

Report on	Fairtrade Re-certification
Date of Meeting	14 th May 2024
Reporting Officer	Mark McAdoo, Assistant Director: Environmental Services
Contact Officer	Karl McGowan, Waste & Sustainable Development Manager

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	X

1.0	Purpose of Report
1.1	To inform members of the re-certification of the Council as a Fairtrade Community.
2.0	Background
2.1	Fairtrade is a global movement for change with a strong and active presence in the UK, represented by the Fairtrade Foundation. The international Fairtrade system (which the Fairtrade Foundation is a part of) represents the world's largest and most recognised fair trade system, working with businesses, consumers and campaigners to secure a better deal for farmers and workers.
2.2	As an international movement and in partnership with 2 million farmers and workers, Fairtrade has a vision of a world in which all producers enjoy secure and sustainable livelihoods, fulfil their potential, and decide on their future. Fairtrade works with farmers and workers in more than 1,900 producer organisations, across 70 countries, so they can improve their living standards, invest in their communities and businesses, and protect our shared environment.
2.3	Fairtrade work to achieve this by rallying a global community of millions – farmers and workers, supply chain partners, brands, retailers, shoppers, schools, government – to pay fair prices and uphold fair production standards and practices. Fair prices provide an immediate lifeline for farmers and workers struggling with low incomes and disadvantaged by global trade.
3.0	Main Report
3.1	On the 15 th December 2023, the Council applied for re-certification of its status as a fairtrade community and was successful (see Appendix B – Award Certificate). This certification is valid for the next 3 years i.e. until the 15 th December 2026.

3.2	<p>Fairtrade activities to date have focused on highlighting the benefits of Fairtrade and encouraging schools to register as Fairtrade schools. The Council website includes a link to the many resources on the Fairtrade Foundation website which is designed specifically for schools. This activity is carried out as part of our wide-ranging sustainability, biodiversity and recycling education programme. The Council actively supports Eco Schools in which 100% of schools in the district are registered (123 schools) of which 46 schools (37%) have a current Green Flag.</p>
3.3	<p>In addition, the Council has specifically included Fairtrade as one of the 42 actions listed within the Council's Sustainability Strategy and Climate Action Plan (Action 4: Continue the support and promotion of Fairtrade among the Council's staff and within the District). The specific performance measures for this action are the number of initiatives to promote Fairtrade and the number of businesses awarded with Fairtrade certification.</p>
3.4	<p>As part of re-certification we have committed to a number of actions including:</p> <ul style="list-style-type: none"> • Working with other local Councils to share best practice ideas for the promotion of Fairtrade. • Considering the erection of Fairtrade signage on throughout the district. • Continuing promotion of Fairtrade to encourage staff and Elected Members to make their own personal commitment to support Fairtrade, with a particular emphasis during Fairtrade Fortnight. • Raising awareness of Fairtrade and Fairtrade products with local businesses, with a particular emphasis during Fairtrade Fortnight. • Providing assistance, as requested, to organisations such as schools, colleges, places of worship or workplaces who are working towards achieving Fairtrade accreditation. • Continuing to work with the Council's Communications Team to promote Fairtrade via social media channels and other relevant mediums e.g., website and staff newsletter.
3.5	<p>In relation to signage the following sites have been selected for Fairtrade signs (see Appendix A for design) as they are prominent gateway locations and are not currently sponsored by businesses:</p> <ul style="list-style-type: none"> • Carland Rd - Dungannon (flowerbed) • A29 Main roundabout (around perimeter) • Rainey St - Magherafelt (flowerbeds) • Ballygawley roundabout (around perimeter) <p>These locations may be subject to change in the future should offers of formal sponsorship be received/accepted for the above sites.</p>

4.0	Other Considerations
4.1	Financial, Human Resources & Risk Implications
	Financial: Approximately £360 for the supply and delivery of 12 no. Fairtrade signs.
	Human: Officer time to work on the Fairtrade actions as detailed in section 3.2 above.
	Risk Management: None
4.2	Screening & Impact Assessments
	Equality & Good Relations Implications: None
	Rural Needs Implications: None
5.0	Recommendation(s)
5.1	Members are asked to note the content of this report
6.0	Documents Attached & References
6.1	Appendix A: Fairtrade Signage
6.2	Appendix B: Fairtrade Award Certificate

Appendix A: Proposed Signage

**We are a
Fairtrade
Community**



FAIRTRADE

