

Recycle Week: This year Mid Ulster is joining The BIG Recycling Hunt.

Now in its twentieth year, Recycle Week is the nation's biggest annual celebration of recycling.

This Recycle Week, Recycle Now and Mid Ulster District Council are launching a fun mission for primary school children with the arrival of: **The Big Recycling Hunt.**

Recycle Week is calling on children aged 5 to 11 in Mid Ulster to take the lead in protecting our planet. With a week of fun activities, the campaign wants to empower the youth to become active participants in building a sustainable future.

"The Big Recycling Hunt", the central theme of this year's campaign, promises to shine a bright spotlight on "missed capture." This nationwide hunt aims to engage children and families in the quest to find 'lost recyclables' that too often find their way into the rubbish bin. By focusing on commonly missed items such as empty aerosols, plastic cleaning product bottles, plastic toiletry bottles, plastic pots and tubs, and food tins, Recycle Now wants to foster a deeper understanding of recycling in the younger generation.

Harriet Lamb, CEO of WRAP, says: *"The importance of this initiative extends beyond Recycle Week. By empowering children with the knowledge and tools to become recycling advocates, we are not only nurturing the future but also ensuring a healthier and more sustainable world for all. Join us in celebrating Recycle Week and empowering the next generation of environmental champions!"*

Craig Stephens, Campaign Manager for Recycle Now, *"By recycling even better we can have a big impact on our environment. In Mid Ulster it's no different – more and more people are recycling, so the next step is to make sure we hunt down these missed items and get our recycling right. So come on, Mid Ulster, keep up the great work and let's make the District's recycling better than ever before!"*

Chair of the Environment Committee, Cllr Clement Cuthbertson, is encouraging everyone across Mid Ulster to make real efforts to continue with and increase their recycling efforts.

"Mid Ulster Council has achieved consistently high recycling rates year after year which proves how committed our residents are to recycling. However, there is still more we can do. When we're using our Blue Bins to recycle we should make sure we're including all of the correct items. Unfortunately we still see a percentage of recyclable items ending up in our black bins such as empty aerosols, plastic cleaning product bottles,

plastic toiletry bottles, plastic pots and tubs, and food tins; all of which should be in our blue recycling bins. We would encourage all residents across Mid Ulster to join the Big Recycling Hunt and get those items out of the black bin and into the blue. If we continue to make a real effort towards recycling and increase our actions we can increase our recycling rate further which also helps to protect our environment and tackle the wider issues we face such as climate change. ”

Recycling doesn't have to be confusing. To find out what can be recycled in your area, use Recycle Now's Recycling Locator: [Recycle an Item | Recycle Now](#) or visit www.midulstercouncil.org/recycling or email recycling@midulstercouncil.org

To find out more about Recycle Week and The Big Recycling Hunt visit [The Action Pack](#).

To find out more about Recycle Week visit www.recyclenow.org.uk/RecycleWeek

ENDS

Notes to editors

[Click here](#) to download Recycle Week images (under embargo until 16th October)

About Recycle Week:

- First staged in 2004, Recycle Week is now the UK's largest national annual recycling campaign. It's a week where citizens, media, local governments, and brands come together to meet one goal; to galvanise everyone into recycling more of the right things, more often. www.recyclenow.com/RecycleWeek

About Recycle Now:

- For more than twenty years, Recycle Now has encouraged and motivated citizens to recycle more things, more often, from around the home. Using ground-breaking research and behaviour change science, we develop interventions and campaigns to motivate citizens to change their behaviour. [Recycle Now is the citizen facing recycling campaign of climate action NGO WRAP.](#)

Recycle Week Sponsors

For the fourth year running, major brands are putting their support behind Recycle Week by sponsoring to help fund it. 2023 sponsors include: Arla Foods, Boots, Danone and Tesco.

Social Media Posts Recycle Week 2023



 **Mid Ulster District Council**
9 Oct · 🌐


Recycle Week 2023 – Join The Big Recycling Hunt!

Recycle Week 2023 will take place between 16-22 October 2023. This year's theme - The Big Recycling Hunt - focuses on "missed capture": the items that can be recycled but are commonly missed in the home.

This year Recycle Week is celebrating its 20th anniversary and will be inspiring children, families and whole communities to get involved. To find out more, visit: <https://schools.recyclenow.com/>







 Write a comment...   

 **Mid Ulster District Council**
17 Oct · 🌐

To launch #RecyclingWeek, 16 – 22 October, the Council joined up with volunteers from local companies [Dunbia Group](#) and [Biffa](#) yesterday, Monday 16 October, for a successful litter pick around the Granville Industrial Estate and surrounding area.

For more information on community litter picks, email environmentalservices@midulstercouncil.org or request via the [Bin-Ovation Limited](#) app.



 Like  Comment  Share

<  Mid Ulster District Council 16 Oct · 🌐 ...

The Council is committed to significantly reducing the use of single use plastic. We have joined the Northern Ireland Water #Refillution campaign and would like to encourage everyone to commit to refilling their water bottle to avoid the use of any single use plastic. By switching to reusable bottles, we can all help reduce plastic waste!

Why not take the NI Water Refillution pledge and start saving water and cutting down on single-use plastics today?

"I promise I'll do my very best to:

- ✓ Always refill from the tap
- ✓ Always use a reusable bottle
- ✓ Remember to carry my reusable bottle with me
- ✓ Tell my friends about the #Refillution
- ✓ Get involved! #Jointherefillution #Refillution



<  Mid Ulster District Council 18 Oct · 🌐 ...


Hey wash-and-goers, when you're done shampooing, RECYCLE those empty bottles.

The Big Recycling Hunt is on so don't let those shampoo bottles give you the slip. Join our nationwide hunt and keep these bathroom bottles out of the rubbish bin. Whether it's bubble bath, shower gel, shampoo or conditioner, once they're empty put them in the recycling.

Join the #BigRecyclingHunt and find out what else you should hunt for with our Recycling Locator: www.recyclenow.com/RecycleWeek #RecycleWeek



👍 Like 💬 Comment ➦ Share

<  Mid Ulster District Council 6 d · 🌐 ...

Hey foodies, when you're done with the takeaway, RECYCLE that empty tray.

The Big Recycling Hunt is on. We're not letting those takeaway trays get away. You can recycle most takeaway trays as well as butter tubs, fruit punnets and plastic meat trays. When you find one, just rinse it out and pop it in the recycling.

Join the #BigRecyclingHunt and find out what else you should hunt for with our Recycling Locator: www.recyclenow.com/RecycleWeek #RecycleWeek



👍 Like 💬 Comment ➦ Share

Recycle Week Monday 16th October 2023



Recycle Week Tuesday 17th October 2023



Recycle Week Wednesday 18th October 2023



Recycle Week Thursday 19th October 2023



Recycle Week Friday 20th October 2023

