitted to DFC seeking an additional £200K funding</p> <p>£15,000</p> <p>£200,000 (via DFC letter of offer to fund Phase 1 projects)</p>
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Place Shaping	5.1 Place Shaping	5.1 Pilot and produce a Strategic Place Shaping Plan for Cookstown.	<p>5.1 Progress Funding Bid to DFC seeking match funding to Create a Place Shaping Plan for Cookstown.</p> <p>Subject to a successful funding bid to DFC, procure the services of a professional organisation to develop a comprehensive independent Place Plan for Cookstown Town Centre, with proactive engagement and consultation with key stakeholders.</p>	<ul style="list-style-type: none"> Produce a Cookstown Strategic Place Plan, that will shape future development (subject to receiving DFC match funding). <p><i>Once Cookstown Place Plan is completed, it is our aspiration in future years to seek match funding from DFC to create similar Place Plans for Dungannon and Magherafelt.</i></p>	<p>Up to £15K from ED budget.</p> <p>Match funding required from DFC.</p>
	5.2 Internal Cross-Departmental Engagement	5.2 Explore development of establishing a Cross Departmental Officer Task & Finish Work Group	5.2 Scheduled officer led meetings to share knowledge, address cross cutting issues and explore opportunities to enhance regeneration across the district.		£2,000

		Town Centre Forum Meetings to maintain engagement and partnership working. With town centre stakeholders from the public, private, community and voluntary sectors.	5.2 Scheduled forum meetings with key stakeholders, whilst enhancing engagement.	<ul style="list-style-type: none">• Co-Ordinated approach for joint advocate of the district.	
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Theme	Projects	Outputs	Methodology	Outcomes	Budget
Business Start and Entrepreneurship	<p>1.1 Delivery of Start Up Support ('GoFort') to include one-to-one mentoring and events.</p> <p>(No of events 2024/25 to be confirmed by ENI)</p>	<p>1.1.1 256 Client-led Business Plans developed with Mid Ulster entrepreneurs.</p> <p>1.1.2 153 Jobs promoted as a result of start-up support.</p> <p>1.1.3 142 New enterprises started.</p>	<p>1.1 Raise awareness and secure client participation through regional and local marketing activities.</p> <p>1.2 Monitor activity and review Contractor claims, providing updates to Lead Council (Belfast CC) re any issues.</p> <p>1.3 Highlight if remedial action required if performance falls below target.</p>	<ul style="list-style-type: none"> • Entrepreneurship stimulated and supported in Mid Ulster • Statutory Jobs Target achieved. • Where relevant, on completion, clients to be signposted to access follow-on support. 	<p>£147,926 (As per Collaborative Agreement with Belfast CC, to contribute to statutory element)</p> <p>Staff resources</p>
Business Sustainability and Growth	<p>1.2 Delivery of Growth and Scaling Support (part of the new 2 year Go Succeed service) to include one-to-one mentoring, workshops, and grants.</p>	<p>1.2.1 Supporting the sustainability and growth of 200 Mid Ulster businesses and social enterprises.</p>	<p>2.1 Promotion of support via range of channels to drive business participation.</p> <p>2.2 Monitor activity and review</p>	<ul style="list-style-type: none"> • To promote the sustainability and growth of 200 businesses/social enterprises • 90 new jobs created 	<p>(Included within £147,926 above)</p> <p>Staff resources</p>

			<p>Contractor claims, responding to Lead Council (Belfast CC) re any issues.</p> <p>2.3 Actions taken to address any identified areas of underperformance.</p>	<ul style="list-style-type: none"> • 107 enterprises engaged in new markets • 55 enterprises with improved productivity 	
	<p>1.2.2 Digital Transformation Flexible Fund ('DTFF') (2023/26)</p> <p>(11 Council Collaborative Prog. led by Newry, Mourne & Down Council)</p>	40 Businesses to access grant support.	Council to promote the Programme to Mid Ulster businesses to drive applications to the DTFF	40 Businesses successfully applying for grant support for digital transformation activities.	£33,831 Contribution from Mid Ulster Council for Year 2 of the DTFF (NM&D Management costs)
Business Information Service	3.1 Mid Ulster District Council's Business E-shot Service	3.1 1 200 Mid Ulster businesses signing up to receive regular e-shots outlining key support and funding opportunities and information re initiatives offered by Council and other business support bodies.	<p>3.1 Officers' ongoing research & information gathering on business supports.</p> <p>Targeted promotion of the service to Mid Ulster businesses to encourage more to sign up.</p>	Registered businesses kept informed of new funding and support opportunities on a regular basis	Staff time

	3.2 Economic Development Officers' signposting and support service for business	Businesses contacting economic development unit are triaged by officers and receive assistance to identify support provision	3.2 Funding and support opportunities also promoted on Council's website and social media channels (where appropriate)		Staff time
Business Capacity Building and Events	5.1 Mid Ulster Enterprise Week Events (Nov 2024)	5.1 Up to 10 events to be delivered as part of Mid Ulster Enterprise Week (mix of online and in person events) providing information on a range of key business areas, delivered to 500 participants.	5.1 Procure delivery of a Management Partner to assist Council deliver and promote a programme with up to 10 events.	<ul style="list-style-type: none"> • Provide up to 10 seminars and/or webinars for businesses during Mid Ulster Enterprise Week to inform / businesses on a range of issues. 	£28,000 (a proportion of these costs will be used to employ the Management Partner)
	5.2 International Women's Day Events (March 2025)	5.2 Events to celebrate the contribution of women to our society.	5.2 Delivery of two key events to celebrate the valuable contribution made by women to local society.	<ul style="list-style-type: none"> • Two women's events to take place in Mid Ulster – locations to be agreed. 	£12,000
	5.3 Mid Ulster Business Awards 2024 supported, (subject to Council conditions)	5.3 Up to 12 Mid Ulster business finalists nominated.	5.3 Council consideration to be given to sponsoring the 'Best SME Award Category'	Mid Ulster Business Awards Event to be held in the Royal Hotel, Cookstown (if Council fund the Best SME Category) they will be allocated 4 places to attend the event.	Mid Ulster Business Awards £2,000+Vat

Supporting cross border initiatives	6.1 Irish Central Border Area Network (ICBAN)	6.1 Strategic development of central border region supported, including projects: <ul style="list-style-type: none"> - Digital Connectivity - Creative Industries & Tourism - Roads & Broadband Infrastructure - Urban & Rural Development - Cross-Border Linkages 	6.1 Council's contribution is paid via a SLA which stipulates the requisite documentation and Progress Updates, required by Council and shared with the Development Committee.	<ul style="list-style-type: none"> • ICBAN consists of 8 Member Councils north and south (Mid Ulster District Council, Fermanagh and Omagh Council, Armagh City, Banbridge and Craigavon Borough Council and Monaghan, Donegal, Sligo, Leitrim, and Cavan County Councils). 	£14,750
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Theme	Projects	Outputs	Methodology	Outcomes	Budget
Broadband and Telecommunications	7.1 Broadband and Working Group	7.1 Lobby and Influence greater broadband and telecoms infrastructure development across Mid Ulster.	7.1 Scheduled Meetings with Broadband Working Group 7.1 Meetings with DfE & Fibrus	Monitor the roll out of Project Stratum, Project Gigabit and the Mobile Action Plan (NI)	Staff Resource

Theme	Projects	Outputs	Methodology	Outcomes	Budget
Rural Business support / attracting investment	8.1 Potential Micro business development scheme (TRPSI) – subject to DAERA funding,	8.1 Potential scheme providing Small capital grants for business development activities (subject to funding from DAERA)	8.1 Open call and assessment	Build production capacities and improve turnover within the rural micro business sector in Mid Ulster	Programme subject to funding from DAERA in 2024/25.

Theme	Projects	Outputs	Methodology	Outcomes	Budget
Strategic Projects	1.1 Delivery of Mid South West (MSW) Regional Economic Strategy	<p>1.1 Drive forward a number of collaborative economic development projects as part of the Growth Deal. These include:-</p> <ul style="list-style-type: none"> • A29 Cookstown Bypass Scheme • Desertcreat Green Innovation Business Park • NI Agri-Food Robotics Centre (Loughry) • Industrial Investment Challenge Fund (MSW wide) 	<p>Continue to work in partnership with Armagh, Banbridge & Craigavon and Fermanagh and Omagh local authorities.</p> <p>Business Case development</p> <p>Governance arrangements via the MSW Executive Steering Group</p>	Improved productivity and regional competitiveness.	Growth Deal and other funding streams as appropriate.
Strategic Projects	1.2 Support the delivery of the MSW Net Zero Programme.	1.2 Co-ordinate the regional development of each MSW Council's net zero delivery plans, improve delivery pathways and enable adoption at scale of innovative products and services throughout the local economy.	<p>MSW Innovation & Delivery Officer.</p> <p>MSW Project Team.</p>	Improved Net Zero skills and capability among local businesses.	£300,000 secured from Innovate UK

<p>Strategic Projects</p>	<p>1.1 To address barriers to economic growth to include Industrial land supply and investment in strategic road infrastructure and funding.</p>	<p>1.1 Identify pilot project and funding opportunities in partnership with Invest NI.</p> <p>1.2 Develop a Masterplan for the Desertcreat site using funding from Shared Island Unit</p> <p>1.3 Progress the A29 Cookstown Bypass to Draft Orders Stage and commence Outline Business Case (OBC). Continue to lobby for a</p> <p>1.4 Identify key external funding opportunities to support investment in Council's Strategic capital projects e.g. LUF, UK Shared Prosperity Fund.</p>	<p>1.1 Continue to work with Invest NI to progress a pilot project and secure the necessary financial resources.</p> <p>1.2 Work with appointed master planning consultancy team.</p> <p>1.3 Continue to work with DfI to support the delivery of the scheme. High level lobbying to ensure a bypass for Dungannon is included in the RSTNTP.</p> <p>Work closely with central government and submit funding applications for prioritised projects.</p>	<p>Ensure an appropriate supply of industrial serviced land.</p> <p>Improved road infrastructure will support economic growth across the council area. Contribute to funding the delivery of key strategic capital projects.</p> <p>Potential to leverage financial investment into Mid Ulster to support the development of large strategic projects.</p>	<p>MUDC match funding contribution of 15,000 Euros for Shared Island Feasibility Study Report which has been completed, plus a contribution towards development of a Masterplan for Desertcreat</p>
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Supporting skills and employability within Mid Ulster	1.1 To provide appropriate support to the industry-led MEGA Network	1.1 Delivery of MEGA Phase 2 Collaborative Growth Work plan and marketing activities. Delivery of 3-year MEGA Strategic Action Plan.	1.1 Work in partnership with MEGA and Invest NI.	<ul style="list-style-type: none"> Contribute to the growth and development of the manufacturing and engineering sector. 	£15,000
	1.2 To support skills and people issues in the local construction sector.	1.2 Support the Mid Ulster Construction Cluster with an application to Invest NI's Collaborative Growth & Cluster Programme	1.2 Work with local businesses and Invest NI.	<ul style="list-style-type: none"> Additional funding support secured to sustain MEGA. 	£15,000 (but subject to match-funding being received from Invest NI)
	1.3 To address skills and employability challenges facing the economic recovery.	1.3 Delivery of Mid Ulster LMP 3 Year Strategy and 1 Year Action Plan 2024-2025.	1.3 Work with partners in the Mid Ulster Labour Market Partnership (LMP)	<ul style="list-style-type: none"> Improved collaboration and partnership working. Contribute to increased skills levels and access to labour. 	Awaiting funding award from DfC. £369,027.93
	1.4 To address low levels of numeracy skills through the Multiply Programme	1.4 Effective development and delivery of the Multiply programme through the planning, delivery and evaluation of a range of numeracy-based projects and initiatives throughout the District.	1.4 Work with community partners to deliver numeracy-based projects and initiatives.	<ul style="list-style-type: none"> Local skills, labour and employability issues improved by stronger partnership working and co-ordination. Address the low levels of numeracy skills across the district. 	Awaiting funding award from DfE of £235,000 approx.

Mid Ulster Tourism Action Plan 2024 /2025

Theme	Projects	Outputs	Methodology	Outcomes	Total Budget
Profiling Mid Ulster Tourism offering - Marketing & Promotion	1.1 Summer Campaign	1.1 Unwinding Time Marketing Campaign promoting Mid Ulster tourism regionally, nationally, and internationally.	1.1, 1.2 & 1.3 Outdoor Advertising TV – NI & ROI Radio - NI Social Media, Videos recorded in association with tourism trade. Rolled out via Council, Unwinding Time and Embrace a Giant Spirit Social Media Channels	1.1, 1.2, 1.3, 1.4 & 1.5 <ul style="list-style-type: none"> • Create greater awareness of Unwinding Time, Taste Mid Ulster brand and tourism experiences - locally, nationally, and internationally. • Contribute to increased visitor numbers, spend, job creation and skills in Mid Ulster • Contribute to increased traffic to Mid Ulster Council’s social media channels including Visit Mid Ulster 	£34,000
	1.2 Autumn/Winter Campaign	1.2 Marketing Campaign promoting Mid Ulster tourism experiences & attractions regionally, nationally, and internationally.			
	1.3 Spring Campaign	1.3 Marketing Campaign promoting Mid Ulster tourism experiences & attractions regionally, nationally, and internationally.			
	1.4 Promotional Trade and Consumer Shows	1.4 Attend key industry trade events to sell the region - B2B and B2C shows.	1.4 Officers to attend shows, in person, online or hybrid as required to promote our	<ul style="list-style-type: none"> • Encourage increased local, national, and international visitors to Mid Ulster 	£10,000

			<p>tourism product under the “Unwinding Time” brand.</p> <p>Trade and Consumer Shows</p> <ul style="list-style-type: none"> • Clogher Valley Show, 31 July 2024 • Irish Tour Operators Association workshop, November 2024 • World Travel Market, London, November 2024 • Holiday World, Dublin, January 2025 or Holiday Show Limerick 11 & 12 January 2025 (in show) • Celtic Connections - Glasgow • Nordics Workshop February 2025 or other • Meet the Buyer – April 2024 	<ul style="list-style-type: none"> • Contribute to the increase of International Tour Operators and Group visits to Mid Ulster 	
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	1.5 Fam Trips	1.5 Deliver key Fam trips to showcase tourist attractions and experiences across Mid Ulster. One external learning journey for industry outside of Mid Ulster	<ul style="list-style-type: none"> • Flavours – October 2025/BIM • Great Days Out 5 October 2024 	1.5 Media Fams, Arm Chair Fams to local industry, schools and Tourism Industry Fams		£2,000
	1.6 Digital Presence	1.6 Create a strong digital presence for Visit Mid Ulster & Unwinding Time		1.6 Maintain Tourism Touch Screens in Cookstown, Dungannon, Coalisland & Magherafelt. Continuous update of Visit Mid Ulster Website.	1.6 Contribute to the increase of traffic to Visit Mid Ulster Unwinding Time website. <ul style="list-style-type: none"> • Continue to update a global platform to attract international and national visitors. 	£14,500
	1.7 Visitor Information Services	1.7 Best practice at all the Visitor Information Centre's		1.7 Upskill Visitor Information staff via training	1.7 Excellence Customer Service	Staff time

Theme	Projects	Outputs	Methodology	Outcomes	Budget
Programmes and Events	2.1 Calendar of Events	<p>2.1 Tourism & Heritage Events</p> <ul style="list-style-type: none"> • Hidden Heritage Programme <ul style="list-style-type: none"> - Who lives in a house like this? Ballyscullion, Blessingbourne, Springhill, Lissan House & Killymoon Castle. - Famine and Folklore tour (Friel's New Visitor Centre, Swatragh) - Enhancing the European Heritage Open Days in Mid Ulster by providing living history and storytelling tours at The Bridewell (Magherafelt), US Grants Ancestral Homestead (Ballygawley) and Emigrants Walk (Swatragh) • Great Days Out, Saturday 5 October 2024, targeting the domestic market and group business. 	2.1 Officers delivery in conjunction with the events team where required.	<p>2.1 Showcasing Mid Ulster's heritage product and experiences.</p> <ul style="list-style-type: none"> • Increase visitor numbers across tourism & heritage sites in Mid Ulster • Attracting NI and ROI group organisers to book group days out in Mid Ulster 	£14,500

	<p>2.2 Heritage Strategy 2024-2029</p>	<ul style="list-style-type: none"> • Sperrins Hill Walking Festival focusing on the Sperrins Region in association with Sperrins Partnership September 2024 • Cookstown Christmas Switch on – November 2024 • Taste Mid Ulster Event, Pomeroy - June 2024 • Christmas Grotto at the Bridewell (Magherafelt) <p>2.2 Strategic vision for a Heritage Strategy in Mid Ulster for 2024 – 2029</p>	<p>2.2 The purpose of the Strategy is to enable and facilitate a co-ordinated and consistent approach to the promotion of heritage led tourism development as a local economic driver, while safeguarding the protection of Mid Ulster's heritage assets, through local community engagement and participation.</p>	<ul style="list-style-type: none"> • Promoting the Sperrins Region as a hill walking destination • Increase visitor numbers <p>2.2 To complete MUDC Heritage Strategy and Action Plan and identify funding opportunities to progress initial actions.</p>	<p>Funding the Heritage Action Plan, when complete, will be dependent on sourcing external funding</p>
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Business Support and Mentoring Programmes	3.1 World Host Training	3.1 Deliver WorldHost Principles of Customer Service, and WorldHost Ambassador Training to tourism and hospitality industry.	3.1 Tourism Development Officers are available to deliver WorldHost Customer Service Training both virtually and in-person. Officers attend People First Training when available	3.1 Improve Customer Service in tourism establishments across Mid Ulster	£500
	3.2 Tourism Development Group	3.2 Restructure the Tourism Development group to include members from all sectors. <ul style="list-style-type: none"> • Host 6 meetings per annum 	3.2 Tourism officers manage the Tourism development Group and clusters delivery.	3.2 Continued strong engagement with our tourism and hospitality businesses.	Staff time
	3.3 Tourism Clusters	3.3 Tourism Officers to continue to manage the 4 clusters. <ul style="list-style-type: none"> • Host 4 cluster meetings per annum 	3.3 Tourism officers manage each of the clusters delivery.	3.3 Continued strong engagement with our tourism and hospitality businesses.	Staff time

	3.4 Tourism Mentor Programme	3.4 Deliver mentoring across 5 new and existing tourism experiences including Taste Mid Ulster Businesses	3.4 Recruit mentor to deliver specialised experience development mentoring across selected promoters/ experiences.	3.4 Achieve 2 EAGS brand aligned new experiences in Mid Ulster	£10,000
	3.5 Industry Knowledge and Training	3.5 Deliver 6 relevant, targeted webinars to all businesses across Mid Ulster including, Developing your Seasonal Offer, Effective LinkedIn, TNI Web Portal, Pricing and Branding	3.5 Work in partnership with TNI, TIL and commission external mentor support <ul style="list-style-type: none"> Promote workshops and webinars via Council and Tourism Social media, Whats App group and tourism trade newsletter 	3.5 Train 60 business reps in relevant and targeted webinars	£3,500
	3.6 Brown Signage	3.6 Progress Actions as highlighted in the Brown Signage Audit approved by Council's Development Committee.			Staff time

Theme	Projects	Outputs	Methodology	Outcomes	Budget
Financial Contributions to External Organisations	4.1 Sperrins Partnership	<p>4.1 Commencing work on the delivery of the short and long-term actions contained within the Brand and Tourism Action Plan</p> <ul style="list-style-type: none"> Identifying funding opportunities and creating the respective business cases (HLF, RDP, Peace Plus etc) Completing an audit of the tourism product of Sperrins Region Forming strong cross boundary partnerships Researching and identifying the best practice delivery structure for Sperrin Region The formation and development of the remaining Thematic Groups cases The development of an AONB action and management plan for The Sperrins The formation and development of the remaining Thematic Groups. 	<p>4.1 Sperrins Partnership Project is a joint working collaboration between four councils across the Sperrin area Causeway Coast and Glens Borough Council, Derry City and Strabane District Council, Fermanagh and Omagh District Council and Mid Ulster District Council. Officers attend regular meetings.</p>	<p>4.1 Enhance the Sperrins Region to realise its potential with increased economic, tourism, heritage and infrastructure.</p>	£22,000

	4.2 Sperrins Partnership – Development of an AONB Management Plan for the Sperrins	4.2 Successful application made to DAERA’s Environmental Fund to develop a 5-year Action Plan and a 10-year Management Plan	4.2 Match funding contribution.	4.2 Completion of Sperrins AONB Management Plan which identifies actions and activities related to the protection, preservation, and promotion of the Sperrins.	Financed By DAERA
	4.3 Lough Neagh Rescue	4.3 To benefit the Lough Shore area within Mid Ulster by providing faster response times for rescues and other operations carried out in and around the Western Shores of Lough Neagh, and provide an emergency flood response service for Mid Ulster.	4.3 Provision of funding contribution towards Lough Neagh Rescue’s core running costs.	4.3 Provision of Rescue service along the Mid Ulster / Lough Neagh shoreline	£12,000
	4.4 Lough Neagh Partnership	4.4 Core running costs associated with Lough Neagh Partnership (LNP) in the delivery of marketing tourism, recreational, environmental and heritage activities on Lough Neagh (LN) and the shoreline on behalf of Mid Ulster District Council.	4.4 Continue to work in partnership with Mid Ulster Council and Lough Neagh Council areas	4.4 Ensure effective co-ordination of activities on Lough Neagh and its shoreline and deliver social, economic, and cultural benefits within Mid Ulster.	£22,000

Theme	Projects	Outputs	Methodology	Outcomes	Budget
Strategic Projects	5.1 Sperrins / Slieve Gallion	5.1 Seek funding to progress initial actions to develop the Sperrins/Slieve Gallion project.	5.1 Continue to work in partnership with local authorities, stakeholders, sponsor departments and Tourism NI.	5.1 Phased approach and source funding to develop phase 1.	Other funding streams as appropriate.
	5.2 Sliabh Beagh Feasibility Study	<p>5.2 Recreation and tourism opportunity as part of a cross border initiative funded through Shared Island</p> <p>The focus of the project was to develop a number of work packages that will build upon existing services and facilities in the region creating Sliabh Beagh as an Eco Tourism Destination.</p>	<p>5.2 Outscope (ORNI) has completed a feasibility study for the region which includes the development of 7 work packages including the following:</p> <ul style="list-style-type: none"> • Hero Attractor • Walking • Cycling • Equestrian • Signage and Public Art • Auxiliary Services • Skills Gaps 	5.2 Work with partner Councils within the Sliabh Beagh Partnership to identify funding opportunities to deliver aspects of the overall project.	Other funding streams as appropriate such as Shared Island/Peace Plus

	<p>5.3 Tullaghoge Fort Development</p>	<p>5.3 Enhance existing path network with Interpretation</p> <ul style="list-style-type: none"> • Expand path network within HED owned land • Provide 'open access' within HED owned land • Provide access to previously inaccessible sites of built heritage interest, such as, the recently discovered Great Hall. 	<p>5.3 Continue to work in partnership with Government departments (HED) stakeholder</p>	<p>5.3 Phased approach and explore funding opportunities to develop phase 1.</p>	<p>Explore potential opportunity to make an application to the Heritage Lottery Fund.</p> <p>Total Project cost estimated at £195,796 + Vat. Project is now at RIBA Stage 2.</p> <p>Other possible funding sources, Shared Island /PeacePlus</p>
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CONCLUSION

The Economic Development, Tourism & Strategic Projects Action Plan 2024-2025 contains a wide range of actions and commitments to drive economic growth and regeneration within Mid Ulster.

To help us deliver the Action Plan we recognise the importance of support from all our key partners across the public, private, community/voluntary sectors.

We acknowledge there are many challenges ahead in the future and over the coming weeks and months we will continue to lobby government to ensure the necessary interventions are brought forward to support those sectors most in need. This will be vital to protect local businesses and sustain jobs within the district.

Approval is sought from Members to approve the Economic Development, Tourism & Strategic Programmes Action Plan 2024-2025 and the projects and budgets contained herein. Members should note that a number of projects are predicated on Council being able to attract external funding to deliver a number of schemes within the Plan.

Fiona McKeown
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Mid Ulster District Council

3 May 2024