Report on	Events – May – July 2018
Date of Meeting	12 <sup>th</sup> May 2018
Reporting Officer	Michael Browne
Contact Officer	Sharon Arbuthnot

Is this report restricted for confidential business?	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	х

1.0	Purpose of Report
1.1	To provide an update on forth coming events – May – July 2018
2.0	Background
2.1	The aim of our events is to maintain/improve the reputation of Mid Ulster District Council as an area that delivers high quality public facing events.
	Linking to the Mid Ulster Council Tourism Strategy 2017 – 2021, our aims and objective are to:
	<ul> <li>Develop our Archaeological, history and heritage sites; Seamus Heaney and Outdoor Activities which includes events.</li> <li>To grow tourism as an economic driver</li> </ul>
	To grow tourism as an economic driver     To manage the destination and cerate the preconditions for successful tourism
	<ul> <li>To profile and promote Mid Ulster to enhance the visibility of the area and spend</li> </ul>
	To support the dispersal of visitor spend and investment across the area.
3.0	Main Report
3.1	The O'Neills Story - Hidden Heritage – Saturday 12 May 2018 From 1106 to 2018, join us as we walk in the footsteps of the O'Neill clan, visiting their inauguration site at Tullaghoge Fort and encountering myths and truths as we uncover historical facts to help us understand this powerful dynasty. Following on from this, the tour will travel a minute section of the county the O'Neills ruled before arriving at their former place of residence. Now known as The Hill of The O'Neill, you will feast upon their fascinating history before enjoying a banquet on the top of the hill.
3.2	Cookstown Continental Market – Saturday 2 and Sunday 3 June 2018 Cookstown Continental Market part of Market Place Europe's spring tour is organised in partnership with Cookstown Town Centre Forum will take place along William Street in Cookstown town centre from Saturday 2 June (9am – 9pm) and Sunday 3 June (11am - 7pm). The market will feature over 40 traders from as far afield as Morocco, India, Belgium, France, Russia, Holland, Spain and

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