

APPENDIX 1

Minutes of Coalisland Town Centre Forum Meeting **Tuesday 5th November at 5.30pm** **Cornmill Heritage Centre** **Coalisland**

Present

Cllr Niamh Doris	Mid Ulster District Council (Chair)
Cllr Malachy Quinn	Mid Ulster District Council
Patrick Anderson	Department for Communities
Melanie Campbell	Coalisland & District Development Association
Francie Molloy MP	Coalisland Residents & Community Forum
Raymond O'Neill	Coalisland Traders Association
Dermot McGirr	Translink

In Attendance

Oliver Donnelly	Mid Ulster District Council
Catherine Fox	Mid Ulster District Council
Mark Leavey	Mid Ulster District Council

	DISCUSSION																										
1	<p>Apologies</p> <table> <tr> <td>Cllr Dan Kerr</td><td>Mid Ulster District Council</td></tr> <tr> <td>Cllr Joe O'Neill</td><td>Mid Ulster District Council</td></tr> <tr> <td>Cllr Robert Colvin</td><td>Mid Ulster District Council</td></tr> <tr> <td>Cllr Ronan McGinley</td><td>Mid Ulster District Council</td></tr> <tr> <td>Declan Dorrity</td><td>The Venue/The Beer Shed</td></tr> <tr> <td>JP McCartan</td><td>PSNI</td></tr> <tr> <td>Ursula Marshall</td><td>Mid Ulster Disability Forum</td></tr> <tr> <td>Brian O'Neill</td><td>Coalisland Credit Union</td></tr> <tr> <td>Mark Kelso</td><td>Mid Ulster District Council</td></tr> <tr> <td>Adrian McCreesh</td><td>Mid Ulster District Council</td></tr> <tr> <td>Fiona McKeown</td><td>Mid Ulster District Council</td></tr> <tr> <td>Michael McGibbon</td><td>Mid Ulster District Council</td></tr> <tr> <td>Colin McKenna</td><td>Mid Ulster District Council</td></tr> </table>	Cllr Dan Kerr	Mid Ulster District Council	Cllr Joe O'Neill	Mid Ulster District Council	Cllr Robert Colvin	Mid Ulster District Council	Cllr Ronan McGinley	Mid Ulster District Council	Declan Dorrity	The Venue/The Beer Shed	JP McCartan	PSNI	Ursula Marshall	Mid Ulster Disability Forum	Brian O'Neill	Coalisland Credit Union	Mark Kelso	Mid Ulster District Council	Adrian McCreesh	Mid Ulster District Council	Fiona McKeown	Mid Ulster District Council	Michael McGibbon	Mid Ulster District Council	Colin McKenna	Mid Ulster District Council
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2.	Introductions were carried out by all present.																										
3.	<p>Minutes of Previous Meeting Monday 7th October 2019</p> <p>Proposed by P Anderson Seconded by F Molloy and agreed: -</p>																										

	That the minutes of the meeting held on Monday 7 th October 2019 were a true and accurate record of proceedings.
4	<p>Matters Arising from Previous Meeting</p> <p>A meeting has been scheduled for Thursday 7 November with Nigel Hill to discuss the relocation of the Gortgonis play park to another site and to discuss play provision in the redeveloped site.</p>
5	<p>Coalisland Project Updates</p> <ul style="list-style-type: none"> • Coalisland Public Realm Scheme <p>M Leavey updated that there was a delay in the start of the Public Realm scheme as the contractors were waiting on the delivery of materials. These have now arrived and it is proposed that works will commence soon on Platers Hill.</p> <p>The Traders have agreed to allow the Contractors to work beyond the Christmas Embargo which was set at 23 November. Work can go beyond this into the first week of December finishing around 7 December.</p> <p>Work on road crossings at Main Street is due to commence tomorrow (6th November) and will take approximately 1 day. A lane closure will be operational on Main Street for the duration of the works.</p> <p>R O'Neill asked as to the progress of the approval of the one way system on Main Street. M Leavey updated that it is still with DFI for approval.</p> <p>F Molloy asked if there was a possibility that the updated scheme map be sent to him.</p> <p>Cllr N Doris asked if there are loading bays part of the scheme to which M Leavey stated that there are plans but there needs to be a balance between them and parking bays.</p> <p>P Anderson informed members that a Road Safety Audit was carried out focusing on three timeframes.</p> <ol style="list-style-type: none"> a) Current traffic flow b) During Construction c) When the Public Realm Scheme is complete. <ul style="list-style-type: none"> • Gortgonis Recreation Centre Redevelopment <p>Procurement for the Contract Team will be finalised on January 2020. The Design Team are finalising drawings for the project.</p> <ul style="list-style-type: none"> • Halloween & Christmas Events

	<p>Cllr Doris stated that the Halloween event was extremely successful. There were good numbers attending each of the events organised by the community groups and the Council event on Halloween night at Gortgonis.</p> <p>F Molloy suggested the Town Centre Forum write to Council to show their appreciation. He also stated that the issue surrounding tyres put on bonfires needs to be addressed. There are still a lot of tyres being dropped off by local businesses at the bonfire site and there appears that there is little any organisation can do about it.</p> <p>Action: Cllr N Doris to write to Council to thank them for supporting the Halloween event</p>
6	<p>Town Centre Graffiti</p> <p>C Fox updated that a specification is being drafted through Property Services to remove graffiti from areas around towns.</p>
7	<p>CCTV Cameras</p> <p>The installation of CCTV cameras in the Cornmill is now complete.</p>
8.	<p>Department of Finance – Non – Domestic Rates Review Consultation Event – (Monday 14th October 2019, 7pm, Hill of the O'Neill & Ranfurly House, Dungannon)</p> <p>The consultation event on Non –Domestic rates was held in Dungannon and was well attended. The final date for submission of responses is 11 November 2019 and the Town Centre Forum is to draft a response for this date.</p> <p>Action: C Fox to draft response and forward to Forum for comment.</p>
8	<p>Any Other Business</p> <p>Cllr N Doris raised that the bus shelter at Brackaville is not suitable and there is negotiations with a local landowner to provide land for its relocation.</p> <p>Action: M Leavey is to contact Eamon O'Hagan to progress this issue.</p> <p>Enterprise Week will be held between the 18th and 22nd November in various locations across Mid Ulster. A Job Fair will be held on 20 November in Cookstown. A broadsheet of events was circulated to all Members for information.</p>
9	<p>Date of Next Meeting</p> <p>Date of next meeting will be Monday 2 December 2019 @ 5.30pm.</p>
10	<p>Meeting Duration</p> <p>Meeting ended at 6.50pm</p>

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Appendix 2



Comhairle Ceantair
Lár Uladh
Mid Ulster
District Council

Mid Ulster Enterprise Week Evaluation Report



1.0 Introduction

To mark Global Entrepreneurship Week 2019, the inaugural Mid Ulster Enterprise Week took place between Monday 18th and Friday 22nd November 2019 at business venues across the district.

Organised by Mid Ulster District Council, with support from partners which include Mid Ulster Enterprise Partnership, Mid Ulster Skills Forum, Invest NI, Business in the Community, Department for Communities, Network Personnel and business leaders, the week's focus was on allowing people to explore their enterprising potential, whether they're at pre-start, start or growth stage.

Twenty-seven events took place across the week, from drop-in business advice clinics to specific workshops which focussed on everything from financial fitness to developing a compelling sales pitch, with several large scale events also on the agenda, including a major Job Fair, Launch of the MEGA Network and New Business Showcase and a Business Funding and Support Event.

2.0 Mid Ulster Enterprise Week 2019 Outputs

- ✓ Extensive programme of 27 free events (including 4 large scale events) held across the district;
- ✓ Total of 1,147 business stakeholders attended the programme of events;
- ✓ 55 employers and 450 people attended the Mid Ulster Job Fair;
- ✓ 204 people attended the MEGA launch and engagement event;
- ✓ 100 people attended the New Business Showcase event;
- ✓ 12 funding/support agencies attended the Business Funding and Support Event;
- ✓ High Social Media Engagement:-
 - 36 twitter posts, 59,854 impressions (number of times a tweet has been delivered to twitter stream of users), 2319 engagements (Number of users that interacted with post);
 - Visit Mid Ulster facebook - 24 facebook posts, 41,515 people reached, 3826 people engaged, 1,784 video views.
 - Discover Dungannon facebook - 5 facebook posts, 5,323 people reached, 264 people engaged, 112 video views.
 - Visit Cookstown facebook event page - 5 facebook posts, 13,671 people reached, 1,359 people engaged.
 - Visit Magherafelt facebook- 5 facebook posts, 7,099 people reached, 378 people engaged.
- ✓ Council Website Analytics - 1,833 page views from 9th to 19th November 2019.

3.0 Marketing & Promotion

The promotional focus was digital-first, using social media channels to push traffic to a specific enterprise week web page, with a specially created animated explainer video produced to support the week's events and an e-zine also created and issued.

Other support included an events brochure, press and radio advertising and an outdoor advertising campaign including billboards and adshells.

The events were also promoted via e-invitations to the Council's key business networks.

A promotional video has been created to capture Mid Ulster Enterprise Week 2019 in a visual format and is available to view on the Council's YouTube channel:

<https://youtu.be/7tWmHU6dfzQ>

4.0 Mid Ulster Enterprise Week - Programme of Events

Event Name	Event Speaker	Venue
Developing a Compelling Sales Pitch Workshop	Una McSorley, Marcomm Training	Greiner Packaging, Killyman Road, Dungannon
'Getting to Yes' – Negotiation and Influencing Skills Workshop	Camilla Long, Bespoke Communications	Seamus Heaney HomePlace, Bellaghy
Innovate Your Business Workshop	N/A	STEM Centre, SWC
Introduction to Good Employment Practice Seminar	Patrick McAuley, Labour Relations Agency	MJM Training, Ballygawley
Selling your Business Workshop	Sarah Travers, Bespoke Communications	The Elk Complex, Toomebridge
Women In Business Panel	Panel discussion	Brew Coffee Shop, Moy
Business Bites @ CAFRE	Peter Simpson	Food Innovation Centre, Loughry Campus, Cookstown
Developing a Deeper Understanding of Mental Health in the Workplace Workshop	Dr Hugh Quigley	Emerson, Cookstown
New Business Showcase	N/A	Burnavon Theatre, Cookstown
MEGA Engagement Event	Various	Glenavon House Hotel, Cookstown
Taking Care of your Business Workshop	Mairaid McMahon, FSB	The Junction, Dungannon
Coffee with Carol	Carol Doey, The Hub BT80	Killymoon Golf Club, Cookstown
Coffee with Colin	Colin Neill, Hospitality Ulster	Café Latte @ Ranfurly House Arts and Visitor Centre, Dungannon
Coffee with Cathy	Cathy Martin, CMPR	The Terrace Hotel, Magherafelt
Bid to Win! A Tender Ready Workshop	Janis Simpson-Mahoney, Global Education Ltd	The Gables, Dungannon
Mid Ulster Job Fair	N/A	Cookstown Leisure Centre
Managing through Turbulent Times Seminar	Feargal McCormack, PKF-FPM Accountants	Bloc Blinds, Magherafelt
Instagram for Business Workshop	Emma Gribben, Digital by Emma	The Junction, Dungannon
Instagram for Business Workshop	Emma Gribben, Digital by Emma	Cookstown Enterprise Centre
Instagram for Business Workshop	Emma Gribben, Digital by Emma	Workspace, Magherafelt
Harnessing the Power of Social Media Workshop	Declan Murtagh, Brilliant Red	Specialist Joinery Group, Maghera
Financial Fitness Seminar	Sean Cavanagh, Sean Cavanagh & Co Accountants	The Edge Gym, Augher
Business Funding and Support Event	Adrian Logan	Food Innovation Centre, Loughry Campus, Cookstown

A total of 1,147 business representatives from Mid Ulster attended the above events

5.0 Synopsis of the Four Large Events

The following four large events were held as part of Enterprise Week:-

1. New Business Showcase 2019

The Small Business Showcase was organised in conjunction with Mid Ulster Enterprise Partnership and was held in the Burnavon Theatre on Tuesday 19th November 2019. Designed to celebrate the high level of entrepreneurial activity in Mid Ulster, it provided an opportunity for 19 recent business starts to showcase their products and sell to the public. It was also designed to encourage others considering self-employment to take the first steps by promoting the opportunities offered by the 'Go For It' business start programme and enable new potential entrepreneurs to talk to those who had already done it. Eight business support agencies were also present, including Mid Ulster Enterprise Partnership, South West College, Enterprise NI, local banks and credit unions to provide advice and guidance.

A total of 100 people attended the event and browsed the stalls; the enterprise partners present received a number of inquiries to the Programme about support on offer.

Quotes from Exhibiting Small Businesses:-

'Fantastic opportunity to meet other local entrepreneurs and collaborate'
(Soul Insight and The Fox & Bean)

'Fantastic event. Very grateful to Mid Ulster Council for the support and opportunity. Made some great contacts today' (Safron's Essential Oils)

'Delighted. I sold a lot of product and met lots of new customers' (Molly & Me Candles)

'This was a really well run event with lots of opportunities for networking and meeting new businesses and potential clients'. (WyseBites)



2. MEGA Launch & Engagement Event

This capacity event, held in the Glenavon House Hotel, Cooktown attracted 204 prominent stakeholders from the sector and beyond and provided a fantastic showcase for manufacturing and engineering in Mid Ulster.

The event was hosted by Malachi Cush and included a live Q&A with an expert panel and a host of guest speakers which included Cllr Martin Kearney (Chairman, Mid Ulster Council), Paul Maropoulos (Director & Professor of Advanced Manufacturing Innovation), Gareth Hetherington (Director Economic Policy Centre), Adrian McCreesh (Director of Business & Communities, Mid Ulster Council), Darragh Cullen (Managing Director, Edge Innovate), Angela McGeown (Director, CBI) and Rose Mary Stalker (Chairperson, Invest NI).

The high profile launch event provided an opportunity for companies and stakeholders alike to engage with each other, learn more about the MEGA initiative and how they can play a role in delivering the project's objectives. Indeed, MEGA's business membership has now grown from 8 to 22 and 4 new sub-groups have been created comprising a variety of stakeholders who attended the event.

Quotes from Businesses in Attendance:-

'The event provided an excellent platform to garner invaluable insight to the industry, into strategies for growth and development in Mid Ulster and the opportunity to network and engage with key stakeholders in building new collaborative ways to further advance Manufacturing and Engineering in the region.' (Darragh Cullen, Managing Director of Edge Innovate and Chair of the MEGA Collaborative Network)

'So what do you do if you want to attract and develop skills to grow your business? You get a group of like-minded, progressive employers together; invite all of your local schools and presto! you develop a MEGA network to tackle the problem together.' (Camilla Long, Career Encode)

'One of the best events this year. Congratulations to Maria Curran, Darragh Cullen and the MEGA team for starting to challenge and improve the way we educate the future workforce.' (STS Training)



3. Mid Ulster Job Fair

This event was organised and delivered by Mid Ulster Council, in partnership with the Department for Communities, Mid Ulster Skills Forum and Network Personnel and held in Cookstown Leisure Centre on Wednesday 20th November 2019 from 12pm to 6pm. The Job Fair aimed to offer people who are seeking employment the opportunity to meet a range of prospective employers and apply for work. Fifty five employers took part, with representatives from the manufacturing, hospitality, construction, food and agri-food, engineering, care and retail sectors on hand to answer questions and discuss employment opportunities. A number of support agencies from Mid Ulster exhibited at the event and provided advice and guidance on training and employment programmes currently available for anyone seeking to upskill or retrain.

Key Outputs:-

- ✓ 55 local employers from Mid Ulster showcased job opportunities;
- ✓ 11 support organisations and agencies from Mid Ulster exhibited on the day;
- ✓ 450 people attend the event (52% male and 48% female);
- ✓ 20% of attendees were in full time/part time employment, 46% were unemployed and 33% were in education;
- ✓ 54% of those attending were aged between 18 and 49. There were 87 (32%) people from exit survey who that were aged under 18. The remaining 16% of attendees were aged 50 and over;
- ✓ 97% of job-seekers resided within the Mid Ulster Local Government District;
- ✓ Of the total attending, 60% were qualified to the level of GCSE A* - C or equivalent or higher. 21% possessed a higher education level qualification;
- ✓ 88% of attendees who responded to the exit survey were either 'very satisfied' or 'satisfied' with the job fair.



4. Business Support and Funding Event

The Business Support and Funding event was held in the Food Innovation Centre, Loughry Campus, on Friday 22nd November 2019 from 10am to 1pm, and proved to be a very informative and enjoyable session compered by Adrian Logan, the well known TV and Radio personality from Dungannon. The event was organised to inform local businesses both new and existing, who operate within the Mid Ulster area of the range of funding and support available from 12 local and regional support organisations (including Mid Ulster District Council, InterTradeIreland and Invest NI). There was also an opportunity to have a one-to-one with funders/support staff on how they could help businesses and social enterprises progress. The event included a 'Mid Ulster' themed quiz and prizes.

Quotes from Participating Businesses:-

"Found the event very informative on all local organisations that provide help and support to business." (EM Accountants)

"Great to have funding and support services in one room – very useful and informative." (River Bann Tours)

"It was very informative, I did not know there was as much help for small businesses in the local area." (McGahan Engineering Ltd)



6.0 Conclusion

The first ever Mid Ulster Enterprise Week in 2019 provided a dynamic programme of events for entrepreneurs, start-ups and established businesses across the district. Holding a number of the events in local business premises provided a fantastic opportunity to showcase local success stories and develop new relationships and partnerships.

Feedback from attendees and the various economic stakeholders involved in Mid Ulster Enterprise Week 2019 has been very positive indeed.

Plans are already underway for Mid Ulster Enterprise Week 2020, which we hope will build on the success of last year's event.





I would remind you to have a look at the short video on Council's YouTube Channel below which gives a flavour of the wide range of activities and events held during Mid Ulster Enterprise Week 2019 <https://youtu.be/7tWmHU6dfzQ>

Fiona McKeown
Head of Economic Development
Mid Ulster District Council

February 2020

Highlights from the Week

Event	Feedback from Businesses	Photograph
<p>Monday 18th November 2019</p> <p>Developing a Compelling Sales Pitch Workshop</p>	<p>Leon Hughes, Artfunkle</p> <p><i>"Excellent from start to finish, Una was an amazing presenter and I was totally engaged in the workshop. Brilliant first Workshop to attend"</i></p>	
<p>Monday 18th November 2019</p> <p>'Getting to Yes' – Negotiation and Influencing Skills Workshop</p>	<p>Nicola McGeehan, Travel Ireland</p> <p><i>"I found today's event absolutely priceless. The content was excellent and I am definitely going home with food for thought and enjoyed the networking element."</i></p>	
<p>Monday 18th November 2019</p> <p>Introduction to Good Employment Practice Seminar</p>	<p>Joanne Lucas, South West College</p> <p><i>"The seminar was very interesting, a golden nugget. Great information and well organised."</i></p>	
<p>Monday 18th November 2019</p> <p>Selling your Business Workshop</p>	<p>Lisa McElroy, Kinestcomms</p> <p><i>"Quite simply, this was a fantastic, engaging and informative event. Plenty of food for thought and a room full of people who I would guess are now really fired up about the potential in their business. A great opportunity for entrepreneurs."</i></p>	

<p>Tuesday 19th November 2019</p> <p>Developing a Deeper Understanding of Mental Health in the Workplace Workshop</p>	<p>Bridie Kelly, Aware NI</p> <p><i>"This was a fantastic event, invaluable to companies. Well done to the District Council for providing this opportunity for companies. Thank you!"</i></p>	
<p>Tuesday 19th November 2019</p> <p>Bid to Win Workshop</p>	<p>Jim Crozier, Barcro Ltd</p> <p><i>"A well-structured and delivered event. This was a very informative seminar providing simple but effective approaches to helping us to further our business goals. Thank you"</i></p>	
<p>Thursday 21st November 2019</p> <p>Instagram for Business workshops</p>	<p>Sinead Crooks, VIP Gifts</p> <p><i>"A fantastic insight to starting an insta account. So much easy to follow pointers, which has, gave me the confidence to open an account. Wasn't too sure if this was too technical for me but now feel Emma has given me the tools to turn it out and be confident in doing so."</i></p>	
<p>Thursday 21st November 2019</p> <p>Financial Fitness Seminar</p>	<p>Danny Hughes, Danske Bank</p> <p><i>"Mid Ulster is leading the way in providing such seminars to the Business community. Well done!"</i></p>	



Mid Ulster Enterprise Week
Explore your enterprising potential!
18-22 November 2019
midulstercouncil.org/enterpriseweek



Coventry City Council
Lár Uladh Mid Ulster
Dubh Siopa

MON 18th November

Developing a Compelling Sales Pitch
Greiner Packaging Ltd, Dungannon
10.00am - 12.30pm
Una McSorley,
Marcomm Training

This session will help you get your message, personality and credibility across clearly and consistently in every pitch. With practical demonstration as a guide, you will learn to prepare and structure an impactful pitch, learning effective use of visual aids, how to manage your body language and controlling nerves.

Dungannon

Introduction to Good Employment Practice
MJM Training, Ballygawley
2.00pm - 4.00pm
Patrick McAuley,
Labour Relations Agency

This informal seminar will provide a valuable introduction to the core elements of good employment practice and the contribution to organisational effectiveness and performance. It will also detail the services offered by the Labour Relations Agency and the ongoing support available to new and growing businesses.

Ballygawley

Business Bites @ Loughry
Food Innovation Centre,
Loughry Campus, Cookstown
10.00am - 12.00pm

Are you a new or established food or drink producer?
Come along for a coffee and talk to Loughry Campus staff, and Invest NI and see how to access key data about your product, its potential market and competitors, and hear about the specialist range of advice and guidance on offer.

Cookstown

Innovate Your Business Workshop
STEM Centre, South West College, Dungannon
11.00am - 1.00pm

This Workshop is designed to aid the growth of businesses by helping them realise the value of their ideas. Through specialised innovation support products can be developed, services improved, production become more efficient and new customers can be attracted. The STEM Centre, South West College can maximise the commercial potential of your innovations by offering advice, support, direction and funding.

Dungannon

Selling Your Business
The Elk Complex, Toombridge
7.00pm - 9.30pm
Sarah Travers,
Bespoke Communications

Attend this workshop with experienced TV presenter Sarah Travers to learn what it takes to pack a punch when you promote your business. You'll learn what hooks your audience in, and how to present yourself on camera. You'll walk away from this session with an elevator pitch ready for your next networking event, promotional video or sales pitch.

Toombridge

MEGA Engagement Event
Glenavon House Hotel, Cookstown
12.30pm - 2.30pm

The MEGA (Manufacturing and Engineering Growth Advancement) Network will officially launch at an Invitational Engagement Event. Local presenter and singer, Malachi Cush, will emcee proceedings to include a live Q&A with an expert panel and a host of guest speakers providing invaluable insight to the industry. Strategies for growth and development will be discussed, alongside the opportunity to network with key stakeholders.
Email: maria.curranmidulstermega.com

Cookstown

'Getting to Yes' - Negotiation and Influencing Skills
Heaney HomePlace, Bellaghy
2.00pm - 4.30pm
Camilla Long,
Bespoke Communications

Attend this fun, interactive workshop to discover the characteristics of successful negotiators. Make sure that you find your way to 'Yes' every time you step into a negotiation. Find how the power of language can influence your negotiation tactics and develop a structure that helps you to visualise and achieve the results you want.

Bellaghy

TUES 19th November

Women in Business Panel
Brew Coffee Shop, Moy
9.30am - 11.30am

Come join Women in Business for an informal panel discussion and networking event. Ask three female entrepreneurs, at various stages in business, questions relating to work/life balance, starting your own business or how to grow. Lesley McGrogan, will also provide a short motivational insight into common problems in business facing women, and explain fully funded learning programmes available.

Moy

Developing a Deeper Understanding of Mental Health in the Workplace
Emerson, Cookstown
9.00am - 11.00am
Dr Hugh Quigley

Mental health issues affect one in five people in N Ireland, costing the economy £790m per year. As more and more people experience mental health issues, this has an impact on employers and their duty of care. This workshop will help identify strategies and policies that could help and support your business in managing drug and alcohol, and mental health issues in the workplace. market and competitors, and hear about the specialist range of advice and guidance on offer.

Cookstown

New Business Showcase
Burnavon Theatre, Cookstown
3.00pm - 8.00pm

Thinking of starting your own business? This first ever Showcase will give budding entrepreneurs the chance to meet 20 new Mid Ulster businesses who will be there with their products. Members of the public are welcome to come along to take advantage of special discounts offered for one day only and enter in free prize draws.

Cookstown

Taking Care of your Business Workshop
The Junction, Dungannon
1.30pm - 3.30pm
Mairaid McMahon, FSB

You put your heart and soul into building your business, and we want to help you identify and reduce some of the common risks you face in terms of HR and legal challenges. This session will also help you understand and deal with the impact that running a business can have on your mental health and wellbeing.

Dungannon



midulstercouncil.org/enterpriseweek

*All information is correct at time of print. Please confirm details online when registering.



WED 20th November

Coffee with Carol

Killymoon Golf Club, Cookstown
9.30am - 11.30am
Carol Doey

Call in for a coffee, scone and a chat with Carol Doey, Manager of The Hub BT80, one of Mid Ulster's best known and thriving social enterprises. Hear from Carol about what it takes to start and grow a successful enterprise and how she ensures it continues to evolve to meet the needs of the community.

Coffee with Colin

Café Latte @ Ranfurly House Arts and Visitors Centre, Dungannon
9.30am - 11.30am
Colin Neill, Hospitality Ulster

Coffee With Colin brings the Hospitality Ulster boss to Dungannon with an open invite to anyone in the trade seeking Hospitality Ulster's help or advice on issues they may be experiencing. This event is aimed at giving members of the Hospitality industry an opportunity to air opinions and share issues directly to CEO Colin Neill.

Coffee with Cathy

The Terrace Hotel, Magherafelt
9.30am - 11.30am
Cathy Martin, CMPP

Come and join Cathy Martin, one of Ireland's leading PR & events industry players, for coffee and a chat. Cathy will offer business advice to SMEs and retailers from across the borough on influencer marketing and social media. Cathy has over 20 years' experience across PR, events, marketing, journalism, TV and influencer-brand match-making.

Bid to Win! A Tender Ready Workshop

The Gables, Dungannon
10.00am - 12.00pm
Janis Simpson-Mahoney, Global Education Ltd.

Sourcing and writing high quality bids and tenders is one of your greatest allies in securing new business. This session will give you an insight into how you can improve your tender writing skills and help you address your barrier to success.

Mid Ulster Job fair

Cookstown Leisure Centre,
12.00pm - 6.00pm

Are you looking for work? Fancy a change in career? Interested in upskilling? Then the Mid Ulster Job Fair is the place to be. This is a brilliant opportunity to meet with more than 50 local businesses with live job and apprenticeship opportunities. A number of support organisations and agencies from the Mid Ulster area will also be exhibiting on the day.

Managing Through Turbulent Times

Bloc Blinds, Magherafelt
3.00pm - 5.00pm
Feargal McCormack, PKF-FPM Accountants

Listen to Feargal draw on his experience to see how you can steer your business through turbulent times. Sharing the PKF-FPM Experience of growth from a one person operation to an international business, operating in five offices in a very competitive and changing market.

Mid Ulster

Business Awards
Corick House Hotel, Clogher
7.00pm - 10.00pm

The 9th awards are aimed at recognising the talent, entrepreneurship and excellence that exists across the full range of business and commerce in the Mid Ulster area. The fifteen award categories covers all aspects of business and industry. This event is coordinated and delivered by JPI Media and tickets can be booked directly from the Mid Ulster Business Awards website.

THURS 21st November

Instagram for Business Workshop

The Junction, Dungannon
9.00am - 11.00am
Emma Gribben, Digital by Emma

This workshop will provide you with all the information you need to develop your Instagram profile for your business. With over 1 Billion users on the platform, Instagram offers massive potential for businesses to reach new customers. This workshop will show you how to use Instagram to drive brand awareness, encourage brand interaction, generate sales, leads and conversions.

Harnessing the Power of Social Media

Specialist Joinery Group, Maghera
10.00am - 1.00pm
Declan Murtagh, Brilliant Red

With an abundance of social media platforms and new trends, this workshop outlines a simple step by step process you can follow to help you select the best social media channels for your business. The workshop will provide businesses with insights into each social media channel, social media strategy, audience analysis, best practice examples and case studies. Social Media Channels covered will include Facebook, Twitter, Snapchat, LinkedIn and YouTube.

Instagram for Business Workshop

Cookstown Enterprise Centre
12.00pm - 2.00pm
Emma Gribben, Digital by Emma

This workshop will provide you with all the information you need to develop your Instagram profile for your business. With over 1 Billion users on the platform, Instagram offers massive potential for businesses to reach new customers. This workshop will show you how to use Instagram to drive brand awareness, encourage brand interaction, generate sales, leads and conversions.

Financial Fitness

The Edge Gym, Augher
2.00pm - 4.00pm
Sean Cavanagh, Sean Cavanagh & Co. Accountants

The session will cover most aspects of a business's life cycle with good practice and advice highlighted at each stage, including: The basics on how to start up a business including the notorious pitfalls | Good financial management as well as current economic issues and challenges facing businesses. | Tax planning, pensions and investment strategies

Instagram for Business Workshop

Workspace, Magherafelt
3.00pm - 5.00pm
Emma Gribben, Digital by Emma

This workshop will provide you with all the information you need to develop your Instagram profile for your business. With over 1 Billion users on the platform, Instagram offers massive potential for businesses to reach new customers. This workshop will show you how to use Instagram to drive brand awareness, encourage brand interaction, generate sales, leads and conversions.

Business Start Drop In Clinics

Three Events:
Workspace, Magherafelt
Ranfurly House Arts & Visitor Centre, Dungannon
Cookstown Enterprise Centre
5.00pm - 7.00pm

Considering self-employment? Don't know where to start? Then call in for a cuppa and a chat with our business advisors who have a wealth of experience helping new start-ups. They will discuss the FREE specialist support on offer from the 'Go For It' Programme to help you take the first step to making your dream a reality. Choose from one of the three local venues.

FRI 22nd November

Business Funding and Support Event

Food Innovation Centre, Loughry Campus, Cookstown
10.00am - 1.00pm
Comper: Adrian Logan

A fantastic opportunity to hear about the range of business supports and funding on offer from at least 12 local and regional organisations (including Mid Ulster District Council, InterTrade Ireland and Invest NI) and avail of the opportunity to have a one-to-one with their staff on how they could help your business or social enterprise.

An enjoyable session uniquely compered by Adrian Logan, the well known TV and Radio personality. Come and join us and have the opportunity to win some prizes at the event.



Denotes events where prizes can be won.

