

Report on	External Signage – Arts & Cultural Facilities
Date of Meeting	3 May 2018
Reporting Officer	Ursula Mezza
Contact Officer	Ursula Mezza

Is this report restricted for confidential business?	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	x

1.0	Purpose of Report
1.1	To consider draft designs for new external signage at the Council's three arts and culture venues: The Burnavon, Ranfurly House & Hill of The O'Neill and Seamus Heaney HomePlace.
2.0	Background
2.1	The Council is undertaking a brand implementation programme, which is currently prioritising new external signage at key entry points to the district and at the entrances to facilities.
3.0	Main Report
3.1	The three arts and cultural venues do not currently have external signage which reflects the Council's branding and identifies them as Mid Ulster District Council facilities.
3.2	Draft designs, presented in dual language in line with the Council's policy, have been produced for each facility and are shown in the attached artwork.
3.3	The signs for HomePlace and Ranfurly House & Hill of The O'Neill will be free-standing at the entrances while the Burnavon sign is likely to be fixed to a wall at the centre.
3.4	The final choice of sign location will, however, be dependent on a site survey and this may also determine if additional information is to be provided, e.g. 'main entrance' or opening hours. In such cases any additional text will be presented in dual language.
3.5	If agreed, the designs will pass to the Council's technical teams for specification, procurement and installation.
4.0	Other Considerations
4.1	Financial, Human Resources & Risk Implications
	Financial: £3,750 approximately

	Human: N/A
	Risk Management: N/A
4.2	Screening & Impact Assessments
	Equality & Good Relations Implications: N/A
	Rural Needs Implications: N/A
5.0	Recommendation(s)
5.1	That the Committee accepts the arts and cultural facility external designs.
6.0	Documents Attached & References
	Draft sign designs.