



#### **DELIVERY AGENT - GEL**

# MID ULSTER TENDER PROGRAMME PRESENTATION TO DEVELOPMENT COMMITTEE

MID ULSTER DISTRICT COUNCIL 21 FEBRUARY 2017

## PROGRAMME AIMS AND OBJECTIVES

- INCREASE SUSTAINABILITY
- INCREASE COMPETITVENESS
- BUILD TENDERING CAPACITY
- ASSIST BUSINESSES TO WIN NEW WORK
- CREATE EMPLOYMENT
- SUSTAIN EMPLOYMENT
- PROVIDE FOLLOW ON SUPPORT

### PROGRAMME METHODOLOGY

- PROGRAMME MARKETING, ADVERTISING, RECUITMENT AND SELECTION OF BUSINESSES
- COMPLETION OF BUSINESS AUDIT AND ACTION PLAN
- DELIVERY OF 3.5 DAYS OF ONE-TO-ONE CONSULTANCY SUPPORT
- SIGNPOSTING SERVICE

#### TYPE AND RANGE OF SUPPORT PROVIDED

#### **Support Most Requested**

- Assistance to understand the requirement of tender specifications
- Assistance to meet prequalification requirements
- Assistance to develop inhouse skills
- Assistance to mobilise tenders won
- Assistance to develop essential documentation
- Assistance to identify collaborative relationships

#### **Support Least Requested**

- Assistance to register on tender websites
- Assistance to identify follow on support
- Assistance with sourcing tender opportunities



20 Businesses participated on the programme

**50% Construction Sector** 

20% Manufacturing and Engineering Sector

30% Services Sector



15% of participating businesses were based in Cookstown

55% of participating businesses were based in Dungannon

30% of participating businesses were based in Magherfelt

# PROGRAMME TARGETS & PERFORMANCE

TARGETS	REQUIREMENT OF COUNCIL	ACTUAL ACHIEVEMENT
Provision of 1x1 consultancy	3.5 days of consultancy support to be delivered to 20 businesses	Target Achieved
Tendering capacity to be developed	20 businesses to be supported to develop tendering capabilities	Target Achieved
New Work Won	To support businesses to win £800,000.00 of new work	Target Exceeded - 9 businesses won new work to the value of £2,044,500.00
Job Creation	Create Minimum of 10 New jobs	Target Exceeded - 17.5 new jobs created – Value £396,000.00
Job Retention	Sustain a minimum of 20 existing jobs	Target Exceeded - 30 jobs sustained – value £706,000.00
Follow on support	10 businesses to access follow on support	Target Achieved

# **OVERALL ECONOMIC IMPACT**

TARGET	ECONOMIC IMPACT
New Work Won	9 businesses won £2,044,500.00 exceeding target by £1,244,500.00
11 Tenders submitted still awaiting outcome	Total value of work awaiting outcome £2,365.000.00
Total new contracts won and tendered for	£4,409,500.00
10 New jobs to be created	17.5 jobs created. Total value £396,000.00
20 Jobs Sustained	30 jobs sustained. Total value £706,000.00

# **Economic Impact Continued**

Work won and value of new jobs as a	£2,440,500
direct result of the programme as of the	
31st December 2016	
Cost of the programme as 31st December	£27,100
2016	
Return on Investment	£90.06 ( Ratio 90:1)
Work won and value of new and sustained	£4,409,500
jobs + value of additional tenders submitted	
awaiting final outcome	
Potential Return on Investment	£162.71
Work won and value of new and sustained	£2,440,500
jobs as a direct result of the programme as	
of the 31st December 2016	

## **INSIGHTS AND REFLECTIONS**

- All business stated they would recommend the programme to other businesses.
- All businesses reported that they found the support beneficial and reported that learning will be used to improve business processes and procedures.
- Mobilisation support enabled businesses who had won contracts to be able to commence delivery.
- Majority of participating businesses did not have the necessary accreditations in place to enable them to submit compliant bids
- Majority of businesses were tendering for publically funded projects.
- Majority of businesses had never tendered for public tenders in the past