

APPENDIX 1

UPDATED BRANDS FOR COOKSTOWN AND MAGHERAFELT



APPENDIX 2



MINUTES OF COOKSTOWN TOWN CENTRE FORUM MEETING HELD ON FRIDAY 29 SEPTEMBER 2017 AT 12.45 PM IN THE CHAMBER, MUDC OFFICES, COOKSTOWN

Present:

Councillor McNamee	Mid Ulster District Council
Councillor Wilson	Mid Ulster District Council
Patrick Anderson	Department for Communities
Peter Beckett	ASDA
Neil Bratton	Roads NI
Seamus Doone	PSNI
Tom Jebb	Vintners Association
Ursula Marshall	Cookstown Disability Forum
Sean MacMahon	Property Developer
Andrew McConnell	Large Independent Retailer
Annette McGahan	Community Development
TP Sheehy	Small Independent Retailer
Bernie Sonners	Tenants Association
Fiona McKeown) Mid Ulster District Council
Mary McCullagh)

In attendance: Lynn Shiels) Mid Ulster District Council

1) APOLOGIES

Apologies were received on behalf of Councillors Buchanan, Glasgow and Quinn, Mid Ulster District Council; Raymond McGarvey, Chamber of Commerce; Derek Kinney, Tesco; Adrian McCreesh, Mid Ulster District Council; Ciaran McHugh, Translink; Jim Eastwood and Hazel McKenzie.

2) MINUTES OF PREVIOUS MEETING

It was proposed by Patrick Anderson and seconded by TP Sheehy to ADOPT the minutes of the Town Centre Forum Meeting held on 30 August 2017.

3) MATTERS ARISING FROM MINUTES

There were no matters arising.

4) CONTROL OF ADVERTISEMENTS – Presentation by S McEvoy, Head of Development Planning & Enforcement, Mid Ulster Council

The Chair welcomed M McGibbon and E Mullin to the meeting. M McGibbon introduced himself and explained that the presentation was to inform members about Councils duty for the control of advertisements.

M McGibbon delivered the presentation and a discussion followed.

The Chair noted that the biggest concern is that there seems to be no consistency between Councils. Cllr McNamee agreed and noted a recent issue concerning the Dunleath's advertising in Cookstown, which took three options before a resolution was reached. Cllr McNamee stated that businesses need a mechanism for advertising to encourage passing trade into businesses. M McGibbon stated that the Planning Department work to the guidance issued by the Department for Infrastructure. He noted that they do not proactively identify signage issues within towns and villages but rather they act on complaints received from external parties.

Cllr McNamee highlighted that some businesses are not aware of signage requirements and need to be informed and educated of the requirements. A McConnell agreed and noted that he wasn't aware that permission for signage was required until the delivery of the Shop Improvement Scheme. U Marshall noted that this wasn't only applicable to the Business sector but also Community & Voluntary sector and suggested that these groups should be made aware of requirements too. T Jebb noted that when replacing signage that was 'like for like' planning permission was not required. M McGibbon confirmed this stating that only new signage or new shop frontages required planning approvals.

N Bratton enquired if planning were responsible for lifting signs. M McGibbon noted that in the case arising from a signage complaint, where no planning approval was attained, a warning letter will be issued to the land owner informing them of the breach of law and requesting that the signage is removed or an application is submitted. Failure to comply will result in them being prosecuted. N Bratton noted that the PSNI lift signs but they are constantly being replaced. S Doone stated that there was great concern over the length of time drivers are distracted due to illegal signage, which presents a Road Safety Concern. M McGibbon noted that 50% of complaints were regarding signage which proposed a Road Safety Concern.

The Chair noted that he was unsupportive of businesses being targeted for signage which has been established and been in place for some time and referred specifically to the case at the Tyre Safety Centre, Cookstown.

The Chair thanked M McGibbon and E Mullin for their presentation.

5) MID ULSTER TOWN CENTRE ACTION PLAN 2017/2018

a) Marketing & Promotion

i) Seasonal Marketing Campaigns across Mid Ulster Towns

M Mc Cullagh advised that marketing/promotion campaigns will continue to be developed for each of the towns for key periods of the year. Members were advised that the Christmas marketing/promotion campaign is currently being prepared.

ii) Town Centre Branding

M McCullagh advised that the Consultations regarding the refresh of the Cookstown Brand will take place in October/November 2017. It was highlighted that a consultation take place specifically for the Cookstown Town Centre Forum and Chamber of Commerce and dates will follow.

b) Town Centre Events

i) Switching on of Christmas Lights

M McCullagh advised that a request had been received to change the date of the Christmas Lights Switch On- this request has been approved and the event will take place at 6.30pm on Friday 24th November 2017, with festivities commencing at 5.30pm. It was highlighted that this was to encourage businesses to remain open for an extra hour to accommodate those who attend the Christmas Lights Switch On. The Chair noted the change of date and the earlier time for the Christmas Lights Switch On.

c) Physical Regeneration/Improving Infrastructure

i) Rural Regeneration Projects

M McCullagh advised that Regeneration Managers are continuing to work alongside the Technical Services Team to deliver the Rural Development Programme within 37 villages in Mid Ulster District Area. Meetings have been taking place to finalise projects and move them to the next stage involving the Design Consultancy Team.

ii) Mid Ulster Village Spruce Up Scheme

M McCullagh informed Members that the Mid Ulster Village Spruce Up Scheme closed for applications on 15 September and that the assessment of applications has taken place and will be presented to the Development Committee on 12 October 2017.

6) CAR PARKING MANAGEMENT STRATEGY

The Chair advised that he had just been informed that the Consultation period for the Car Parking Management Strategy will open on Monday 2 October 2017 for a 12 week period. Cllr McNamee stated that he wasn't aware either and noted that at the last forum meeting members requested to have sight of questions that would be presented at the Consultations prior to the Consultation Period opening. He stated that there was no mention of this at the recent Environment Meeting.

TP Sheehy pointed out that it was his view that the Strategy was being rail roaded through without consideration. The Chair stated that neither he nor Cllr McNamee were aware of this and that he would personally be contacting the Chief Executive regarding it.

Cllr McNamee advised that both the business and local community were promised that meetings would take place, however, no dates of meetings have been released to date.

The Chair urged Forum Members to ensure that they feed into the consultation process on car parking.

7) UTILITY WORK, COOKSTOWN

The Chair advised that NI Water are currently working at the Moneymore Roundabout. He noted that he received a couple of complaints regarding noise however Farran's have since brought in alternative equipment that will lift tar, which has reduced the noise element of the work. The Chair advised that from 3-24 November 2017 Farrans will move to the Westland Junction and this will be night time works. He further detailed that following 24 November all works will cease on trunk roads in the town centre for the Christmas period. Works will move to Princess Avenue during the Christmas embargo.

M McCullagh advised that Oldtown Street and Orritor Street Junctions will be affected by the works and this will require them to lift the granite that was laid as part of the Public Realm. TP Sheehy enquired how the area will be left and M McCullagh advised that they are required to leave the area back to the original state and M Kelso, Director of Health & Public Infrastructure is overseeing the process. N Bratton confirmed this process.

T Jebb pointed out that the night work taking place from 9 October - 24 November 2017 will affect the evening economy businesses. N Bratton stated that the main line runs through the parking bays and pedestrian access will be provided at all times to all businesses. He stated that NI Water have been accommodating and have adopted a process which is the most convenient for town centre businesses. The Chair noted that there was a change in attitude from the contractors following the Moneymore Road issue and since have been working very well with residents.

N Bratton advised that the Gas to the West was due to start works on 16 October 2017, however, these works should not impact on the A29 as it will require works in the hard shoulder. It will involve one lane closure on Moneymore Road with speed reduced to 40mph for a short distance.

8) ANY OTHER BUSINESS

TP Sheehy stated that one of the aims of the new parking arrangements on William and James Street, which resulted in the loss of spaces, was to improve the flow of traffic, however, there still remains a number of people using the right hand side lane to get parked. He enquired if there was some specific road markings that could act as a guide for people parking and reversing out of parking spaces. N Bratton noted that he would make enquiries if this was an option. U Marshall advised that some of the disabled spaces are still parking at 90 degree and therefore reversing out is difficult and requires the use of the second lane.

The Chair noted that there is still no enforcement regarding No Parking / Waiting areas. M McCullagh enquired if there as any other avenue which could be explored. N Bratton stated that currently there is no one in Stormont to sign the legislation off.

The Chair advised that the Cookstown Bus Depot Consultation opens this weekend. It was noted that if the facility was closed at the weekends, it results in a large number of people standing in the shelter with luggage and bags during inclement weather. Cllr McNamee encouraged Forum Members to respond to the consultation. The Chair advised that Council will be meeting Translink.

9) DATE & TIME OF NEXT MEETING

M McCullagh advised that the Member will be informed of the next meeting which will take place before Christmas.

The meeting ended at 1.30pm.

APPENDIX 3 – COUNCIL EVENTS TO CELEBRATE INTERNATIONAL WOMEN'S DAY – MARCH 2018



**Councillor Kim Ashton,
Chair of Mid Ulster District Council**
Invites you to join her to mark

International Women's Day 2018

Monday 5 March 2018 at 7.15pm
Ranfurly House Arts and Visitor Centre, Dungannon

Special guests **Karen Farquhar** will share her story on how the Air Ambulance NI saved her husband's Ryan's life following a serious motorcycle accident and **Billy Dixon** will share his secrets on how to build self-confidence to portray a positive personal image.

Wednesday 7 March 2018 at 7.15pm
The Bridewell, Magherafelt

Special guests **Dr Janet Gray MBE**, the world champion blind water-skier and Hannah Shields, the first woman from Northern Ireland to summit Mount Everest share their inspirational stories of how they reached their goals and dreams.

Compere at both events - Carol Doey



To find out more visit www.midulstercouncil.org/womensday2018

SAVE THE DATES

**Monday 5 &
Wednesday 7
March 2018**

#BeBoldForChange

Tickets £5

with all proceeds in aid of the
Air Ambulance NI



Comhairle Ceantair
Lár Uladh
Mid Ulster
District Council

APPENDIX 4A

ICBAN FUNDING REQUEST- 2018/2019

From: Joanne Breen
Sent: 24 November 2017 10:41
To: 'anthony.tohill@midulstercouncil.org'
Cc: Cllr. Phelim Gildernew; Cllr. Cáthal Mallaghan; Cllr. Seán McPeake; Cllr. Robert Mulligan; Shane Campbell
Subject: ICBAN Annual Member Contributions for 2018/19

Email sent on behalf of Shane Campbell, CEO, ICBAN

Dear Anthony,

ICBAN Member Councils Annual Contribution (2018/19)

The ICBAN Management Board agreed at their last Board meeting to ask member Councils for an Annual Contribution for the next financial year of £12,500 stg per Council. This relates to the financial year of 2018 for County Councils in Ireland and 2018/19 for District / Borough Councils in Northern Ireland.

Member Council contributions are a very important contributor towards our core administration resources and for which we are always most appreciative. The contribution request is an increase on the previous contribution, which had been £10,000 p.a. That amount had not increased from the contribution first levied around 15 years ago. The organisation does not avail of any other funding streams at the present time but is actively seeking other sources of revenue. The contribution increase levied will help the organisation towards securing its financial sustainability.

Our delivery focus continues to be on areas which will benefit our member Councils. The latest attached 'Update' profiles our current work programme, which has centred on broadband telecommunications, literary tourism, creative industries and rural development initiatives, for the wider Central Border Region. Representations continue to be made on key connectivity infrastructure and on the potential impact of Brexit on the border region. During the next year we will be focusing efforts to advance various such projects and representations. Some of these projects will be advanced for national funding, EU funds and indeed some may be presented to local authorities and Local Action Groups for support. We will continue to keep the Council informed of progress and developments.

The key elements of the current work programme are:

- A priority effort dedicated to promoting and bringing about improvements to fixed and mobile broadband investments on both sides of the border:
 - In NI actively engaging with government and industry stakeholders on the delivery of the key components of the ICBAN 'Fibre at a Crossroads' Reports, including to NI Audit Office who have agreed to carry out a preliminary investigation on BT Capital Contributions following the publication of ICBAN's second Fibre at a Crossroads report
 - Completing and promoting a new proposal paper to assist and aid in the successful delivery of the £150 million funding ear-marked for broadband improvements in NI

- Actively engaging with government and industry stakeholders on the delivery of the key components of the ICBAN report, 'Ireland's National Broadband Plan: Delivering on the Promise'
 - Promoting a new initiative with industry and government to legislate through the Oireachtas for improvements to the mobile broadband coverage obligation in Ireland
 - Supporting the work programmes of Broadband Officers by engaging on issues at a national level.
- Publishing in November 2017 a report jointly with Queens University Belfast, entitled 'Bordering on Brexit' and to use that as part of concerted efforts in representations and advocacy to help withstand any negative consequences arising from the Brexit process on the Border Region
 - Research and development on the opportunities for Literary Tourism promotion in the Region, through funding approved from the EU INTERREG programme, and which would enable a significant funding submission to be made to the EU INTERREG Northern Periphery Programme in February 2018 for the Region. A similar preparatory project has been supported in renewable energies and is being led by Údarás Na Gaeltachta, with ICBAN as a project partner
 - Seek funding opportunities for other cross-border creative industry and literary tourism projects, including advancing a joint North-South collaborative project through Rural Development Programme on capital supports for literary tourism
 - Advocacy through policy submissions and representations on key regional strategic roads projects, to the governments on the island.

Planned work programme outcomes for the next year will include:

- The Brexit initiative would be repeated with a comparator 'voices of communities' project in spring / summer 2018, again with QUB, to ensure that the primary qualitative data gathered is current and will be a support to efforts on the challenges being posed by Brexit for the border region
- Source and secure sustainable revenues
- Complete the Literary Tourism and Digigreen preparatory projects and make formal submissions to the INTERREG NPA programme for regional funding supports
- Complete and share a comprehensive market analysis of the market opportunities for developing and growing literary tourism assets
- Advance the development of regional and North-South project proposals to the RDP Cooperation Programme
- Actively promote and disseminate the 'Delivering on the Promise' report in Ireland, through engagements with the government departments, Regulator etc.
- Finalise a paper with The Bit Commons on the Mobile Broadband Initiative for Ireland with the intention to advance recommendations through structures of the Oireachtas in the form of a possible Private Members Bill.

This list is not exhaustive but demonstrates the priority focus which the organisation has adopted and which is enabled through member Council contributions.

On behalf of the ICBAN Management Board I would like to express our sincere thanks and appreciation to the Council for the continued support and assistance. Should you have any queries or would like more information please do not hesitate to contact me.

Yours sincerely,
Shane

Shane Campbell
Chief Executive

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ICBAN UPDATE - NOVEMBER 2017

FOR ATTENTION OF ELECTED REPRESENTATIVES AND SENIOR OFFICIALS OF MEMBER COUNCILS



ICBAN is the Cross-Border Group for the Central Border Region, made up of eight member Councils from the area. Through these regular updates we aim to keep key stakeholders informed of developments involving the Group.

The organisation has been working to develop a number of projects and initiatives for the Region under the Priority Thematic areas below.

1. High Speed Internet Provision

The need for High Speed Internet Provision has been a priority for ICBAN for some time. The Governments in both Ireland and Northern Ireland have implemented different plans to address the issue of inadequate broadband provision in rural areas. This is recognised in the commissioning by ICBAN of two complementary initiatives, which offer technical solutions and have the ultimate goal of improving the quality of life for the citizens of the Central Border Region.

The *'Fibre At A Crossroads - Part II'* report was completed in June. Implementation of the report is ongoing and lobbying of stakeholders continues. Recent discussions have been held with the Northern Ireland Audit Office and Department for the Economy officials to review the findings of the Report. The Audit Office have undertaken to carry out a preliminary investigation based on ICBAN's findings and recommendations on the capital contributions pledged by BT. Vodafone UK have copied the main elements of the report in carrying out a UK wide review and commentary.

A comparator report *'Ireland's National Broadband Plan: Delivering on the Promise'* was completed in July. This includes a series of recommendations to complement the roll-out of the Irish Government's National Broadband Plan in the border County Councils of Cavan, Donegal, Leitrim, Monaghan and Sligo. Meetings have also taken place with the local Education and Training Boards, with ComReg's Chair, and presentations have been made to the Councils of the Region. A meeting is being arranged with Department of Communications to discuss the findings and recommendations.

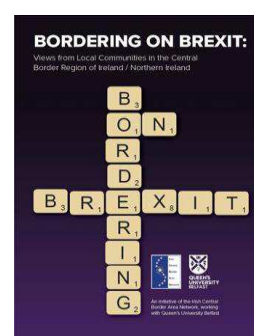
ICBAN re-engaged The Bit Commons to support specific initiatives for the Central Border Region. This includes work on Ireland's mobile broadband coverage obligation and a proposal on ideas and solutions for the £150 million investment announced for telecoms in Northern Ireland by the UK Government.

2. Brexit

Since the UK Referendum decision to exit the European Union in June 2016, ICBAN has been examining the consequences and implications of Brexit for the Central Border Region; whilst taking into account the differing opinions amongst Board Members.

As Brexit has now become one of the organisation's priorities, this work has included an initiative delivered in association with Queen's University Belfast, which sought the views of those in rural communities that will be most impacted by Brexit.

The research report entitled *'Bordering on Brexit: Views of Local Communities in the Central Border Region'* was recently published and has been distributed to key stakeholders, including the UK and Irish Governments and Michel Barnier's negotiating team, who have responded welcoming the local tangible evidence. The Report has gained significant media coverage already through local and national media outlets, including The Financial Times, The Irish Independent, The Irish News, The Belfast Telegraph, BBC Radio Ulster and BBC Radio Foyle, The Donegal Democrat, The World Weekly, Northern Sound and The Guardian.



3. Urban & Rural Development

ICBAN has continued to engage with the Local Action Groups (LAGs) and the Local Development Companies (LDCs) on the potential for cross-border cooperation. The focus of discussion was the merits of developing a Preparatory Technical Study (PTS). Since these meetings, ICBAN has developed a draft PTS which has been circulated to all Member Councils and LDCs, as well as the two government departments with responsibility for Rural Development Programme delivery (DAHRRGA and DAERA).

4. Creative Industries

The Creative Industries is another key priority identified by the ICBAN Management Board. ICBAN is involved in various initiatives and a preparatory application to the Northern Periphery and Arctic (NPA) Programme for Regional Literary Tourism has successfully received funding. Work is now underway to complete a full project application by February 2018. This project is being developed with the Western Development Commission and aims to address the untapped potential of the strong and complementary place-based literary landscape assets of the Region, which could attract both motivated literary tourists and culturally curious visitors.

5. Other Projects

ICBAN continues to seek appropriate funding from the EU and other relevant sources.

Northern Periphery and Arctic (NPA) Programme



- 'Digigreen' Project: the lead partner is Údarás na Gaeltachta, with partners including ICBAN, Westbic, Ulster University, Linköping University, Sweden and the Bräcke Municipality of Sweden. The project's focus is on digitally enabled 'green solutions' which overcome the problems of physical connectivity whilst at the same time enabling enterprise development using local resources. The aim is to add specialist direction to existing services to produce high value added products, utilising a network of digital rural hubs. A successful preparatory project was approved in October and a full application is to be submitted to the NPA Programme.

Department of Foreign Affairs and Trade (Reconciliation Fund)



- ICBAN has submitted an application to the Department of Foreign Affairs and Trade Reconciliation Fund in September 2017. The project entitled 'Border Compass' would include a new Brexit related survey and focus group discussions.

6. Consultation Responses

ICBAN has recently submitted a number of responses to relevant consultations, including:

- Ofcom: Electronic Communications Code Digital Economy Bill: Proposed Code of Practice, Standard Terms of Agreement and Standard Notices (closed 2nd June 2017);
- Draft Donegal County Development Plan for 2018-2024 (closed 1st September 2017); and
- Westminster Consultation on 'The land border between Northern Ireland and Ireland (closed 1st November 2017).

7. Recent Events & Activity

- Presentation at the NILGA ‘Broadband: Local Needs, Local Solutions’ Event on 27th September 2017;
- Participation at a number of workshops as part of the European Week of Regions and Cities in Brussels, 9th - 12th October 2017;
- Attendance at the launch of the ‘Brexit and the Border Corridor’ report at the NI Executive Office, Brussels on 11th October 2017;
- Presentations to the County Councils on the ‘National Broadband Plan - Delivering on the Promise’ report - ongoing;
- ICBAN Annual General Meeting on 15th November 2017 in Enniskillen, which saw the election of Councillor Paddy O’Rourke (Fianna Fáil - Leitrim) as Chair and Councillor Paul Robinson (DUP - Fermanagh and Omagh) as Vice Chair;
- Attendance at ComReg’s Annual Conference in Dublin on 24th October;
- Attendance at All-Island Civic Dialogue events on Brexit;
- Attendance at the Digital DNA Tourism NI Conference on 20th November 2017;
- Participation at the NPA Programme Lead Partner Workshop held in Copenhagen on 23rd November 2017.

Next Steps and Plans

1. Continued promotion and implementation of the ‘Fibre At A Crossroads Parts I and II’ Initiatives and the ‘National Broadband Plan - Delivering on the Promise’ report;
2. A comprehensive market analysis report on opportunities to develop literary tourism assets
3. Submissions to the NPA Programme in February 2018;
4. Building transnational partner linkages;
5. Launch of new corporate website which will include a reference library of information;
6. Submissions to statutory consultations;
7. Promotion of the ‘Bordering on Brexit’ report.

Communications

We want to actively engage with our member Councils on taking forward regional projects and initiatives of benefit to your area. You can contact us through:

- Engaging with your Council’s elected representatives nominated to the Management Board
- Emailing ICBAN to info@icban.com
- Phoning +44 (0)28 6634 0710

➤



ICBAN, 4-6 Enniskillen Business Centre, 21 Lackaghboy Road, Enniskillen, Co Fermanagh, BT74 4RL



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Colin McKenna
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BT45 6EN

Date : 04/01/2018

Invoice Number:
INV2018166121

Mid Ulster District Council

10 JAN 2018

RECEIVED
(Magherafelt Office)

INVOICE DETAILS

Description	Amount	VAT Rate	VAT
NICC Membership	£2,500.00	20%	£500.00

Membership subscription includes exceptional networking and business development opportunities, influencing government economic policy and practical support for development of export business.

See www.northernirelandchamber.com for full details or speak to one of the membership team.

Member Level: Corporate

Total	£2,500.00
Total VAT	£500.00
Amount Due	£3,000.00

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nk, Donegall Square West, Belfast BT1 6JS

rd. Please phone the NICC office for more

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ays net. Payment due on 03/02/2018

Company I

Communica
Partner



Accreditation



APPENDIX 6

Association of Town Centre Management
PO Box 242
Westerham
TN16 9EU

VAT Reg No: 629241833
Telephone: 44 (0) 300 330 0980
Email: accounts@atcm.org

Invoice



Mid Ulster District Council
FAO Mary Mc Cullagh, Town Strategy Manager
Burn Road
Cookstown
Co Tyrone
BT80 8DT
VAT Reg No:

Invoice Number:	18031
Invoice Date:	23/01/2018
Order Number:	
Our Ref:	COOKSTO W

Quant Details

1.00 2018 Full Band 1 Membership
1.00 (Lynn Shiels)

Unit Price	Net Amount	VAT Rate	VAT
495.00	495.00	20.00	99.00
0.00	0.00	0.00	0.00

Terms: 21 days from invoice date - please ensure invoice number is quoted on payment

BACS Details

Bank: Lloyds TSB
Account Name: ATCM
Sort Code: 30-92-32
Account Number: 01440295

Total Net Amount (£)	495.00
Total VAT Amount (£)	99.00
Invoice Total (£)	594.00