



# **MID ULSTER** **Social Enterprise** Programme

**Presentation to Development Committee**  
**Mid Ulster District Council**  
**21<sup>st</sup> February 2017**

# Mid Ulster Social Enterprise Programme - Objectives

- **Develop the capability of 10 Organisations considering establishing a social enterprise**
- **Support the start-up of 5 new social enterprises**
- **Further develop the capacity of 7 existing social enterprises**

# Mid Ulster Social Enterprise Programme - Targets

- **Provide advice guidance and support - 68 days**
  - 10** Pre-start groups - explore business idea - **5 days**
  - 5** Existing groups - develop business plan/new idea - **35 days**
  - 7** Existing groups - increase sustainability and growth - **28 days**
- **Support the creation of a minimum of 4 new jobs**
- **Lever a minimum of an additional £50,000**
- **Introduce Groups to Invest NI**
- **Deliver a Social Enterprise Networking Event**

# Targets V Actual

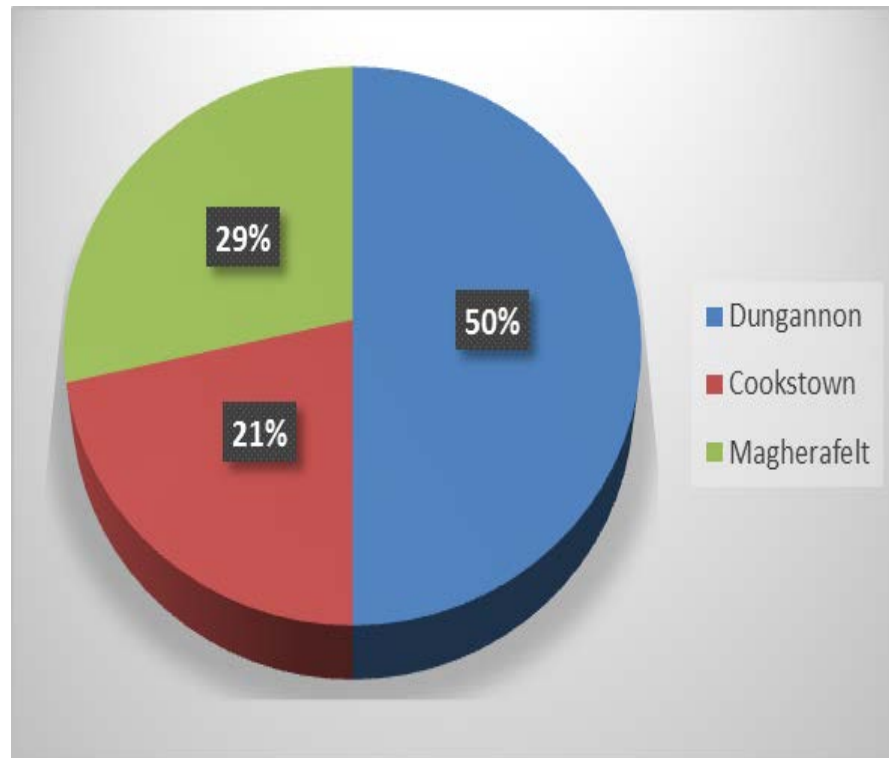
## Programme Targets

- Provide support to
  - 10 Pre-start groups
  - 5 Existing groups
  - 7 Existing groups
- Creation of 4 new jobs

## Actual Outcomes

- 13 Groups
- 6 Groups
- 8 Groups
- 6 jobs created
- Value £115,000
- 2 Potential Applications
- Deliver Social Enterprise Networking Event
- Successful Event Delivered 12 October 2016

# Location of 14 Participant Groups



**Dungannon - 7**

**Magherafelt - 4**

**Cookstown - 3**

# Participant Groups

## **6 Emerging Social Enterprises**

- Bellaghy Village Regeneration Group
- Coalisland Residents & Community Forum
- Dungannon West Community Trust
- Institute of Irish Leadership
- Killeeshil Community Centre
- Prospect Awards CIC

## **8 Existing Social Enterprises**

- Carntogher Community Association
- Clonoe Rural Development Agency
- CRAIC
- Indirect Dyslexia Learning NI CIC
- Maghera Cross Community Link
- O4O Cookstown Ltd
- Rainbow Community Childcare
- Superstars

# Social Economy Event – 12 October 2016



- **41 Local organisations attended**
- **4 Key speakers**
- **8 Exhibitors**
- **Excellent feedback**
- **Increased sectoral awareness**

# Economic Impact

<b>Economic Impact Achieved</b>	<b>6 New Jobs Economic Value</b> £115,000
	Leverage <u>£ 51,250</u>
	Total Impact Achieved <b>£166,250</b>
<b>Potential Impact By March 2018</b>	<b>4 part-time jobs Economic Value</b> £40,000
	Potential Leverage <u>£700,000</u>
	Total Potential Impact <b>£740,000</b>
<b>Return on Investment</b>	£6.30 per £1
<b>Potential Return on Investment</b>	£28.22 per £1

Social Impact of work in sector !



# Feedback

**“We found our Social Enterprise Advisor very knowledgeable, supportive and efficient. Her practical approach kept us motivated and we are now better placed to develop our social enterprise and apply for Rural Development Funding”** *Linda Daly, Rainbow Community Childcare*

**“Very well organised, attendance package excellent. Great location, good hiring of speakers. Well done – clearly a lot of time and effort put into organising event”**

*Anonymous – Event attendee*

**“The Social Enterprise Programme gave us the opportunity to access professional support around online marketing. This enabled Prospect Awards CIC to think hard about our current marketing strategies, which benefitted us tremendously”**

*Brendan Clarke, Director – Prospect Awards CIC*

# Recommendations

- Rolling recruitment to offer more flexibility and take advantage of funding and development opportunities e.g. Northern Ireland Rural Development Programme.
- Increased days for Pre-start support to provide more time to research and develop new social enterprise ideas.
- Start-Up and Post Start Up support days were sufficient and met the needs of the Groups / Social Enterprises.
- The Social Enterprise Networking Event was a resounding success and raised the profile of the sector in the Mid Ulster District.

# Conclusion

- Inherent need to continue to support, stimulate and build capacity of the Social Enterprise Sector in Mid Ulster
- Promotes economic growth and prosperity through job creation and accessing new opportunities
- Offers an alternative model for service delivery that has a real positive social impact too
- Social catalyst for disadvantaged individuals / groups

Thank You

Questions