Comhairle Ceantair
Lár Uladh
Mid Ulster
District Council

15 March 2018

Dear Councillor

You are invited to attend a meeting of the Development Committee to be held in The Chamber, Cookstown at Mid Ulster District Council, Council Offices, COOKSTOWN, BT80 8DT on Thursday, 15 March 2018 at 19:00 to transact the business noted below.

Yours faithfully

Anthony Tohill
Chief Executive

AGENDA

OPEN BUSINESS

1. Apologies
2. Declarations of Interest
3. Chair's Business
4. Deputation - ICBAN

Matters for Decision

5.	Regional Minority Languages Bursary Programme 2018/19 and Irish Language Activity Funding Programme 2018/19	3 - 4
6.	Economic Development Report	5 - 34
7.	Community Development Report	35 - 40
8.	2017 Events Review	41 - 48
9.	Balmoral Show Stand 2018	49 - 50
10.	Lough Neagh Partnership Core Funding 2018/19	51 - 58
11.	Seamus Heaney HomePlace and Tourism Ireland Campaign 2018	59 - 62
12.	Leisure Facility Opening on Bank and Public Holidays	63 - 66
13.	Leisure Services Pricing Policy 2018/19	67 - 76
14.	Sports Representatives Grants Allocations	77 - 82
15.	Castlecaulfield Horticultural Society's request to rent part of Castlecaulfield Pavilion with a view to long term lease	83 - 86
16.	Use of Meeting Rooms	87 - 88
17.	Leisure and Outdoor Recreation Service Level Agreements 2018/19	89 - 92
18.	Walk NI Consortium 2018-19	93 - 102

Matters for Information

19	Minutes of Development Committee held on Thursday 15 February 2018	103 - 114
20	Lough Neagh Partnership – Core Funding Progress Report	115 - 122
21	Lough Neagh Partnership HLF Landscape Programme	123 - 128

Items restricted in accordance with Section 42, Part 1 of Schedule 6 of the Local Government Act (NI) 2014. The public will be asked to withdraw from the meeting at this point.

Matters for Decision

22. Mid Ulster Swimming Lesson Programme at Cookstown, Dungannon and Greenvale Leisure Centres

Matters for Information

23. Confidential Minutes of Development Committee held on Thursday 15 February 2018

Report on	Regional Minority Languages Bursary Programme 2018/19 and Irish Language Activity Funding Programme 2018/19
Reporting Officer	Tony McCance
Contact Officer	Déaglán Ó Doibhlin

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	X

1.0	**Purpose of Report**
1.1	To update Council on the proposed Regional and Minority Language Bursary programme 2018/19 and Irish Language Activity Funding Programme 2018/19 and to seek decision from Council regarding approval to publicly advertise both schemes.
2.0	**Background**
2.1	The purpose of the Regional and Minority Language programme promoted to the public across Mid Ulster District Council is to assist residents of the district in attending approved residential summer courses in order to achieve fluency in a regional or minority language.
2.2	The purpose of the Irish language activity funding programme is to identify and to assist and support groups and organisations seeking to provide events and activities through the Irish language across Mid Ulster from April 2018-March 2019
2.3	During 2017/18 approximately 232 local people availed of a Regional and Minority language bursary from MUDC. It is anticipated that there will be an equally high level of interest and uptake in 2018/19.
2.4	During 2017/18, 23 voluntary and community groups, schools, sports, arts and cultural organisations organised events and activities in their local area through the Irish Language with assistance from MUDC Irish language activity funding.
2.5	The Action Plan for the Development of the Irish Language, as approved by Council identified the following key themes: Theme 1: *Promoting Opportunities to Learn Irish,* funding support would be made available for local people to attend recognised residential language learning courses and Theme 2: *Irish Language in the Community,* funding would be made available for external language, cultural and sporting organisations for the promotion of Irish language events.
2.6	A public call will be issued in relation to the 2018/19 Regional and Minority language bursaries, detailing funding support opportunities and individuals will be invited to submit funding applications. Officers within Culture & Arts Services will process applications for submission to Council.
2.7	A public call will also be issued in relation to 2018/19 Activity Funding detailing funding support opportunities. Groups/organisations will be invited to submit expression of interest applications. Irish Language Officers will follow up on Expressions of Interest with

	all interested groups to discuss their project ideas and to support and develop them before submission to council for consideration.
3.0	**Main Report**
3.1	MUDC has adopted an Irish Language Policy which commits Council to the implementation of an Action Plan to develop the language in the district, and the above actions are specified in the plan.
3.2	The proposed actions will help to fulfil Council's legislative obligations to promote the Irish Language.
3.3	The activities delivered in 2017/18 will be reviewed on completion to measure success and to shape future planning.
3.4	Community events and activities supported will complement existing Council services including Arts and Culture, Tourism and Community Development activity.
4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** **Financial:** The required funding to support the delivery of the Regional and Minority Language bursary scheme and the Irish language Activity Funding Programme has been budgeted from the 2018/19 Irish Language budget. **Human:** Irish Language officers and other relevant staff within Arts and Cultural Services will offer assistance and support in terms of knowledge and experience for all applicant groups and individuals where required.
4.2	**<u>Equality and Good Relations Implications</u>** The implementation of the Activity Funding and the Regional and Minority Language Bursary programmes will strengthen partnerships between Council and community, empowering communities at grass roots level and encourage greater collaboration among groups.
4.3	**<u>Risk Management Implications</u>** n/a
5.0	**Recommendation(s)**
5.1	Permission is sought to publicly advertise both the 2018/19 Regional and Minority Language Bursary Programme and to issue a call for expressions of interest for support under the Irish Language Activity Programme 2018/19
6.0	**Documents Attached & References**
	n/a

Report on	1) Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag 2) Mid Ulster Regeneration Draft Action Plan 3) Dungannon Regeneration Partnership Proposal 4) Village Renewal Project 5) Coalisland Public Realm 6) Cookstown Town Centre Forum 7) Magherafelt Town Centre Forum 8) DAERA relocation to Ballykelly 9) Status of Fibre within 5 of Mid Ulster's Town Centres
Reporting Officer	Fiona McKeown, Head of Economic Development

Is this report restricted for confidential business?	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	X

1.0	**Purpose of Report**
1.1	To provide Members with an update on key activities as detailed above.
2.0	**Background**
2.1	**Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag** The Town Centre Positioning Study identified the need to refresh/develop the town centre brands of Cookstown, Dungannon and Magherafelt. McCadden were appointed to refresh the Cookstown and Magherafelt Brands and Creative Media were appointed to develop a new brand for Dungannon.
2.2	**Mid Ulster Regeneration Draft Action Plan** Town Centre regeneration and revitalisation is a key priority identified in the Mid Ulster Economic Development Plan 2015/2020. The Mid Ulster Regeneration Action Plan 2018/2019 addresses the key priorities for the five Town Centres of Mid Ulster District Council and regeneration of 37 villages.
2.3	**Dungannon Regeneration Partnership Proposal** Dungannon Regeneration Partnership (DRP) Ltd. was set up by Dungannon & South Tyrone Borough Council in 2000 to promote and encourage the revitalisation, regeneration and development of Dungannon town. DRP has been highlighted as an example of best practice in 'partnership working' by DfC and has won two awards from Association of Town and City Management (ATCM) for best practice projects.
2.4	**Village Renewal Project** Council is leading on the Village Renewal Scheme included within the Rural Development programme 2014 -2020. Council will make an application to the Local Action Group for the village renewal programme and will lead on development and delivery. The LAG has allocated a budget of £2.15m in grant aid to the Village Renewal Scheme for the implementation of strategic and minor works within agreed villages. Council will contribute match funding of 25%, to compliment the funding from RDP.

2.5	**Coalisland Public Realm** A design team has been appointed for the £2.75M redevelopment of Coalisland town centre. The scheme will include works to The Square, Main Street, Lineside, Dungannon Road, Stewartstown Road, Barrack Street, Barrack Square, Station Rd and Washingbay Road. The overarching aim of the project is to: ▪ Create a safe, high-quality pedestrian-friendly environment; ▪ Revitalise and reinvigorate the town to help encourage more visitors and shoppers into the town centre; ▪ Be accessible to pedestrians and vehicles; ▪ Have free flowing traffic and retain most on-street car parking. The works will include the provision of new high quality natural stone paving, street furniture, tree planting, signage, lighting and drainage and will be developed in compliance and co-operation with the Department for Infrastructure and to current DDA standards.
2.6	**Cookstown Town Centre Forum** Cookstown Town Centre Forum was established in 2002 to develop a partnership approach for the development and delivery of key town centre initiatives. The Forum meets at regular intervals throughout the year.
2.7	**Magherafelt Town Centre Forum** Magherafelt Town Centre Forum was re-established in January 2017. The forum will meet on a quarterly basis to act in an advisory capacity, playing a fundamental role in the development and delivery of key town centre initiatives.
2.8	**DAERA relocation to Ballykelly** DAERA (Department of Agriculture, Environment and Rural Affairs (DAERA) have notified the Council of the relocation in March and April 2018 of some of their Departments.
2.9	**Status of Fibre within 5 of Mid Ulster's Town Centres** A request was sent to BT regarding the status of fibre within 5 of Mid Ulster's town centres (Cookstown, Dungannon, Magherafelt, Coalisland and Maghera).
3.0	**Main Report**
3.1	**Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag** A tender notice was published on e-tendering website to appoint a company to print, supply and deliver branded jute shopping bags for Cookstown, Dungannon and Magherafelt respectively. The tender notice was published on Friday 9 February 2018 and closed at 3pm Thursday 22 February 2018. By the deadline of 3pm Thursday 22 February 2018, 10 companies had submitted responses. These were assessed on Monday 26 February 2018 by a panel consisting of Procurement Officer, Economic Strategies Manager and Regeneration Manager. Following assessment of the Stage 1 Pre-Qualification Eligibility Criteria, seven of the submissions were deemed to have met the criteria and proceeded to the next Stage of Financial Section carrying a weighting of 100%. These were duly assessed by the panel, with "**Go Jute"** recommended to provide branded jute shopping bags for the towns of Cookstown, Dungannon and Magherafelt respectively to the value of £43,360 (including expenses, excluding VAT).

3.2	**Mid Ulster Regeneration Draft Action Plan** The Draft Action Plan aims to prioritise the development of integrated, cohesive, and comprehensive Town Centre activities for 2018/19. The initiatives proposed address the key town centre issues for the five main towns of Coalisland, Cookstown, Dungannon, Maghera & Magherafelt. The proposed Draft Town Centre Action Plan (**Appendix 1),** lists a variety of initiatives under the four main thematic headings as set out below: 1. Marketing & Promotion 2. Business Support & Investment 3. Key Events 4. Physical Regeneration & Improving Infrastructure These themes have been used to develop a number of projects that will address these needs under the following aims: • To maximise the profile of the five town centres and reinforce the existing town centre brands • To support the growth and development of a competitive retail sector across Mid Ulster • To develop and deliver a number of key events that adds vitality and vibrancy to the five town centres • To improve the townscape quality of the five town centres
3.3	**Dungannon Regeneration Partnership Proposal** Dungannon Regeneration Partnership (DRP) have submitted a proposal, attached at **Appendix 2**, to Council to support the costs of employing a Town Centre Development Manager for Dungannon over the next 2 years as follows. • Year 1 - £31,500 • Year 2 - £31,500 The proposal outlines the rationale by DRP to create a position of Town Centre Development Manager and should be considered as a two-year pilot. Other **potential** funders include Dungannon Enterprise Centre (£10,000 per annum), Department for Communities (DfC) (£31,500 per annum) and Dungannon Traders Association (£10,000 per annum). The proposal should be considered as a precursor to a potential BIDS application.
3.4	**Village Renewal Project** A number of Village projects are currently in the procurement process to appoint construction companies as outlined below - Maghera – ITT stage (for appointment of Contractor) closed on 12th February 2018. Ballygawley – Letter of Offer received and Contractor appointed, Works ongoing. Upperlands – Awaiting Letter of Offer. Caledon, Granville, Augher and Tobermore – Playpark Development has either started or about to start. Letter of offer received and Contractor appointed, works commenced Monday 12th February 2018. Newmills, Castlecaulfield, Benburb & Gulladuff – Currently finalising Concept designs.

	Ardboe – Finalising Concept Designs to be submitted to Planning. Legal agreements are being processed through the legal team. Economic development staff are currently compiling all the leases and completing the application forms and business cases to be submitted to the LAG. Economic development staff are also currently working on the next phase of Villages which indicatively at this stage incudes – Upperlands Playpark, Swatragh, Churchtown & Lissan,Moortown, The Loup, Desertmartin, Clonoe, Ballinderry & Ballylifford, Orritor and Broughderg, Killyman & Eglish.
3.5	**Coalisland Public Realm** The revised programmed was issued for acceptance on the 11th January 2018 which was updated to include an extended period for the VISSUM Traffic Modelling which has been procured. Progress is ongoing to include the Traffic Modelling outcome in the economic appraisal.
3.6	**Cookstown Town Centre Forum** Minutes of Cookstown Town Centre Forum Meeting held on 15 January 2018 are attached at (**Appendix 3)**.
3.7	**Magherafelt Town Centre Forum** The minutes of Magherafelt Town Centre Forum Meeting held on Monday 6 November 2017 are attached **(Appendix 4).**
3.8	**DAERA relocation to Ballykelly** The Departments relocating at this juncture are: Food & Farming; Veterinary Service & Animal Health; Central Service & Rural Affairs; and Environment, Marine & Fisheries. **(Appendix 5).** It is envisaged that the relocation of these Departments to Ballykelly will see over 300 DAERA posts transfer to the area.
3.9	**Status of Fibre within 5 of Mid Ulster's Town Centres** Following a request to BT to ascertain the status of fibre within five of Mid Ulster's towns (Cookstown, Dungannon, Magherafelt, Coalisland and Maghera), BT have informed Council that this information cannot be released due to its sensitive nature and access is restricted due to interest by rival companies. BT could provide the Council with specific information within a certain area in a town as they have done previously but they cannot provide the Council with an overarching status of fibre availability in town centres.
4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** Financial: **Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag** £43,360 available from with the economic development budget. **Mid Ulster Regeneration Draft Action Plan** £715,833 Programme Costs from Council's economic development budget and £30,000 from Council's capital budget. Where possible, these funds will be used to attract additional funding leverage. **Dungannon Regeneration Partnership Proposal** £31,500 – Year 1 £31,500 – Year 2

	Costs to be considered by Development Committee Human: Officer Time
4.2	**<u>Equality and Good Relations Implications</u>** **n/a**
4.3	**<u>Risk Management Implications</u>** **n/a**
5.0	**Recommendation(s)**
5.1	**Cookstown, Dungannon and Magherafelt Branded Jute Shopping Bag** Members are asked to consider approving the recommendation to appoint "**Go Jute"** to print, supply and delivery branded jute shopping bags for Cookstown, Dungannon & Magherafelt respectively up to value of £43,360 (including expenses and excluding vat).
5.2	**Mid Ulster Regeneration Draft Action Plan** Members are requested to consider approving the projects contained within Mid Ulster's Regeneration Action Plan 2018/19.
5.3	**Dungannon Regeneration Partnership Proposal** Members are requested to agree the proposal in principal, with the following considerations; • The amount of Council funding to be determined by the existing economic development budget availability for 2018/19. • The amount of funding the Department for Communities (DFC) will contribute towards the project.
5.4	**Village Renewal Project** Members to note progress
5.5	**Coalisland Public Realm** Members to note progress
5.6	**Cookstown Town Centre Forum** Members to note minutes of Cookstown Town Centre Forum
5.7	**Magherafelt Town Centre Forum** Members to note minutes of Magherafelt Town Centre Forum
5.8	**DAERA relocation to Ballykelly** Members to note correspondence.
5.9	**Status of Fibre within 5 of Mid Ulster's Town Centres** Members to note response from BT.

6.0	Documents Attached & References
	Appendix 1 - Mid Ulster Regeneration Draft Action Plan 2018/2019 Appendix 2 – Dungannon Regeneration Partnership Proposal Appendix 3 – Minutes Cookstown Town Centre Forum 15 January 2018 Appendix 4 – Minutes Magherafelt Town Centre Forum 6 November 2017 Appendix 5 - List of DAERA Functions Moving To Ballykelly 2018

Appendix 1

Comhairle Ceantair
Lár Uladh
Mid Ulster
District Council

Mid Ulster Regeneration Action Plan

2018 / 2019

Mid Ulster Regeneration Action Plan

2018 /2019

Theme	Projects	Outputs	Methodology	Outcomes	Indicative Budget
1. Marketing & Promotion	1.1 Seasonal Marketing Campaigns 1.2 Shop Local Campaigns 1.3 Social Media Promotion	1.1 Number of marketing campaigns delivered for the 5 towns. 1.2 Implement a joint shop local campaign in the 5 towns for Small Business Saturday. 1.3 Build the refreshed/new brands of the 3 main town centres through social media channels.	1.1, 1.2 & 1.3 Outdoor Advertising Radio Print Materials Social Media 1.3 Appoint company to develop content.	• Contribute to increased footfall across the towns in Mid Ulster. • Contribute to increased visitor numbers in the towns in Mid Ulster. • Contribute to increased traffic to Mid Ulster Council's social media channels.	£50,000
2. Business Support / Attracting Investment	2.1 Provision of Wi-Fi in 5 town centres & Bellaghy 2.2 Provision of Reduced	2.1 Maintain free Wi-Fi in the five town centres of Coalisland, Cookstown, Dungannon, Maghera and Magherafelt, and Bellaghy. Upgrade Cookstown Wi-Fi.	2.1 Ongoing contributions to businesses hosting access points. Liaise with IT to appoint company to upgrade Cookstown Network.	• To improve and grow the retail offer in the five towns across the Mid Ulster district. • To promote investment in the five towns across the Mid Ulster District.	£20,000 ongoing costs £20,000 Cookstown Network upgrade £37,500

	Christmas Car Parking Charges 2.3 Business Improvement Districts (BIDs) 2.4 Business Led Financial Requests 2.5 Town Centre Promotion	2.2 Provision of reduced Christmas car parking charges in charged car parks. 2.3 Carry out a BID(s) Feasibility Study in 5 towns 2.4 Contributions towards externally organised town centre events (e.g. Runway, DIGG) 2.5 Materials for town centre promotion	2.2 Council approval on reduction to fee for a 6 week period. 2.3 Appoint company to develop Feasibility Study. 2.4 Council Approval on submission of requests. 2.5 Appoint company to develop materials.	• To improve the customer experience in the five towns across the Mid Ulster district. • Maintain or reduce the current joint vacancy rates in the five town centres. • Ongoing communication and engagement with Town centre Stakeholders.	£20,000 (£10K TC / £10K ED) £10,000 £15,000
3. Strategic Events	3.1 Calendar of Events in 5 town centres	3.1 Minimum of 2 Strategic Events delivered in each town annually.	3.1 Officers Delivery, in conjunction with Events Team.	• Increased footfall across the towns in Mid Ulster as a result of the events. • Increased visitor numbers to the towns in Mid Ulster as a result of the events. • Increased profile of the towns in Mid Ulster across the region as a result of the events.	£140,000

				• Increased engagement with town centre businesses as a result of the events.	
4. Physical Regeneration / Improving Infrastructure	4.1 Urban Regeneration Projects	4.1 Work in partnership to conduct design concept and economic appraisal for Coalisland and Maghera Public Realm Schemes. 4.1 Identify and secure funding to carry out regeneration projects in the 3 main town centres. (e.g. Magherafelt Urban Chandelier, Dungannon Sloan Street & Shambles Lane, Cookstown)	4.1 Appoint ICT Team(s) working with Technical Services.	• Enhanced townscape quality in the five town centres in the Mid Ulster District. • Improved pedestrian experience in the five town centres in Mid Ulster district. • Enhanced properties for business owners in the villages across the district.	£30,000 Capital Budget (Maghera) £45,000 (DFC Match Funding)
	4.2 Rural Regeneration Projects	4.2 Work in partnership with RDP to deliver Village Regeneration projects in up to 37 villages across Mid Ulster District Council over 4 years through the Rural Development Programme.	4.2 Officers work in partnership with Technical Services & ICT Team to deliver Projects.		£202,333 (RDP Match Funding)
	4.3 Village Spruce Up Scheme	4.3 Continue to deliver the Village Spruce Up Scheme for rural villages.	4.3 Deliver Grant Scheme based on reserve list.		£156,000

Appendix 1 Town Centre Events Programme 2018/2019

Event	Date	Budget	Attendance
Cookstown Continental Market	2 & 3 June	£30,000 *£5,000** (£3,000 income)	25,000
Magherafelt Summer Event	16 June	£8,000	5,000
Coalisland Event	11 August TBC	£7,000	3,000
Walled Garden Maghera	8 September	£15,000	5,000
Heels on the Hill Dungannon	w/c 24th September	£6,000	1,000
Halloween in Coalisland	31 October	£8,000	4,000
Halloween Dungannon	26 October	£15,000	4,000
Christmas Lights Switch On Cookstown	23 November	£*10,000**	3,500
Christmas Kingdom & Switch On Dungannon	24 & 25 November	£29,000	7,000
Magherafelt Christmas Market & Switch On	1 & 2 December	£8,000 £*20,000* market* £*10,000* switch on*	25,000
Christmas in Coalisland	1 December	£7,000	2,500
Christmas in Maghera	24 November	£7,000	2,500

Events marked with * are paid through other Council budgets

Appendix 2

Proposal from Dungannon Regeneration Partnership

to Mid Ulster Council to fund

a Dungannon Town Centre Development Manager

to promote Dungannon town and reduce vacancy

Prepared February 2018

1. BACKGROUND

1.1 Formation

Dungannon Regeneration Partnership (DRP) Ltd. was set up by Dungannon & South Tyrone Borough Council in 2000 to promote and encourage the revitalisation, regeneration and development of Dungannon town. DRP has been highlighted as an example of best practice in 'partnership working' by DfC and has won two awards from ATCM for best practice projects. The economic vibrancy of town centres is dependent on successful town centre management.

1.2 DRP Membership

The DRP membership is drawn from the public, private and community sectors including Mid Ulster Council, Department for Communities (DfC), Dungannon Enterprise Centre, Dungannon Traders Association and representatives from the education, banking and voluntary sectors. DRP acts a as single voice of town centre regeneration and support and has the following characteristics:

- Already in existence for many years and constituted as company limited by guarantee
- A recognised partner of the Council.
- Recognised by DfC.
- Award winning organisation.

- Excellent past record of delivery.
- Accounts presented annually.
- Members comprising Town Councillors, Dungannon Enterprise Centre, Town Traders Assoc, South West College and local businessmen, banking sector, with council staff and DFC staff represented at meetings.
- Newly agreed strategic aims expressly aimed at town centre regeneration with emphases on partnership, people, places and promotion.
- Existing successful working relationship with Council's Regeneration Manager.
- Strong focus on vision and delivery.
- Regular monthly meetings.
- Excellent inter working relationship between members.

1.3 Aspirations

It is an aspiration of DRP to develop its role within the area as follows:

- Dedicated town centre management support
- Enhanced financial and manpower resources
- Full working relationship with Council officers.
- Support of all partners.
- Greater business and public awareness of the functions of DRP
- Ability to provide coordination and or leadership with all town centre events and marketing of same.
- Working relationship with community safety partnership and local Policing Board

In 2018, the Board adopted a strategy with the following aims:

Objective 1: Dereliction - meaningful progress made on 2 identified sites.

Objective 2: Reduced Vacancy Rate of property in the town.

Objective 3: Promote the town centre of Dungannon as a place to visit and shop.

1.4 Council report on town vacancy

In the 2017 Mid Ulster Council report "Innovative Approaches to Reducing Vacancy and Dereliction in Dungannon Town Centre" made a clear statement of intent to, not only proactively reduce vacancy and dereliction, but plan and shape it in such a way that re-positions the town as a competitive destination.

> "Council will work with key public and private stakeholders to lobby for pilot status for Dungannon town centre to adopt a more holistic regeneration approach to addressing town centre vacancy and dereliction and access to more innovative funding mechanisms".

“A strong public/private delivery model will be a critical success factor in driving this project forward. **It is recommended that Dungannon Regeneration Partnership (DRP) a public/private regeneration agency/vehicle and a company limited by guarantee become the main delivery vehicle**. Stakeholder involvement in DRP is strong and the organisation does act as a project driver and catalyst for change.

It is recommended that as part of this development process that Council explore the potential with DRP to initiate a BID Feasibility Study to ascertain the potential role a Business Improvement District could play”.

2. PROPOSAL

Part funding is being sought from Mid Ulster Council to support the costs in full of employing a Town Centre Development Manager for Dungannon:

- Year 1 - £31,500
- Year 2 - £31,500

The initiative should be considered as a two-year pilot with the positive experience replicated in other large retail centres in Mid Ulster.

The proposal should be considered as a precursor to a potential BIDS application in 2 year's time.

It is proposed to create an initiative to:

1. Actively manage and fill vacant outlets throughout Dungannon town centre, promoting the town centre as a retail, commercial and entertainment centre and improving the performance of the businesses located in the town centre. The main objective of the post would be to reduce the level of vacant retail space in the town and maintain it below 5%.
2. Actively promote retailing initiatives and offers in the town. Initiatives will include:
    a. the establishment and promotion of a "Dungannon town gift card scheme",
    b. the content management of Dungannon town centre a Facebook site set up to promote retailing offers and news in the town,
    c. the management of a Christmas tv advert campaign
3. Undertake promotion work that will enrich the promotion activities of community events that increase shopper and visitor footfall in Dungannon town centre. Examples of such events are:
    a. Council run events, such as Christmas Light switch on, Halloween Fireworks etc.
    b. Events being run on The Hill of the O'Neill and The Square Box.
    c. Dungannon Traders events such as "Heels on the Hill" and "Digg Deep For Kids" Fun Day
    d. Community run events, such as, Lap of the Lough, The Santa Dash, Tyrone Fleadh 2018, National Day events for the Polish, Lithuanian and East Timorese residents.

The Dungannon Town Centre Manager would be employed by Dungannon Regeneration Partnership and would report to the DRP Board of Directors. This independence from a local and central Government will enable a commercially driven post holder to work with urgency and be an unbiased driver of change who will coordinate with all relevant stakeholders to achieve success for the town.

The Manager would have the financial resources to employ part-time staff and external support, as required, to deliver upon the plan of work.

3. RATIONALE TO THE PROPOSAL

3.1 Active marketing of vacant units

When retail units become vacant it weakens the performance of nearby stores, reduces footfall in the area and increases the likelihood of further store closures – this cycle will continue unless proactive, innovative action is taken to ensure use of available units. No one is responsible for the proactive selling and promotion of vacant units to prospective tenants. Vacant units are usually let via letting agents on a commission basis and, in most cases, a passive marketing strategy is adopted. The Manager will have a clear understanding of consumer and business perceptions and use this effectively to work with landlords and letting agents to identify top end retailers/businesses, make them aware of the potential retail location and, when required, work with landlords to bring their vacant properties up to a quality standard to attract such tenants.

The plethora of vacant retail units could be the impetus to strategically re-balance the town centre visitor offering, and a chance for culture and leisure-related outlets and community services to gain more of a foothold in the town centre. The Manager will work with key stakeholders to ensure vacant units are repurposed and promoted to ensure the desired innovative approach to reducing vacancy and dereliction.

3.2 Increased rates revenue

Increased occupancy of retail units means increased revenue generated from rates for the Council. It is anticipated that, not only will the increase in revenue generated from more rates cover the cost of the Council investment, but there will also be a surplus.

At present there is vacant retail space is at 11% (Place Management Solutions report May 2017).

There are currently 32 vacant or derelict properties in Dungannon town centre out of a total of 284 properties. It is estimated that there is 30,000 sq. ft. of lettable vacant retail space in the town at present (excluding derelict sites) – a potential rates revenue of £300k per year, if occupied.

3.3 Creating opportunities from nothing

Dungannon town centre is littered with derelict sites which have the potential for development. The Manager role would inspire and support the property owner to consider ways to repurpose sites. The Manager would bring together the many stakeholders needed to breathe new economic and community life into the many derelict areas of Dungannon town centre.

The Manager's role would be to 'sell' the town as an investment opportunity for, not only for retailing, but the many other sectors that make up the vibrant and diverse community that is Dungannon. This could enable our town centre to become a prosperous and exciting space once again. By exploring the potential for a diverse range of services and businesses there is a greater chance of developing an 'evening' economy for the town, providing increased opportunity for employment and social opportunities rooted in the interests and needs of local people.

3.4 Enhanced marketing of retailing in the town

Mid Ulster Council are currently rolling out the "Discover Dungannon" brand with the objective to attract provincial and local awareness of the town. The brand is controlled by the Council and governed under its marketing protocols.

The promotion activities planned under this initiative will compliment the "Discover Dungannon" brand and will carry out targeted commercial marketing which, under Council policy cannot be undertaken.

3.5 Enhanced social well being

The impact of the retail sector goes well beyond economic output. Research has shown that a diverse retail offer can also contribute to the social well-being of local communities, and serve as a key driver for tourism by increasing the attractiveness of town centres. In fact, retail has made a significant contribution to urban regeneration and the vitality and

viability of town centres in the UK for decades by contributing to their socio-economic health.

3.6 Future proofing

Dungannon is the largest town in Mid Ulster Council and soon to become the second largest town in Tyrone after Omagh. Demographic forecasts indicate that over the next 10 years the area is facing the largest a population boom in the province. There is the potential for a Dungannon BIDS once funding is released by Government. The town centre, as an asset, needs to be “sweated” in order to cope with the demands from the increased resident population otherwise, consumers will travel elsewhere.

4. Key responsibilities of the Town Centre Development Manager

- Support property owners in the town centre to maximise their rental returns and minimising tenancy 'void’ periods.
- Initiate a BID feasibility study working alongside Council and DRP.
- Work with property owners to develop initiatives and incentives to attract prospective retail tenants to the area.
- Work collaboratively with internal and external stakeholders to support the development of derelict properties
- Bring empty stores/units into use through collaboration with relevant stakeholders.
- Actively promote the towns property portfolio to attract “high street name” retailers to Dungannon.
- Work in partnership with the Traders Association and the Council to promote Dungannon as an outstanding place to visit and shop and to provide visitors with a quality of experience that encourages them to keep coming back.
- Work with Dungannon Enterprise Centre to promote retail start-ups, retail incubation and pop-up shop initiatives.
- Implement appropriate findings/recommendations from reports such as the Mid Ulster Town Centre Positioning Study, Dungannon Town Centre Masterplan as well as innovative reports, such as The 2011 Portas Review to rejuvenate town centres.

5. Budget

	Year 1	Year 2	TOTAL
Salary costs	40,000	40,000	80,000
Office rental	7,000	7,000	14,000
Travel	3,000	3,000	6,000
Stationery	4,000	3,000	7,000
Advertising and promotion costs	15,000	15,000	30,000
IT and communication	4,000	1,000	5,000
Administration support costs	9,000	9,000	18,000
Accounting and bookkeeping	3,000	3,000	6,000
	£ 85,000	**£ 81,000**	**166,000**

Proposed Funding Sources:

	Over 2 years
Mid Ulster Council	63,000
Department for Communities	63,000
Dungannon Traders	20,000
Dungannon Enterprise Centre	20,000
	£ 166,000

6. Conclusion

It is the responsibility of Dungannon Regeneration Partnership to expand upon the potential of the Dungannon town centre. A decision by Mid Ulster Council to fund a Town Centre Development Manager role makes commercial sense with regards increased Council revenue from rates, and a practical approach to reducing dereliction and vacancy in the town. The Dungannon community want to retain its town centre as its beating heart and a place where people enjoy visiting and to shop. It is essential to regard the properties in the town precinct as an 'asset', marketed and managed just like a commercial shopping centre, to give local people and visitors an experience that makes them want to 'go into town' again.

Appendix 3

MINUTES OF COOKSTOWN TOWN CENTRE FORUM MEETING HELD ON MONDAY 15 JANUARY 2018 AT 12.30 PM IN THE CHAMBER, MUDC OFFICES, COOKSTOWN

Present:

Councillor Wilson	Chairperson
Councillor Ashton	Mid Ulster District Council
Councillor McNamee	Mid Ulster District Council
Councillor Glasgow	Mid Ulster District Council
Councillor Mallaghan	Mid Ulster District Council
Sean MacMahon	Property Developer
Andrew McConnell	Large Independent Retailer
Annette McGahan	Community Development
TP Sheehy	Small Independent Retailer
Bernie Sonnor	Tenants Association
Paul Wilson	Chamber of Commerce
Raymond McGarvey	Chamber of Commerce
Neil Bratton	DRD Roads NI
Avril Sharkey in attendance for Patrick Anderson (Dept for Communities)	
Glen Stewart	McCadden
Adrian McCreesh	) Mid Ulster District Council
Fiona McKeown	)
Mary McCullagh	)

In attendance: Deborah Ewing) Mid Ulster District Council
Annie Wilson)

1) APOLOGIES

Apologies were received on behalf of Councillors Buchanan, Bell and Quinn, Mid Ulster District Council; Tom Jebb, Vinters Association; Peter Beckett, Asda; Ursula Marshall, Disability Forum; Colin McKenna*, Claire Linney*, Emma McCullagh and Elaine Mullin, Mid Ulster District Council; Ciaran McHugh, Translink; Danny Walsh and Seamus Moore, PSNI; Patrick Anderson, Department for Communities; Hazel McKenzie, Cookstown North Community Association.

2) MINUTES OF PREVIOUS MEETING

It was proposed by Cllr McNamee and seconded by TP Sheehy to ADOPT the minutes of the Town Centre Forum Meeting held on 29 September 2017.

3) MATTERS ARISING FROM MINUTES

M McCullagh provided an update on the waiting restriction legislation raised at the previous meeting and advised Members that a letter was issued from Mid Ulster District Council to Tom Reid, Director of Transport Strategy Division regarding waiting the matter in the three towns of Mid Ulster:- Cookstown, Dungannon and Magherafelt. The Chair stated that it has been 16 months since the issue was reported to DfI Roads Western Division. N Bratton, DfI Roads, advised that Belfast is working to capacity and Cookstown is on the waiting list but due to staffing issues within the division the process is taking longer than expected. The Chair stated that the legislative process may take three months to complete.

4) COOKSTOWN BRAND REFRESH – PRESENTATION BY G STEWART, MCCADDEN

The Chair welcomed G Stewart from McCadden to the meeting. McCadden have been appointed to review the Cookstown and Magherafelt town centre brands.

G Stewart advised that several stakeholder consultations have taken place and the results of these have identified two strong concepts for the refreshed brand identity. The two options for the refreshed brand are Option 1 the large 'C' and Option 2 the 'smile'. He stated that it was approximately 50/50 with the younger consultees preferring Option 1. Members were shown images of each option which included examples of the potentially brands contained on marketing materials.

Option 1 graphically shows what Cookstown has to offer by containing imagery within the large C. These images can be adapted to suit specific requirements i.e. leisure, retail, tourism, however the large C will would a suitable mixture of imagery identifiable to Cookstown.

Option 2 is the Cookstown smile with the smile showing under the two O's of Cookstown. He advised that this reflects the positivity and friendliness of Cookstown.

Members were also advised that the feedback from consultations was unanimous to change the existing strapline from 'Looking Good, Looking Great' to 'Looking Good, Feeling Great'. Members agreed that this should replace the existing strapline on the brand.

The branding is required to be rolled out in March 2018 and members were requested to state their preference so it could be moved forward.

The Chair stated that he prefers Option 2 and often uses this type of brand when writing Cookstown in his own correspondence. He added that he feels two C's being used in

Option 1 doesn't portray the right image. He requested the possibility of including two small dots in the O's to look more like eyes above the smile of Option 2.

Cllr McNamee stated that his preference was also Option 2 which he declared at the town centre forum consultation. Cllr Mallaghan agreed that Option 2 was his preferred choice and felt the images contained in Option 1 would not be relevant to people who do not know the Cookstown area.

A McCreesh thanked G Stewart and agreed that it is timely to update the strapline. He advised that his preference was also Option 2 as it represents the town that everyone knows.

B Sonners also advised that she preferred Option 2 with the provision that two dots be included to look like eyes, therefore making it look friendlier.

The Chair opened the room to any objections being made for Option 2 the 'smile' to be adopted as the new brand identify to which no objections were made.

G Stewart stated they can tweak the smile concept and redistribute for final approval now that the choice has been made, however, highlighted that it is essential the brand does not go along the lines of comedy as it is not the image Cookstown wants to present. He will forward final options to M McCullagh for distribution to members.

The Chair thanked G Stewart for the presentation. G Stewart left the meeting at 1pm.

5) TO RECEIVE AN UPDATE ON MID ULSTER TOWN CENTRE ACTION PLAN 2017/2018

Mary McCullagh previously circulated the Town Centre Progress Report for January 2018. The Chair asked Members if they had any queries on report to which no one responded. M McCullagh provided an overview on the following elements of the report:

a) Christmas Lights Switch On

M McCullagh requested feedback from Members on the Christmas Lights event held in Cookstown on 24 November 2017, specifically about the switch on being moved from Thursday to Friday and the time being brought forward to 6.30pm.

A McCreesh stated that he received a few complaints from family and local businesses that the time for the switch on was too early. Families who have children and those working, found it very difficult to be organised and back into the town for 6.30pm.

TP Sheehy added he remained open and had good footfall however, he did notice that the crowd was lower in numbers than in previous years. He added he preferred the Friday night to the Thursday night and that the lesser crowd may have been caused by the earlier start.

A McConnell suggested that 7pm would be a better time to suit families. He also suggested that the Christmas tree lights on the main street be on earlier in the day rather than just a set time in the evenings. He stated that the lights are a huge draw to the town centre and it would be beneficial with the winter months being darker to have them on earlier in the day. The Chair agreed with A McConnell and added that he had a query from a member of the public to change the white lights to coloured, however all members agreed the lights should stay white.

M McCullagh confirmed that she has taken note that Friday night was the preferred option and that the time should be reconsidered for next year. M McCullagh to liaise with Events Team.

b) Cookstown Continental Market 2018

M McCullagh advised Members that the usual date for the Cookstown Continental Market is the 3rd weekend in May however, this year it clashes with three other large events in Northern Ireland namely the North West 200, Balmoral Show and a car show in Lisburn.

M McCullagh stated that a potential new date of Saturday 2nd- Sunday 3rd June has been proposed by Marketplace Europe and they advised this would be the finishing location for the NI Spring Tour. TP Sheehy stated it would not be prudent to collide with other events and agreed that the date should be moved.

Members agreed the new date for the Continental Market should be moved to Saturday 2nd – Sunday 3rd June.

6) CAR PARKING MANAGEMENT STRATEGY

The Chair stated that the car parking consultation closed on the 29th December 2017 and an update report will be presented to the Environmental Committee, March 2018.

TP Sheehy advised that at the consultation with businesses several retailers had raised issues regarding the survey data accuracy as it was conducted when there is currently no waiting restriction legislation in place within Cookstown. A re survey had been requested when waiting restriction legislation is in place.

The Chair stated that after the update has been presented in March, a second survey can be proposed if necessary.

7) UTILITY WORK, COOKSTOWN

The Chair stated that the utility works on the A29 from Cookstown – Dungannon and Cookstown – Moneymore are progressing to plan.

He stated that there has been issues in respect of the works being carried out on the Drum Road leading into Drumvale. Clarification was sought from N Bratton, DfI Roads

regarding the potential trial of traffic re-routing which Council had been advised of from H Gallagher, DfI Roads. Several councillors had approached the residents of Drumvale to advise them of the trial only to discover that it would not actually be taking place. The Councillors expressed their disappointment in this misinformation being provided to them and in turn for them to be presenting false information to the public.

N Bratton apologised to Members but advised that the trial on Drumvale had been re-examined on three occasions and the final decision had been taken for it not to proceed due to the potential danger to residents and motorists. This was mainly due to large machinery being located in the vicinity, causing visibility issues. Members were advised that the roundabouts situated on Drum Road will remain open:- directional drilling will take place. Members commended DfI RoadsI on this positive outcome and Councillors stated they would feed this information back to residents.

A McCreesh requested N Bratton pass on the Council's thanks for the extra effort that he has observed from contractors along Drum Road by continuing to work on site to 8pm and effective diversion signs.

A McGahan asked N Bratton when the works at Drum Road are to be completed, as she is a resident of Drumvale. N Bratton replied that the works were expected to last 4 weeks until 31st January, but stated they may be complete before then.

A McCreesh stated that one of the Hotels have been renovating their restaurant which is due to reopen on Friday 26th January. He requested that access is provided to the hotel for the relaunch night. N Bratton advised that access would be provided to the hotel from both directions on this night and is anticipating that the works outside the hotel should be complete.

8) ANY OTHER BUSINESS

M McCullagh advised Members that herself, Cllr McNamee and Cllr Buchanan had met with Philip Orr regarding Cookstown Saturday Market.

Discussions took place on the stall locations and the Health and Safety aspects of the stalls. P Orr advised that each stall is being inspected on a Saturday and he would be happy to meet with council representatives to ensure they meet the necessary requirements. The issue of double parking was raised and he would be content to discuss this further to reach a resolution on such matters.

The long term plans for the market and the market rights were discussed with P Orr confirming that if he plans to sell the rights he would advise the council in advance.

9) DATE & TIME OF NEXT MEETING

M McCullagh advised that the Members would be informed of the next meeting once confirmed.

The meeting ended at 1.20pm.

Appendix 4

MINUTES OF MAGHERAFELT TOWN CENTRE FORUM
MONDAY 6 NOVEMBER 2017 AT 6PM
MAGHERAFELT OFFICES,
MID ULSTER DISTRICT COUNCIL

Present:

Councillor Clarke	Mid Ulster District Council
Councillor Ashton	Mid Ulster District Council
Councillor Shiels	Mid Ulster District Council
Patrick Anderson	Department for Communities
Dr Jack Keatley	Magherafelt Town Trustee
Ursula Marshall	Disability Forum
Gareth Thomas	Meadowlane Shopping Centre
Maoliosa Tate	PSNI
Robin Kennedy	Magherafelt Chamber of Commerce

In Attendance:

Fiona McKeown	Mid Ulster District Council
Michael Browne	Mid Ulster District Council
Davina McCartney	Mid Ulster District Council

Apologies:

Adrian McCreesh	Mid Ulster District Council
Councillor McFlynn	Mid Ulster District Council
Councillor Totten	Mid Ulster District Council
Shauna McCloskey	Community Development / PCSP

	DISCUSSION	ACTION
1.	**WELCOME** The Chairman, Cllr Clarke welcomed everyone to the meeting.	
2.	**MINUTES OF PREVIOUS MEETING** Minutes of previous meeting were agreed as accurate. Proposed by: P Anderson Seconded by: J Keatley	
3.	**MATTERS ARISING FROM PREVIOUS MEETING** None	

4.	**PRESENTATION – NEVER FELT BETTER BRAND REVIEW** Glenn Stewart from McCadden delivered a presentation on the revisions to the Never Felt Better brand for Magherafelt. Following discussion, members were positive about the proposed revisions and it was agreed that Option 3 was the preferred choice. McCaddens to explore and supply colour variations and different mediums for use.	McCadden
5.	**MAGHERAFELT CHRISTMAS MARKET 2017** M Browne and D McCartney provided an update on the plans for the upcoming Christmas Market. Cllr Shiels referred to traffic management on Queen Street and the expectation that the double yellow lines would be removed on Queen Street following the opening of the By Pass. Dr Keatley stated there was no issue with traffic on Queen Street since the By Pass was opened and that Involve House needed improved parking to allow users to access the facilities safely. U Marshall referred to previous comments and asked that when individuals have disabilities they are not referred to as "handicapped". Dr Keatley advised that he had used this terminology all his life. U Marshall said that nowadays this was no longer acceptable. M Browne asked if a meeting could be arranged with the Chamber of Commerce to discuss the plans for Christmas. Cllr Clarke stated there were DEA meetings arranged with Department for Infrastructure Roads and the issue of parking on Queen Street could be addressed there. Cllr Shiels raised the issue of Rural Transport and highlighted how important this was for people and how it needs to be addressed urgently due to the impact it is having on people.	**DEA Councillors**
6.	**TOWN CENTRE FORUM MEMBERSHIP UPDATE** D McCartney stated that the membership waiting list for the Town Centre Forum had been reviewed and the following people were next on the list: Vintners: Mark Stewart Independent: Frances Bradley & Paul Kerr Professional Sector: Jan Young & Richard Lee Multiple Retailer: No nominations	

	It was agreed the members listed should sit on the Town Centre Forum and nominations should be sought for the Multiple Retail Sector.	**D McCartney**
7.	**ANY OTHER BUSINESS** G Thomas asked if papers for the meeting could be issued earlier. R Kennedy stated that Castledawson was struggling with the installation of the Christmas lights in the village due to the change in Council Policy. It was agreed that the appropriate Council Officer would contact Mr Kennedy to discuss further	**M Browne**
8.	**DATE OF NEXT MEETING** To be circulated	

Meeting ended 7.00pm

Appendix 5

Annex A

LIST OF DAERA FUNCTIONS MOVING TO BALLYKELLY

FOOD & FARMING

EU Area Based Schemes - Operational Policy Branch
Science Advisory and Research Policy branches
AFBI Sponsor Branch

VETERINARY SERVICE & ANIMAL HEALTH

Office of the Chief Veterinary Officer for Northern Ireland including Deputy Chief Veterinary Officers and Director of Animal Health and Welfare Policy
Animal Disease Control and Trade Policy Branch
Animal Health Strategy, TSEs and Production Diseases
EU Transition and Legislation Branch
Contingency Planning for Epizootic Diseases
Veterinary Information and Communications
Standards & Compliance Branch
IRM and Cross Compliance Branch
Export Certification and Import Controls Branch

CENTRAL SERVICE & RURAL AFFAIRS

Permanent Secretary's Office (split across DAERA's three headquarters buildings)
Office of the Group Head Corporate Services and Rural Affairs Group
Corporate Services Director's Office
Rural Affairs Corporate Services – Finance and Policy teams
Equality, Diversity and Public Appointments Branch
European Services & Brexit Transition Branch
Finance Director's Office
Finance Division – providing a range of financial work
Internal Communications Team

ENVIRONMENT, MARINE & FISHERIES

Carrier Bag Levy Team
Northern Conservation Team

Please note if you are unable to reach your usual contact, the DAERA Helpline numbers can be found at:

https://www.daera-ni.gov.uk/contacts/daera-helpline-numbers

Report on	Community Development
Reporting Officer	Claire Linney

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	X

1.0	**Purpose of Report**
1.1	To seek Committee approval for Good Relations and Community Festivals rolling grant award recommendations.
1.2	To agree the Peace IV Partnership recommendations and to approve the Peace IV Heritage tender award.
1.3	To update members on the development to a Mid Ulster Poverty Initiative.
1.4	To update on Community Development.
2.0	**Background**
2.1	Community Grants Rolling Programme - The Grant Aid Programme for the 2017/18 financial year facilitates applications being made on a rolling basis for Community Festivals and Good Relations.
2.2	Peace IV Local Action Plan 2017 – 2020 – The operational delivery of the Plan is currently in development through guidance by the Peace IV Partnership who make recommendations to Committee for delivery at a local level. Peace IV Tender Award for the Heritage Programme – As part of Peace IV it was agreed to go to tender for the Peace IV Heritage Programme.
2.3	Poverty Update – It was agreed by Committee to develop a poverty programme for Mid Ulster to take account of deprivation across the area including rural areas, pockets of deprivation and individual deprivation issues.
2.4	Community Development Update - An update is provided on the following areas: Community Support – Grants, Support, Village Planning, Community Centres, DSD Neighbourhood Renewal Peace IV and Good Relations PCSP
3.0	**Main Report**
3.1	**Community Grants Rolling Programme** There is one Community Festival application recommended for award totalling £360. There are two Good Relations applications recommended for awards totalling £1,655. Please refer to Appendix 1 for detail.

3.2	**Peace IV** Recommendation from the Peace IV Partnership for decision making: Heritage Cross Border Programme - Peace IV Tender Award: As part of the Heritage tender a proposal was brought to the Peace Partnership with regard to the final budget to go to tender for the management and facilitation (and research) of the programme. The Partnership were updated that they had previously agreed £45,000 however in advance of the tender going on etendersni and etendersie it was noted that there was facilitation cost within the wider programme visits budget and that this element of £5000 was included in the specification to tender as part of the management and facilitation; therefore a tendered budget of £50,000 (partnership Council £15,000 and Donegal County Council £35,000). The Partnership agreed the transfer of the £5000 facilitation element from the programme budget for visits as part of the heritage event to be included in the tender for the facilitation, management and research leaving a budget of £50,000. This is proposed for agreement. The Peace IV tender report as noted previously has been completed with a proposed MEAT provider and this is with SEUPB for sign off before coming to Committee for the consideration and agreement. It is hoped that this will be available in advance of the meeting. Literary Cross Border Programme – The Peace IV Partnership had agreed a management and facilitation cost previously of £8000 for the management and facilitation of the cross border literary programme (Mid Ulster District Council £10,000 and Sligo Country Council £8000). A proposal was agreed by the Partnership to go to quote for the management and facilitation of the project and to also include for the organising and delivery of the cross border visits at a value of £18,000. It is proposed to proceed as follows with £18,000 of facilitation and management of the visits. The other programme costs literary festivals, festival linkages, marketing and signage to be procured direct by Council (Council programme £40,000). This is proposed for agreement. To note the groups who have decided not to proceed with their Peace IV letter of offer Glor Na Sperini Craic St John's PTA Hebron Dungannon United Youth Maghera Cross Community Link Friends of Knocknagin As part of the shared space development projects for Moy, Donaghmore, Draperstown, Moneymore, Castledawson there is a requirement for the following: A permissive path agreement for Moy Riverside Walk and an agreement for works at Donaghmore. The draft permissive path agreement will be brought to Policy and Resources Committee for formal agreement and the agreement for works at Donaghmore (alongside the River) to Committee in due course.
3.3	**Poverty** McGarry Consulting with NI Poverty Alliance has been commissioned to support Council to develop a Mid Ulster Poverty and Deprivation Initiative. Its scope will focus on six key areas: Statistical Analysis of the 2017 Multiple Deprivation Measures relevant to the Super Output Areas across the Mid Ulster District; best practice initiatives/interventions in addressing Poverty; develop a Poverty and Deprivation Programme for Mid Ulster; embed a Community Planning approach for targeted intervention with baseline indicators linked to the Mid Ulster Community Plan and Programme for Government; and advise on the establishment of a Poverty Forum for the District.

	A meeting with members is to be scheduled to discuss a future initiative.
3.4	**Community Development Update** <u>Community Support</u> Council grants close on Friday 16th March. Expression of interest has been very high and a substantial number of applications are expected. Monitoring and verification is being completed for all community development grants 2017 – 2018. Groups are informed that there is a final date for submission of claims in line with the letter of offers 31st March 2019. Community Development officers are continuing to support groups access a number of other funding sources for delivery of their plans, including Big Lottery, Live Here- Love Here and Trusts. Update grant funds as per the monthly CD newsletter. Neighbourhood Renewal: DFC has agreed the final action plan 2018 – 2019 in line with its processes and agreed NR areas (Mid Ulster Coalisland and Dungannon). <u>Peace and Good Relations</u> Peace Regional Shared Space Project; The assessment took place on 29th February and Council are awaiting the final outcome of the Connecting Pomeroy Project. Peace IV Local Plan; Grants close on Friday 16th March. Progress is ongoing in the delivery of a range of projects the Rural Engagement Project with CWSAN and COSTA, the Urban and Migrant Engagement Project with STEP, the post primary project with BEAM, the Primary School cross community project with Speedwell has commenced. The Youth Engagement project loo is with the EA and is due to commence asap; the heritage cross border, literary cross border and arts engagement project are all at tender stage. Good Relations; Project completion of action plan 2017-2018 being finalised with new project development 2018 – 2019 commencing. <u>PCSP</u> Project development is ongoing as guided by the Partnership, including responding to issues as they arise through a partner integrated approach. The monitoring of interventions is ongoing to seek to inform DOJ and NIPB re OBA targets and final claims for funding. PCSP Policing Committee recently agreed the local District Policing Plan for 2018/19 with the PSNI. The PCSP has launched its new community app, Safer U. This app provides members of the public with relevant information on safeguarding themselves, increases awareness of local crimes, and allows for reporting of issues. The app is currently available from the Google Play store and will soon be available from the Apple Store. For other phones it can be accessed through www.saferuapp.com. The PCSP is continuing to work with 16 post primary schools on a Domestic Violence awareness raising programme and has also an internet safety programme “Who’s at the Door” working with 15 primary schools throughout the district.

4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** Financial: • Community Local Festival awards £360 • Good Relations awards £1,655 • Peace IV Heritage Cross Border Programme tender for Management and Facilitation is £50,000 and Tender Award Recommendation (as per tender specification report – pending report sign off through SEUPB) Human: None **<u>Professional Support</u>** None.
4.2	**<u>Equality and Good Relations Implications</u>** None
4.3	**<u>Risk Management Implications</u>** None
5.0	**Recommendation(s)**
5.1	To approve the grant award recommendations under the Community Local Festivals grants and Good Relations Grant as per Appendix 1 £4,688 and £200.
5.2	To agree the Peace IV Partnership recommendations
5.3	To consider and approve the Peace IV Heritage Programme tender award (pending report being complete through SEUPB sign off).
5.4	To note the community development update report.
6.0	**Documents Attached & References**
6.1	Appendix 1 Rolling Grant Programmes award recommendations

Appendix 1

Community Local Festival – March 2018

No	Organisation Name	Organisation Aim	Title Of Event/project	Requested	Band	Award
1	Cookstown Branch Ulster Defence Regiment Regimental Association	Regimental Support Group	St Patrick's Festival Event	900.00	7	£360.00

Good Relations Grants – March 2018

No	Organisation Name	Organisation Aim	Title Of Event/project	Requested	Band	Award
1	Burnvale Community Association	Community Development	St Patrick's Events	850.00	2	£765.00
2	Dungannon Friends of NI Chest/Heart & Stroke	Charitable support/Fundraising	Community Engagement and Awareness Event	2570.00	2	£900.00
						£1665.00

Bands	Score	%
7	30-39	40%
6	40-49	50%
5	50-59	60%
4	60-69	70%
3	70-79	80%
2	80-89	90%
1	90+	100%

Report on	2017 Events Review
Reporting Officer	Michael Browne
Contact Officer	Sharon Arbuthnot

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	x

1.0	**Purpose of Report**
1.1	To review the Corporate Events delivered during 2017 and to make recommendations for improving the 2018 schedule.
2.0	**Background**
2.1	This report includes events that are outside the normal scheduling of facilities and attractions.
2.2	The aim of our strategic events is to maintain/improve the reputation of Mid Ulster District Council as an area that delivers high quality public facing events.
2.3	Besides being enjoyable, special events provide important economic, social and cultural benefits to our local community. Council events also increase community spirit and pride while broadening the cultural and recreational activities of the district.
3.0	**Main Report**
3.1	Although events may vary, the planning process, considerations and management issues are similar. We aspire to be at the heart of our community, our aim is to: • Consistently strive to exceed the expectation of our customers by knowing what to do, how to do it, when to do and why we do it. • Delivering quality driven events, making the best use of the resources we have. • Working together to achieve the best results possible with a team focussed approached. Design and deliver customer focussed events, in response to and around the needs of our customers within our resources.
3.2	During the last 12 months the Council's events team have been involved in the planning and delivery of the Strategic Events, either directly or in a supporting role to other departments. The cross departmental teams are continuously researching and evaluating the events to identify areas of improvement or changes which could make a positive impact in the delivery of our programme of events.

3.3	Each year we are developing and enhancing our processes to make the events planning and delivery more efficient. During 2017 the events teams made improvements in the following areas:- 1. Increased coordination within the interdepartmental working teams. 2. Greater coordinated Marketing and Communication delivery. 3. Interdepartmental Support 4. Procurement 5. Health & Safety
3.4	During 2017, 98557 people attended Mid Ulster's corporate events which showed an increase of 3.9% from the previous year, which was 1.1% short of our estimate. However the following contributing factors should be considered:- <u>Issues affecting the target:</u> • The Magherafelt Straw Festival was re-vamped into two smaller Never Felt Better Days, thus reducing the audience figures. With this in mind, we are looking into maximising the town Centre potential in 2018 by delivering either one or a series of events during the summer. • Due to another community event taking place in Railway Park in August, Play in the Park was cancelled. • The weather significantly reduced the visitor's numbers at Picnic in the Park. • The Christmas Lights Switch On in Cookstown took place at 6.30pm on Friday 24th November, which we feel had an impact on attendance numbers and with this in mind we would recommend to move it to the later slot of 7.30pm. • BBC's Mr Bloom attracted 5000+ at the initial 2016 Walled Garden event in Maghera, however the 2017 event attracted 4000 which was a drop of 1000, however still very good numbers which reinforces the popularity of the site and format.
4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** **<u>Financial:</u>** Delivered within budget Human: Officer commitment from various different departments.

4.2	**<u>Equality and Good Relations Implications</u>** Linking with our Corporate plan, we design and deliver corporate events which are customer focussed events, in response to and around the needs of our customers. Each year, more people are positively engaging and taking pride in their towns and surrounding areas. Events bring cohesion within communities, creates lasting memories, and builds relationship and even dreams.
4.3	**<u>Risk Management Implications</u>** **N/A**
5.0	**Recommendation(s)**
5.1	Recommend that officers develop the scheduled list of strategic events for the year ahead, taking into consideration the recommendations and issues set out in this report.
6.0	**Documents Attached & References**
6.1	Appendix 1 – Recommended Corporate Events 2018

Appendix 1 . 2018 Corporate Event purposed Dates and Recommendations

Date of Event	**Name of Event**	**Location**	**Developments moving Forward**
12 May 2018	Hidden Heritage On Your Doorstep Summer 2018	The O'Neills Story, Tullaghoge Fort and Hill of the O'Neill	Continue to promote Mid Ulster's Hidden Heritage and attractions.
02-03 June 2018	Continental Market	Cookstown	Upscale the street entertainment and increase the children's offering. Keep the two day format for the event.
21 June 2018	Hidden Heritage On Your Doorstep Summer 2018	Summer Solstice at Beaghmore Stone Circles	Continue to promote Mid Ulster's Hidden Heritage and attractions.
16 June 2018 TBC	Magherafelt Summer Event TBC	Magherafelt TC	Develop a town centre event or a series of events to promote the Magherafelt town Centre. Currently consulting businesses within the town Centre.
7 July 2018	Hidden Heritage On Your Doorstep Summer 2018	Discover Maghera's Hidden Heritage	Continue to promote Mid Ulster's Hidden Heritage and attractions.
August 2018 TBC	Coalisland Town Centre Event TBC	Coalisland	Meet and agree an event with local community and businesses. Currently

			consulting businesses within the town Centre.
17/18 August 18	Lumarina,	Ballyronan Marina	Continue with similar format to last year, along with increased illuminations and added features.
27 August 2018	Picnic in the Park	Dungannon Park	Develop the family fun event of this event. Increase the family offering and review the musical element.
08 September 2018	Walled Garden Event	Maghera	Continue to host this annual event with a strong thematic focus on families. Package the event under one theme.
15 September 2018	Hidden Heritage On Your Doorstep Summer 2018	Who lives in a house like this –Blessingbourne Estate	Continue to promote Mid Ulster's Hidden Heritage and attractions.
24 September 2018	Heels on the Hill	Dungannon	Replace the Busking Festival with this Fashion Event in the Hill of The O'Neill to help showcase the Hill.
26 October 2018	Dungannon Halloween	Hill of The O'Neill	New format and fireworks site was very successful. The wide variety of activities and programming was very popular. Continue to develop the programme and upscale the family offering.

27 October 2018	MUSA Halloween	MUSA	Continue to develop this event, to attract new audiences. Develop the spooky trial.
31 October 2018	Maghera Fireworks	Maghera	The additional entertainment on-site enhanced in the event.
31 October 2018	Maghera Halloween Hooley	Maghera Leisure Centre	Develop the programming to include activities outside the centre. This was a first event, and was very well attended.
31 October 2018	Coalisland Halloween	Coalisland	The developments at Gortgonis Park may have an impact on next year's event (2019).
23 November 2018	Cookstown Switch On	Cookstown	Last year the event was moved to the early Friday evening. Move the event to 7pm on the Friday night. Develop the children's entertainment.
24 November 2018	Maghera Christmas Lights Switch On	Maghera	Similar format to last year, utilising the Walled Garden.

24 November 2018	Dungannon Christmas Switch On	Dungannon	Christmas Lights switch on Saturday night.
24-25 November 2018	Dungannon Magical Kingdom	Hill of The O'Neill	Re-evaluate the Friday Evening, consider changing this to a two day event. Build the children's entertainment programme.
01 December 2017	Coalisland Christmas Lights	Coalisland	Considering moving this event to a Saturday. Engage with local businesses to finalise day.
01 December 2017	Magherafelt Switch On	Magherafelt	Street Party theme worked very well with the fireworks. Continue similar theme this year.
01-02 December 2018	Magherafelt Christmas Event	Magherafelt	Consider reducing to a two day event and review and upscale the format.

Report on	Balmoral Show Stand 2018
Reporting Officer	Michael Brown
Contact Officer	Mary McGee

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	x

1.0	**Purpose of Report**
1.1	To inform Council of Balmoral Show 2018 and seek approval for purchase of stand and associated electrics and stand furniture.
2.0	**Background**
2.1	Balmoral Show now in its 150th year continues to attract record numbers to its 4 day show. In 2017 over 115,000 people from all over UK & Ireland visited the Balmoral Show at Balmoral Park, Lisburn. The Eikon Shopping Village in the heart of the show is a must visit section of the show for visitors who enjoy the retail experience alongside the livestock, food and other attractions of Balmoral.
3.0	**Main Report**
3.1	Mid Ulster Council tourism section plan to exhibit at Balmoral Show from 16th – 19th May in the Eikon Shopping Village.
3.2	Tourism businesses from across the region will be invited to participate on the stand and promote their business. As part of our Service Improvement Plan delivery we have delivered training on exhibiting and sales at shows to businesses and aim to increase trade participation at this event.
3.3	We plan to book a 7.5 x 3m corner stand plus associated furniture and electrics at a cost of £3,000. This will give us additional space for local tourism business and Council promotion and increase the space we have reserved in past years. This additional space will allow us to incorporate graphics and promote key Mid Ulster attractions including Hill of The O'Neill & Ranfurly House, Dungannon, Tullahoge Fort, Cookstown, Seamus Heaney HomePlace, Bellaghy and allow us to roll out initial marketing of the new Dark Sky Park and trails proposed for Davagh Forest.
3.4	All businesses in Mid Ulster will be invited to participate and we have set a target of 10 businesses from across the region promoting on the stand. Evaluations will be carried out after the show to assess the benefit to business in terms of sales, networking opportunities, database development and others.

4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** Purchase 7.5m x 3m stand, furniture and electrics at cost of £3,000 at Balmoral Show.
4.2	**<u>Equality and Good Relations Implications</u>** N/A
4.3	**<u>Risk Management Implications</u>** N/A
5.0	**Recommendation(s)**
5.1	Purchase stand and associated electrics and stand furniture - 7.5m x 3m in the Eikon Shopping Village at Balmoral Show at a cost of £3,000.
6.0	**Documents Attached & References**
	N/A

Report on	Lough Neagh Partnership Core Funding 2018/19
Reporting Officer	Michael Browne
Contact Officer	Allison O'Keefe

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	X

1.0	**Purpose of Report**
1.1	To approve annual contribution for year 2018/19 to the core running costs associated with Lough Neagh Partnership in the delivery of marketing tourism, recreational, environmental and heritage activities on Lough Neagh and the Lough Neagh shoreline on behalf of Mid Ulster District Council .
2.0	**Background**
2.1	Lough Neagh Partnership has received Core funding from the five Council's around the Lough Shore for the co-ordination of substantial development, promotion and marketing of Lough Neagh. The main projects currently underway which directly affect the Mid Ulster District Council include: • Implementation of a Marketing and Lough Neagh Destination Management Plan to promote the whole of the Lough. • Management and administration of the HLF Lough Neagh Landscape Programme, worth £3.5million and overseeing the programme with Mid Ulster staff to implement projects in the Mid Ulster area. • Implementation of the Lough Neagh Natura 2000 Shoreline Plan, securing funding of £43,000 for a second year from NIEA towards development and implementation of a shoreline management plan for Special Protected Areas (SPAs) • Management and administration of a new £230,000 DAERA Group Farm Scheme for Lough Neagh focusing on providing assistance to over 20 farmers along the Mid Ulster area/western shores • Implementation of Lough Neagh Food Tours Programme facilitating private sector food tourism cluster • Assisting Development Trust NI to establish and develop the Lough Neagh Community Trust • Feed into Mid Ulster Community Planning and Lough Neagh Planning with Mid Ulster District Council

	• Advise on the development of a Rural Development Lough Neagh Co Operation Project • Assist with implementation of Interreg water quality programme Waterpro • Investigate and assist Waterways Ireland and ICBAN in development of an Invasive Species Programme
3.0	**Main Report**
3.1	Core funding primarily contributes towards core staff (Manager, Marketing Officer and Admin/Finance Officer), development/ delivery of programme and office costs. Funding in condition to requests being made to the other five Councils around the Lough Shore, pro-rata in accordance with the approximate amount of shoreline and/or activity hubs. As part of the funding Lough Neagh Partnership will offer Mid Ulster District Council continued coordination and marketing around Lough Neagh and its Waterways. It will continue to develop Lough Neagh as a tourism destination. Lough Neagh Partnership will continue to identify and apply to secure funding to the region. • Mid Ulster District Council £22,000 • Antrim and Newtownabbey Borough Council £22,000 • Armagh City, Banbridge and Craigavon Borough Council £22,000 • Mid & East Antrim Council £3,500 • Lisburn & Castlereagh Council £3,500
4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** Financial: £22,000 which has been identified in the 2018/19 budget and will be paid in 2 stages: Stage 1 payment 1 April – 30 September 18 Stage 2 payment 1 October – 31 March 18
4.2	**<u>Equality and Good Relations Implications</u>** <u>N/A</u>
4.3	**<u>Risk Management Implications</u>** N/A

5.0	Recommendation(s)
5.1	Recommend Mid Ulster District Council fund Lough Neagh Partnership £22,000 as requested subject to funding being secured from all five Lough Neagh Council's.
5.2	Recommend that the Lough Neagh Partnership submit a quarterly update to Mid Ulster District Council.
6.0	**Documents Attached & References**
6.1	Appendix 1 - LNP Application Report for Funding 2018/19

APPENDIX 1

LOUGH NEAGH PARTNERSHIP CORE FUNDING 2018/19 - £22,000
MID ULSTER DISTRICT COUNCIL ANNUAL FUNDING MEASUREABLE TARGETS AND QUANTIFIABLE OUTPUTS

Targets	Target Date	Quantifiable Outputs
1. Landscape Partnership Project Deliver Year 3 of the Lough Neagh Landscape Partnership project	31/03/2019	Implement projects as agreed in HLF plan for 2018/19 e.g. signage project, Ardboe Archaeology project, Mountjoy Archaeology project. Begin progress on Brookend and Derryloughan nature reserves.
2. Destination Marketing Plan Working with Mid Ulster Council and stakeholders, identify and help develop new tourism products on Lough	31/03/2019	Develop and promote 3 major Lough Neagh Tours 2 of which relate to and promote the Mid Ulster Tourism Development product. Begin to develop a new food project for the Lough with DAERA. Help Mid Ulster with the implementation of their tourism strategy. Assist with implementation of new signage plan. Identify and apply for new marketing funding programmes.
3. Marketing and Promotion 3.1 Ensure that VICs provide event information to Tourism NI on regular basis 3.2 Co-ordination of Tourism NI marketing features for LN Work includes co—ordination of marketing features for Tourism NI productions/ advertorials.	31/03/2019 01/12/2018 31/03/2019	Minimum of 20 events per District. MUDC events submitted to TNI will be featured on Discover Lough Neagh website & app 2 advertorials - Spring and Autumn 4 stakeholder newsletters - Quarterly The website & app updated weekly. Review other content on website and update through new content management system.

3.3 Blog Competition	31/12/2018	Issue of event updates and minimum of 6 press releases. Consumer and trade pages on Facebook and Twitter. Electronic Christmas Colouring competition for schools. Blog Competition. LNP will feature the top 10 blogs on the destination website, which will have significant SEO value for the destination website and also for the individual visitor attractions featured in the blog. A link can also be included to Mid Ulster Council on the relevant blogs.
4. Lough Neagh Cycle Trail Monitor condition of Lough Neagh Cycle Trail as part of the establishment of a Heritage Trail under the HLF Landscape partnership project	31/03/2019	Lough Neagh Partnership will help promote the cycle trail throughout 2018/19 and the Lap the Lough event 26/08/2018
5. Lough Neagh Community Trust LNP staff to work with Development Trust NI to ensure that new Community Trust (which was established in March 2016) becomes operational and new funding attracted from DAERA	31/03/2019	To have new Lough Neagh Community Trust operational by 2018/19 Drawdown new funding for DTNI from DAERA Attend Community Development Trust meetings To continue to provide marketing management and environmental advice to Lough Neagh Community Trust.
6. Lough Neagh Cooperation Project Help LAGS and Mid Ulster District Council develop Lough Neagh Cooperation Project	31/03/2019	Help and assist Lags to develop Rural Development Programme Cooperation project. Continue to provide help and advice on the implementation of this project for the LAGs and Councils around the shores of the Lough Help facilitate the securing of a Rural Development Project in conjunction with Mid Ulster Council and Mid Ulster Local Action Group to bring benefits to the Mid Ulster District in terms of lough-shore facilities owned by Council.

7. Lough Neagh Food Programme Apply to DAERA and develop strategy for Lough Neagh food with particular emphasis on Lough Neagh fish with a view to securing EU or RDP funding for a food programme.	31/03/2019	Meet with DAERA Identification of partners Development of funding proposal Submission of proposal when programme opens Identify benefits specific to Lough Neagh
8. Liaison with MUDC Ongoing liaison MUDC	31/03/2019	Attend a minimum 3 meetings with MUDC officers in 2018 to update on progress
9. **NIEA Shoreline Plan** Attract new funding and engage with farmers and landowners on western shore to improve condition of western shore	31/03/2019	LNP staff will help implement and administer funding of £43,000 which has been secured for a second year from NIEA towards the development and implementation of management for Special Protected Areas (SPAs). Part of this project will relate to the Mid Ulster District Council area.
10. New Group Farm Scheme Set up new Group Farm Scheme on western shores of Lough Neagh and Mid Ulster Council area	31/03/2019	LNP intends to receive, manage and administer new £200,000 DAERA Group Farm Scheme for Lough Neagh with the main focus in western shores /Mid Ulster area giving help and assistance to over 20 farmers along the Mid Ulster shoreline of Lough Neagh. Receive funding and start programme in 2018/19
11. Lough Neagh Plan Help with Mid Ulster Council planning Group for Lough Neagh to develop new planning zone designation for Lough Neagh	31/03/2019	LNP staff intend to attend Lough Neagh planning meetings led by Mid Ulster District Council and give advice and assistance on the development of new coordinated Lough Neagh plan
12. Mid Ulster Community Planning Meetings Help and assist with development of Mid Ulster Community Plan	31/03/2019	Lough Neagh intends to attend Mid Ulster Community Planning meetings and feed into Lough Neagh issues and concerns

13. THOAULP Help give advice and help with Mid Ulster HLF Landscape Project AHOULP	31/03/2019	LNP staff intend to provide advice and assistance to help with Ulster HLF landscape proposal
14. Implement Water Quality Project Lough Neagh Water Quality Interreg Project	31/03/2019	LNP staff intend to assist with implementation and administration of Interreg Water Quality Programme (Waterpro) relating to whole of Lough but parts will relate to the Mid Ulster area
15. ICBAN and Waterways Ireland Life Plus Project Help develop project for Mid Ulster	31/03/2019	LNP intend to investigate and assist Waterways Ireland and ICBAN in the development of an Invasive Species Program for the Lough Neagh Shoreline of Mid Ulster Council. Will help Mid Ulster Council with project
16. Coalisland HLF Great Places Project Make application	31/03/2019	LNP manager will apply for funding and work with partnership to develop a Great Place Project in Coalisland and the wider area. Potential grant of up to £500,000. All within Mid Ulster area.
Total Income Generated		• DAERA Group Farm Scheme estimated £150,000 will benefit MU • HLF Landscape Partnership estimated £150,000 will benefit MU • £25,000 funding available through Waterpro project
Creation of Strategic documents to stimulate economic development		• Help implement Destination Management Plan • Community Trust operational documents and business plan for purchase of Lough • New implement Lough Neagh Development Plan • Will help with Mid Ulster Community Dev Plan • Will help develop Lough Neagh Planning Strategic Plan led by Mid Ulster District Council

Report on	Seamus Heaney HomePlace and Tourism Ireland Campaign 2018
Reporting Officer	Michael Brown
Contact Officer	Mary McGee

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	x

1.0	Purpose of Report
1.1	To seek approval for staff to work on and attend the launch of the Tourism Ireland (TI) Seamus Heaney HomePlace campaign for 2018. This event will launch a new campaign designed by Tourism Ireland showcasing Seamus Heaney HomePlace as one of their key themes in the GB marketplace for 2018
2.0	**Background**
2.1	This event has been in the planning stage with the Mid Ulster Council Tourism team and Tourism Ireland for the past year. Tourism Ireland have acquired audio of Liam Neeson reading some Seamus Heaney poetry and have permission to use it for marketing purposes.
2.2	Tourism staff met with Tourism Ireland reps at World Travel Market in December 17 and have worked up a campaign to use this audio in a new marketing campaign. This will be launched on 14th May at The Bloomsbury Hotel, London in the presence of representatives from Mid Ulster Council, the Heaney family; key representatives from Tourism Ireland, Tourism NI, UK based travel trade and travel media contacts. Shevaun Wilder from the Irish literary Society, London is coordinating the event with Tourism Ireland GB staff.
2.3	It will be held in The Bloomsbury Hotel as the Literary Society meet there, they have a Seamus Heaney Library in the hotel and he was a regular guest. Tourism staff have secured E5,000 funding at 75% from the Tourism Ireland NI Industry Co Operation programme to offset costs associated with travel and accommodation at the event.
3.0	**Main Report**
3.1	Objectives • Seamus Heaney HomePlace has been identified as a unique stand out product, destination and key cultural theme for Northern Ireland at Tourism Ireland's 2018 Marketing Plans Launch • Seamus Heaney and HomePlace theme resonates with Tourism Ireland's focus on the GB Culturally Curious audience. • This Seamus Heaney HomePlace campaign aligns with Tourism Ireland's strategic objectives, most notably on the key objective to harness Northern Ireland's potential for growth and generate more opportunities for Northern Ireland across the GB market.

3.2	Deliverables • Deliver introductory film show casing Seamus Heaney HomePlace and capitalise on Liam Neeson audio. • To highlight through video aerials, exteriors and interiors the landscapes that inspired the poetry and Seamus Heaney. • Deliver leave behind short film that can live on Tourism Ireland and Seamus Heaney HomePlace social, digital, trade and publicity channels. • Short film becomes content and reason/focus for launch event in London, which delivers attendance from influential media / trade / key stakeholders / poetry enthusiasts. • Increase awareness and drive visits to Seamus Heaney HomePlace from the GB market. • The London event will showcase Seamus Heaney HomePlace to an engaged audience of approx. 100 including key media, trade and influential literature enthusiasts. • Press release to be sent to key GB media – over 1000 warm media contacts on TI media lists. • Showcase HomePlace across TI trade and consumer e-zines • Highlight and promote HomePlace offers on website. • Programme of visits to HomePlace from GB media and trade via inclusion of HomePlace in press and trade itineraries and materials.
4.0	**Other Considerations**
	<u>Financial & Human Resources Implications</u>
4.1	Financial: Tourism Ireland grant aid of E5,000 at 75% will cover the cost of staff, Heaney family representatives and Council representatives attending the event and will include flights and accommodation.
4.2	Mid Ulster Council to make a contribution toward the film production and event of £3,500
4.3	Human: Council Chair, Chief Executive and Seamus Heaney HomePlace Manager to attend. Seamus Heaney HomePlace Manager to coordinate attendance with Heaney family.
4.2	**<u>Equality and Good Relations Implications</u>** NA
4.3	**<u>Risk Management Implications</u>** NA

5.0	Recommendation(s)
5.1	Mid Ulster Council to contribute £3,500 towards toward film production and event delivery.
5.2	Staff to continue to work on delivery of the event, Council Chair, Chief Executive and Seamus Heaney HomePlace Manager to attend. Seamus Heaney HomePlace Manager to coordinate attendance with Heaney family.
6.0	**Documents Attached & References**

Report on	Leisure facility opening on Bank and Public Holidays
Reporting Officer	Liam Glavin
Contact Officer	Liam Glavin

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	X

1.0	**Purpose of Report**
1.1	To agree Leisure Facilities Closures on Public Holidays in 2018/19.
2.0	**Background**
2.1	Historically many Leisure Facilities have been open during Public Holidays resulting in increased staffing costs due to Legacy Council pay arrangements.
3.0	**Main Report**
3.1	The 18/19 rate setting included a saving from the closure of leisure centres on bank holidays due to the high staffing costs and limited attendance and income generated on these days.
3.2	In order to find budget savings for 2018/19 Officers reviewed all Public Holiday Openings and have estimated £30,000 savings by closing Leisure Facilities as proposed in Appendix 1.
3.3	Greenvale Leisure Centre staff terms and conditions have yet to be aligned and as such staff at Greenvale are entitled to one public holiday less that legacy Council staff. These differences will be aligned as part of the review process, but means in the 18/19 year, Greenvale staff will be required to use their annual leave entitlement for the additional closure date proposed. Greenvale centre management have indicated that this proposal will be acceptable. Greenvale LC will be open on the 17th March 2018.
3.4	Council have agreed next year's Budget therefore it is proposed that the closures in Appendix 1 are agreed.

4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** Financial: These proposed closures will result in a £30,000 saving in the Financial Year 2018/19. This has already been agreed by Council. Human: N/A
4.2	**<u>Equality and Good Relations Implications</u>** N/A
4.3	**<u>Risk Management Implications</u>** N/A
5.0	**Recommendation(s)**
5.1	That Members agree that Leisure Facilities are closed as indicated in Appendix 1 for the year 2018/19 only.
6.0	**Documents Attached & References**
6.1	Appendix 1 – Proposed Leisure Facilities 2018/19 Holiday Closures.

Proposed Leisure Facilities 2018/19 Holiday Closures

Holiday	Date	Proposed
Easter Sunday	Sunday 1st April	Closed
Easter Monday	Monday 2nd April	Closed
Easter Tuesday	Tuesday 3rd April	Restricted opening at all centres
May Day Bank Holiday	Monday 7th May	Restricted opening at Wet Centres Only* (Dependant on Swimming Lessons) All other Centres Closed.
Spring Bank Holiday	Monday 28th May	Restricted opening at Wet Centres Only* (Dependant on Swimming Lessons) All other Centres Closed.
July Holiday	Thursday 12th July	Closed
July Holiday	Friday 13th July	Closed
August Bank	Monday 27th August	Restricted opening at Wet Centres Only* (Dependant on Swimming Lessons) All other Centres Closed.
Christmas Day	Tuesday 25th December	Closed
Boxing Day	Wed 26th December	Closed
Christmas 3rd Holiday Day	Thursday 27th December	Closed
New Year's Day	Tuesday 1st January	Closed
St Patricks Day	Sunday 17th March	Closed
	Monday 18th March	Restricted opening at all centres

Report on	Leisure Services Pricing Policy 2018/19
Reporting Officer	Liam Glavin
Contact Officer	Liam Glavin

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	x

1.0	**Purpose of Report**
1.1	To agree a new pricing policy for Council leisure facilities for the financial year 2018/19.
2.0	**Background**
2.1	Prices across the Council's leisure facilities are now broadly aligned, with the exception of Greenvale Leisure Centre which reverted to the Council's direct management in September 2017.
2.2	As part of the rates-setting process and in light of budgetary pressures facing the Council, all departments were tasked with identifying savings and income-generating measures.
2.3	For leisure, this included an increase in income of £100,000 in 2018-2019, to be achieved via a review of pricing.
3.0	**Main Report**
3.1	The proposed pricing policy for 2018-2019 is set out in the appendix to this report, detailing a suggested 3% price increase across services, programmes and facilities, and including indoor and outdoor recreational offerings. This 3% increase excludes Greenvale Leisure Centre prices. Those will be aligned through the leisure review and revised pricing policy. The pricing for the swimming lessons programme is the subject of a separate report. It is proposed that the new casual swimming pricing structure increases a casual adult swim from £3.10 to £3.40 in 2018-2019. This is with a view to introducing incremental increases in the subsequent two financial years to bring the cost to £3.75 the same as Greenvale Leisure Centre.
3.2	In large part, these increases equate to modest amounts (5p, 10p, 20p, 30p or 40p increase on existing prices). For example, the cost of a soft play per child would increase from £3 to £3.10; the cost of drop-in fitness classes would rise by 10p from £3.90 to £4.

4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** Financial: The general price increases to services, facilities and programmes is anticipated to raise an additional £30,000 in income and the increase in income from casual swimming is estimated to be £19,000, assuming that usage remains at current levels. These will make a significant contribution to the additional income of £100,000 for leisure which formed part of the rates-setting process. Human: N/A
4.2	**<u>Equality and Good Relations Implications</u>** N/A
4.3	**<u>Risk Management Implications</u>** N/A
5.0	**Recommendation(s)**
5.1	Members are asked to agree proposals on the Leisure Pricing Policy for the financial year 2018/19.
6.0	**Documents Attached & References**
	Appendix 1 – Proposed Pricing Policy for Financial Year 2018/19.

Indoor Leisure Charges	MUDC Harmonised Charges	MUDC 2018/19 Proposed Charges
(All charges inclusive of VAT)		
POOLS		
Adult Swim	£3.10	£3.40
Family Swim (2 adults and 2 children)	£8.30	£8.90
School swim (including instructor)	£1.10	£1.20
Priority Group Swim	£1.55	£1.60
Swimming Gala (2 hours)	£100.00	£105.00
Small Pool (half an hour)	£16.00	£16.50
Main Pool (half an hour)	£23.00	£23.70
50m Lane		
25m Lane		
HEALTH SUITE		
Adult (inc. swim)	£5.00	£5.40
Adult (Maghera - no swim)	£4.00	£4.10
Adult off peak (maghera - no swim)	£3.00	£3.10
Priority Group	£2.50	£2.70
Priority Group (Maghera - no swim)	£2.00	£2.10
priority off peak mon - fri to 4.30pm	£1.50	£1.60
MLC combination	£2.20	£2.30
priority group combination	£1.10	£1.20
School Health Suite Mon - Fri 4.30	£1.45	£1.50
2 in 1		
priority 2 in 1		
MAIN HALL		
Badminton Court (per hour)		
Adult	£6.80	£7.00
Priority Group	£3.40	£3.50
School	£2.20	£2.30
club full hall		
club half hall		

Indoor Leisure Charges	MUDC Harmonised Charges	MUDC 2018/19 Proposed Charges
Five a Side Football (4 Badminton Courts) (per hour)		
Adult	£30.00	£30.90
Priority Group	£15.00	£15.50
School	£10.00	£10.30
commercial hire full hall	£121.40	£125.00
commercial hire half hall	£80.80	£83.20
commercial hire full hall before 6pm	£69.20	£71.30
commercial hire half hall before 6pm	£46.25	£47.70
sports development commercial full hall	£57.70	£59.40
sports development commercial half hall	£40.50	£41.70
non commercial full hall	£61.20	£63.00
non commercial half hall	£42.75	£44.00
non commercial full hall before 6pm	£46.25	£47.60
non commercial half hall before 6pm	£30.15	£31.10
Five a Side Football (2 Badminton Courts) (per hour)		
Adult	£18.00	£18.50
Priority Group	£9.00	£9.30
School	£6.00	£6.20
Birthday Party		
Packages as per site		
Bouncy Castle	£27.70	£28.50
Pirates (upto 30 children)	£30.15	£31.10
Additional Child	£3.15	£3.30
Moneymore Recreation Centre		
Adult (3 Badminton Courts) (per hour)	£24.00	£24.70
Five a Side Football (4 Tennis Courts) (per hour)		
Adult	£50.00	£51.50
Priority Group	£25.00	£25.80
School	£15.00	£15.50

Indoor Leisure Charges	MUDC Harmonised Charges	MUDC 2018/19 Proposed Charges
Five a Side Football (2 Tennis Courts) (per hour)		
Adult	£26.70	£27.50
Priority Group	£16.90	£17.40
School		
Sports development	£18.60	£19.20
Bowls/Martial Arts		
1 Badminton Court	£10.00	£10.30
Priority Group	£5.00	£5.20
SQUASH/HANDBALL/RACQUETBALL (per hour)		
Squash/HandBall/RacquetBall Court	£5.50	£5.70
Priority Group	£2.75	£2.80
School	£1.90	£2.00
TABLE TENNIS (per hour)		
Adult	£5.50	£5.70
Priority Group	£2.75	£2.80
School	£1.90	£2.00
GYM (full facility)		
Adult Induction	£25.00	To be considered as part of membership proposals
Casual Adult	£5.00	£5.15
Casual Priority Group	£2.50	£2.60
Casual School	£1.60	£1.60
Monthly Membership (all facilities inc classes)	£29.95	To be considered as part of membership proposals
Personal Trainer (single)	£20.00	To be considered as part of membership proposals
Personal Trainer (double)	£30.00	To be considered as part of membership proposals
GP referral	£15.00	To be considered as part of membership proposals

Indoor Leisure Charges	MUDC Harmonised Charges	MUDC 2018/19 Proposed Charges
ROOMS (per hour)		
Meeting Room (depending on size of room)	£5.00 to £15.00	
Club/charity/community		
day hire	£63.40	£65.30
commercial day hire	£98.00	£21.40
commercial per hour	£20.80	£21.40
sports development	£19.80	£20.40
tea/coffee	£1.50	£1.60
Kitchen/Barbeque Area		
SOFT PLAY		
Child (per session/Hr)	£3.00	£3.10
Additional Child	£1.75	£1.80
priority (disability)	£1.30	£1.60
priority add child (disability)	£0.90	£1.00
TEN PIN BOWLING (per 30 minutes)		
Per lane	£7.70	£7.90
School	£5.00	£5.20
CLASSES/COURSES		
All Classes (Based on market)	From £3.50 to £5.50	
classes	£3.90	£4.00
priority	£1.75	£2.00
schools	£1.00	£1.10
Gymnastics	£2.40	£2.50
priority gymnastics	£1.20	£1.30
gymnastics add child	£1.75	£1.80
priority gymnastics add child	£0.90	£1.00
Adult sports skills	£3.90	£4.00
priority sports skills	£1.95	£2.00
sports skills add child	£1.90	£2.00
priority sports skills add child	£0.95	£1.00
active ageing session	£4.00	£4.20
priority active ageing (sen citizen club)	£2.00	£2.10
Scheme per session	£2.55	£2.60
Scheme card 10 sessions	£20.00	£20.60
Priority group session	£0.65	£0.70
Dance session	£3.60	£3.70
SPECTATOR		
Spectator (Applied at Management discretion)	£1.00	£1.10
EQUIPMENT HIRE		
Item		
racquet adult	£1.15	£1.20
racquet priority	£0.60	£0.60
ball adult	£1.45	£1.50
ball priority	£0.75	£0.75
bowls adult	£0.80	£0.80
bowls priority	£0.40	£0.40
unihoc adult	£1.75	£1.80
unihoc priority	£0.90	£0.90
broken equipment	£8.10	£8.30
Playing Fields-		
Cricket Wicket – Club Rent	£515.00	£530.00
Senior (grass)	£46.50	£47.90
Junior (grass)	£26.00	£26.80
Synthetic wicket	£18.50	£19.00
use of changing rooms	£11.60	£12.00
adult special event per pitch (up to 8 hours)	£109.70	£113.00
priority special event per pitch (up to 8 hours)	£54.85	£56.50
Adult special event per pitch upto 4 hours	£57.80	£59.50
priority special event per pitch upto 4 hours	£28.90	£30.00

Indoor Leisure Charges	MUDC Harmonised Charges	MUDC 2018/19 Proposed Charges
Car Park Hire		
half day	£55.50	£57.20
full day	£98.00	£101.00
Multi-Use Games Area (per hour)		
Standard Hourly Rate (Adult) (with lights)	£30.00	£31.00
Standard Hourly Rate (Priority)(with lights)	£15.00	£15.50
Standard Hourly Rate (Adult) (without lights)	£25.00	£25.80
Standard Hourly Rate (Priority)(without lights)	£12.50	£12.90

Indoor Leisure Charges	MUDC Harmonised Charges	MUDC 2018/19 Proposed Charges
Synthetic Athletics Track		
Standard Hourly Rate (Adult)	£40.00	£41.20
Standard Hourly Rate (Priority)	£20.00	£20.60
Adult Club	£36.00	£37.10
Junior Club	£18.00	£18.50
Individual Adult	£2.50	£2.60
Individual Priority	£1.25	£1.30
Senior Citizen	£1.25	£1.30
Bowling Green		
Club Rent	£1,400.00	£1,442.00
Casual User Member / Month	£10.50	£10.80
Casual User Public	£3.50	£3.60
Per player (per hour)	£3.50	£3.60
Season Ticket Adult	£41.00	£42.20
Season Ticket Junior		
Season Ticket Senior Citizen		
Locker Rent (season ticket)	£8.00	£8.20
Use of Kitchen by Clubs	£31.50	£32.50
Use of up to 4 rinks for league and cup matches	£29.00	£29.90
Tennis Courts		
Adult / Hour	£6.00	£6.20
Priority/ Hour	£3.00	£3.10
Shower Block token	£1.20	£1.20
priority	£0.75	£0.80
Equipment Hire		
Mobile / Static Stages (Outdoor) (6 hrs maximum)	£130	133.9
Public Announcement System (PA)	£80.00	82.4
Gazebos (per unit)	£30.00	£30.90
Conference Suite / Display Boards	£105.00	108.2

Indoor Leisure Charges	MUDC Harmonised Charges	MUDC 2018/19 Proposed Charges
Tobermore Golf Centre		
Adult academy par 3 course	£2.60	£2.70
priority Junior academy par 3 course	£1.30	£1.40
priority senior/disabled	£1.30	£1.40
Academy ball pack	£1.55	£1.60
Adult short play	£1.60	£1.70
priority junior short play	£0.80	£0.80
priority sen dis short play	£0.80	£0.80
group Lessons	£34.00	£35.00
Junior Golf Camp	£40.00	£41.20
School/youth group	£15.00	£15.50
Golf lesson 1/4 hour	£7.50	£7.70
golf lesson 1/2 hour	£15.00	£15.50
Golf coaching balls	£2.80	£2.90
Trackman 1/2 hour lesson	£18.00	£18.50
Trackman hour lesson	£36.00	£37.10
Out of opening hours	£10.00	£10.30
Junior Academy	£2.55	£2.60
Junior Academy add child	£1.90	£2.00
Priority Junior Academy	£1.30	£1.30
priority junior academy add child	£0.95	£1.00
Membership 1 month	£20.00	£20.60
Membership 3 month	£55.00	£56.60
Membership 6 month	£99.00	£102.00
Membership 12 month	£179.00	£184.40
Car park full day	£95.60	£98.50
Car park half day	£54.15	£55.80
club hire	£0.70	£0.70
Golf ball dispenser (approx 20 balls)	£1.00	£1.00
Broken Equipment	£8.10	£8.30

Notes

Membership Proposals will follow in a separate report.

Greenvale LC prices are not included here.

Priority Groups will receive 50% discount as detailed above on casual usage activities.

(The Priority Groups are Persons with a Recognised Disability, over 60s and Under 18s.)

Report on	Sports Representatives Grants Allocations
Reporting Officer	Liam Glavin Claire Linney
Contact Officer	Eunan Murray

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	×

1.0	**Purpose of Report**
1.1	To present to members the proposed Grant allocations for the range of Sports Representative Grants.
2.0	**Background**
2.1	The Sports Representative Grants (Individual and Team) is a continuous rolling programme.
2.2	Eligibility criteria compliance was completed by officers followed by grant programme assessment.
3.0	**Main Report**
3.1	Detailed analysis of the proposed grant awards are attached for your information.
3.2	The summary details are as follows: The Sports Representative Grant: Nine Individuals applications and one team application were received and were awarded a total of £2,550.00.
4.0	**Other Considerations**
4.1	**<u>Financial Implications</u>** The total finance allocated for the Sports Representative Grant awards is £2,550.00 This is a continuous rolling programme with a budget of £30,000. The current allocation for 17/18 is £20,042 leaving £9,958 for the remainder of this calendar year.
4.2	**<u>Equality and Good Relations Implications</u>** N/A

4.3	**<u>Risk Management Implications</u>** N/A
5.0	**Recommendation(s)**
5.1	That members agree the recommendation for Sports Representatives Grant allocations.
6.0	**Documents Attached & References**
	Appendix 1 – Sports Representative Grants Breakdown.

Sportsperson Representative 75% grant on eligible cost to a max of £250

Name	Project Title	Amount Requested	Band	Amount Awarded
Brian Cassidy	International Boxing	£250	1	£250
Hannah Haycock	International Netball	£150	2	£150
Seamus Kyne	World Bowls Championships	£250	1	£250
Matthew Lamont	International Kayaking	£250	1	£250
Keith McCullagh	World Bowls Championships	£250	1	£250
Colum McHugh	World Bowls Championships	£250	1	£250
Liam McHugh	World Bowls Championships	£250	1	£250
Dean Scullion	International Boxing	£250	1	£250
Michael Trimby	World Bowls Championships	£250	1	£250
Total				**£2,150**

Band	Amount
1	**£250.00**
2	**£225.00**
3	**£200.00**
4	**£175.00**
5	**£150.00**

Sports Team Representative 75% grant on eligible cost to a max of £500

Name	Project Title	Amount Requested	Band	Amount Awarded
Robert Emmets GAC< Slaughtneill	All Ireland Camogie Cup Final	£500	3	£400

Band	Amount
1	**£500.00**

Total				**£400**

2	**£450.00**
3	**£400.00**

Report on	Castlecaulfield Horticultural Society's request to rent part of Castlecaulfield Pavilion with a view to long term lease.
Reporting Officer	Liam Glavin
Contact Officer	Liam Glavin

Is this report restricted for confidential business?	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	X

1.0	**Purpose of Report**
1.1	To consider Castlecaulfield Horticultural Society's request to short-term rent part of Castlecaulfield Pavilion with a view to a long term lease.
2.0	**Background**
2.1	Castlecaulfield Horticultural Society (CHS) have requested that Council consider renting the Main Hall, Meeting Room and Kitchen on a short term rental initially and for Council and CHS to explore the possibility of a 25 year lease on the premises.
2.2	CHS was set up in the early 1950s around the hosting of an annual show Although the show and the activities of the Society continued for many years there was a decline during the 'Troubles' and the show was no longer held in the village. Thankfully the show and CHS has been reborn and the Annual Show has now become a major event once again in the village and indeed throughout Northern Ireland. The Society have gratefully acknowledged the help and support of local people in continuing its work and not least the significant assistance from Mid Ulster District Council
2.3	In 2010 the society was approached by a local councillor to enter the village in the Ulster In bloom competition in which it came a respectable 3rd place and has since won 1st place from 2015 on, building on the civic pride that was generated by entering these competitions the village went on to win Britain in Bloom 2016 and the International in Bloom finals in Canada 2017 also the "Amenity Council Best Kept Awards in 2016 and 2017, "Sustainable Village of the Year 2017" and "Cleaner and Greener Award 2017". Over the last eight years the community involvement and the civic pride engendered has been remarkable.
2.4	CHS also host the largest horticultural show in Northern Ireland with over 5,000 people taking part at Parkanaur. CHS also have a community project of a walled garden with allotments and polytunnels where they encourage growing of food and a safe place for people to come and relax and just enjoy the surroundings. They work with both the local schools and the local community, have their own

	eco-buddie youth group who meet at the walled garden every Saturday and carry out various eco projects for the village.
2.5	Being the strongest group in the village with 40 members and up on 100 volunteers CHS run various talks and information nights on all kinds of subjects, promoting health and well-being and address other social needs. The group is well established in the village and is recognised regionally, nationally and internationally for the work they do in the community. CHS received the (QAVS) Queens Award for Voluntary Service in 2017 (BME), the highest award given to a voluntary group in the UK. CHS has changed over last few years from being a cross community show committee to being a cross community volunteer group promoting projects to protect the environment, biodiversity and health and well-being.
2.6	CHS have found that they are struggling to find suitable venues for all their activities and see the Council-owned building in Castlecaulfield as a suitable base.
3.0	**Main Report**
3.1	CHS would like to start off with a one year rental agreement for use of parts of the pavilion starting as soon as possible, with the intention of increasing this to a 25 year lease which would help CHS with funding for their future projects at the pavilion.
3.2	In the short term CHS intend to use the pavilion for workshops in horticulture and other events i.e. keep fit classes, promotion of health and well-being, pottery workshops, information nights etc. Their medium-term plans are to make the Pavilion a social hub that they have identified is required by all the groups in the village. They also have identified that a tea /coffee shop drop-in centre is also required as there is nowhere for the residents and families attending the play park to go. They would intend to set up a social enterprise coffee shop to address this need. Their longer term plan is to organise and run a farmers market selling locally grown food and produce to the general public and to bring our horticultural show back to the village and to promote the history of the village with a walk-in museum historical tour of the historical buildings.
3.3	At present the pavilion is not widely used apart from the changing rooms for a few matches per annum on the grass pitch. CHS will not require use of the Changing Rooms or sole use of the toilets. These would still be available for use by the community and sports clubs.
3.4	It is proposed that Officers explore the CHS proposals by talking with other user groups to ascertain if there are any other interested parties. It is also proposed that Land and Property Services be asked to value the market rent on the property. In the meantime it is proposed that Council rent the property to CHS on a short term basis at previously agreed rental rates.
4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** Financial:

	Human: N/A
4.2	**<u>Equality and Good Relations Implications</u>** N/A
4.3	**<u>Risk Management Implications</u>** N/A
5.0	**Recommendation(s)**
5.1	That Officers recommend to Policy and Resources Committee that the CHS proposals are considered by discussing with other user groups to ascertain if there are any other interested parties and that Land and Property Services be asked to value the market rent on the property. That Council rent parts of the property to Castlecaulfield Horticultural Society on a short –term rental basis in the meantime.
6.0	**Documents Attached & References**
6.1	None.

Report on	Use of Meeting Rooms
Reporting Officer	Liam Glavin
Contact Officer	Liam Glavin

Is this report restricted for confidential business?	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	X

1.0	**Purpose of Report**
1.1	For Council to consider allowing the use of meeting rooms in Council Leisure facilities by Health Trusts for meetings between Social Workers and their client for the purposes of child contact arrangements made under an order of a Court.
2.0	**Background**
2.1	Belfast Health and Social Care Trust have requested permission to book a room at Greenvale Leisure Centre for Social Workers visits with clients for the purposes of child contact arrangements made under an order of a Court.
3.0	**Main Report**
3.1	Officers have taken advice from the Policy and Equality Officer.The Trusts have no formal policy on where contact should be held other than it is a safe space. Trust guidelines suggest types of contact, appropriateness of locations and levels/frequency of contact. Any contact is usually as the result of a care order from the Courts. The Trust has a statutory responsibility to ensure that contact is carried out as directed by the care order. There can be an element of risk associated with supervised visits, however the social worker in charge has the ultimate responsibility for the outcome of the contact and what happens during it. It can be difficult for Trusts to get meeting space for supervised contact. Venues such as family centres, Barnardo's etc. can be used when available. However weekend contact can be difficult to facilitate.
3.2	Older children and very young children can prefer quiet private space rather than public areas hence the need for a private meeting room. Not all children are placed in the same Trust area as their parents/siblings etc. so Trusts may need to source meeting space outside of their own Trust area. It is also likely that Council facilities such as parks and play facilities are used on a non-booking basis for less formal contact sessions. Given that these meetings are discreet there's no way for Council to be aware of it.
3.3	Council's room hire policy states that 'controversial' events have to go through Full Council for approval. However given that the use of Council facilities in this

	case is a booking by another statutory agency it probably wouldn't fall into this category. In relation to our safeguarding practices, Council contact social services with any concerns generally. Given that there are social workers involved in these contact session there shouldn't be any additional risks posed by hosting supervised visits.
3.4	Council's Health and Safety Manager has also advised that: "The understanding from reading The Children (NI) Order 1995 - Section 46 (extract attached) is that the Council would be expected to co-operate with Social Services requesting the use of Council meeting rooms/ facilities for the purposes of child contact arrangements made under an order of a Court, provided that the request is compatible with the Council's statutory duties or other duties and obligations and does not unduly prejudice the discharge of the functions of the Council."
3.5	As part of the booking process for rooms/ facilities it is important that the Council would have a record of a named Social Worker who will have supervisory responsibility for these meetings in Council facilities. It is therefore proposed that Trusts be allowed to book rooms in Council Leisure Facilities for use by Social Workers and their clients for the purposes of child contact arrangements made under an order of a Court subject to the named Social worker being the responsible person.
4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** Financial: N/A Human: N/A
4.2	**<u>Equality and Good Relations Implications</u>** N/A
4.3	**<u>Risk Management Implications</u>** N/A
5.0	**Recommendation(s)**
5.1	That Members consider allowing booking and the use of meeting rooms in Council Leisure facilities by Health Trusts for meetings between Social Workers and their clients for the purposes of child contact arrangements made under an order of a Court subject to the named Social worker being the responsible person.
6.0	**Documents Attached & References**
6.1	N/A

Report on	Leisure and Outdoor Recreation Service Level Agreements 2018/19
Reporting Officer	Liam Glavin/Nigel Hill
Contact Officer	Liam Glavin/Nigel Hill

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	x

1.0	**Purpose of Report**
1.1	To agree proposals on Service Level Agreements (SLAs) for the financial year 2018/19 only.
2.0	**Background**
2.1	In the Financial Year 2017/18 the following SLAs have been in place within Leisure Services: • Fivemiletown College Youth and Community Dept. for provision of leisure services programmes including swimming activities in Fivemiletown College Youth Annexe, Fivemiletown. Cost: £50,000 per annum on completion of pre-agreed Performance Indicators • Workspace, Draperstown for provision of leisure service programmes in Backrow Recreation Centre, Draperstown. Cost: £10,000 on completion of pre-agreed Performance Indicators. Workspace also pay Council £10,000 for lease of land that the Backrow Recreation Centre is built on. • Broughderg Area Development Association (BADA) for provision of a caretaking/maintenance service at Davagh Forest MBT Trailhead. Cost: £6,000 per annum on completion of pre-agreed Performance Indictors. • Outdoor Concepts for provision of a Mobile Mountain Bike Hire, Bike Parts and Mountain Bike Coaching service at Davagh Forest MBT Trailhead. Income to Council £600.
2.2	In the Financial Year 2017/18 the following SLAs have been in place between community groups and the Parks Service for agreed maintenance, services and activity programmes based on agreed performance indicators. • Battery Harbour Management Company, Battery Harbour £9,925. • Muintor na Mointeach Ltd, Washingbay Wetlands Park £1,126 • Pomeroy Community Projects, Pomeroy Forest, £6,500 • TABBDA, Ballyronan Marina £6,000. • Kildress Community projects, Killucan Picnic Area, £3,365. • Traad Wildlife & Conservation Club, Traad Point £2,000

3.0	Main Report
3.1	Fivemiletown College Youth and Community Dept. The SLA is due for renewal in April 2018. It is proposed that the SLA be extended for 2018/19 on the same terms as they have met all their agreed Performance Indicators in 2017/18.
3.2	Workspace has requested that Council consider selling the site to Workspace. Officers are now meeting with Workspace to discuss further. Workspace has also asked that Council continue with the SLA at the current cost of £10,000. It is proposed that the SLA be extended for 2018/19 on the same terms as Workspace have met all their agreed Performance Indicators in 2017/18, subject to negotiations on the sale of land.
3.3	BADA have satisfactorily met all their Performance Indicators in 2017/18. It is proposed that the SLA is continued as previously agreed for 2018/19. Once the Dark Sky Hub at Davagh has been built there will be an opportunity to review these arrangements.
3.4	Outdoor Concepts are providing a satisfactory service at Davagh MBT and it is proposed that they be allowed to continue for 2018/19. Once the Dark Sky Hub at Davagh has been built there will be an opportunity to review these arrangements.
3.5	Battery Harbour Management Company have met the agreed performance indicators for 2017/18 in relation to the inspection and maintenance requirements at Battery Harbour. It is proposed to continue on the basis of the current arrangement for 2018/19 with an agreed annual Service Level Agreement payment of £9,925.
3.6	Muintor na Mointeach Ltd, have met the agreed performance indicators for 2017/18 in relation to the inspection and maintenance requirements at Washingbay Wetlands Park. It is proposed to continue on the basis of the current arrangement for 2018/19 with an agreed annual Service Level Agreement payment of £1,126.
3.7	Pomeroy Community Projects, have met the agreed performance indicators for 2017/18 in relation to the inspection and maintenance requirements at Pomeroy Forest. It is proposed to continue on the basis of the current arrangement for 2018/19 with an agreed annual Service Level Agreement payment of £6,500.
3.8	Traad, Ballyronan and Ballyinderry Development Association, (TABBDA) have met the agreed performance indicators for 2017/18 in relation to the delivery of services required at Ballyronan Marina. It is proposed to continue on the basis of the current arrangement for 2018/19 with an agreed annual Service Level Agreement payment of £6,000.
3.9	Kildress Community Projects, have met the agreed performance indicators for 2017/18 in relation to the inspection and maintenance requirements at Killucan Picnic Area. It is proposed to continue on the basis of the current arrangement for 2018/19 with an agreed annual Service Level Agreement payment of £3,365.

3.10	Traad Wildlife & Conservation Club have met the agreed performance indicators for 2017/18 in relation to the inspection and maintenance requirements at Traad Point. It is proposed to continue on the basis of the current arrangement for 2018/19 with an agreed annual Service Level Agreement payment of £2,000.
4.0	**Other Considerations**
4.1	**Financial & Human Resources Implications** Financial: All SLA payments are contained within existing budgets and there is provision within the 18/19 Leisure and Parks budgets. Human: N/A
4.2	**Equality and Good Relations Implications** N/A
4.3	**Risk Management Implications** N/A
5.0	**Recommendation(s)**
5.1	Members are asked to agree proposals on Leisure and Outdoor Recreation SLAs for the 2018/19 financial year only.
6.0	**Documents Attached & References**
6.1	None

Report on	Walk NI Consortium 2018-19
Reporting Officer	Head of Parks
Contact Officer	Nigel Hill

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	x

1.0	**Purpose of Report**
1.1	Council approval to commit to Walking NI Marketing Consortium Campaigns for 2018-19
2.0	**Background**
2.1	WalkNI.com is delivered by Outdoor Recreation NI (ORNI). Its work was previously directed and funded by its four 'core funders' namely Sport NI, Northern Ireland Environment Agency, Tourism Northern Ireland and Inland Waterways Unit of the Department of Infrastructure. In 2016 / 2017, ORNI successfully established the WalkNI Marketing Consortium to ensure local authorities could continue to benefit from the success of WalkNI.com. By continuing to contribute to the WalkNI Consortium – local authorities can reap the following benefits: **Solid Foundation:** Significant investment has already been made to establish a website, e-marketing and social media channels **Engaged Visitors:** As indicated by 'WalkNI Key Stats' the website / brand has a strong engagement from the target market **Combined Resources:** The small investments from a number of local authority partners can be combined to produce an outcome greater than the sum of its parts. **Cross Sell:** There will be opportunities to cross sell between destinations i.e. visitors to the Mourne Mountains will be able to learn about the Causeway Coast and Glens and vice versa.
2.2	Within Mid Ulster District Council – WalkNI.com incorporates: • Long Distance Walks – 13.3 km of Ulster Way and an additional 8.8 km of Waymarked Way • Medium Distance Walks – 1 walk totalling 9km • Short Distance Walks – 12 walks totalling 30.1km
2.3	**WalkNI.com Key Stats**: The followings statistics clearly highlight the reach and engagement level of WalkNI.com: • 809,869 + visits per year • 19,346 social media subscribers • 4.5% average monthly Facebook engagement rate

- 25,000 + unique views per year to WalkNI Blog
- 32,442 e-newsletter subscribers
- Key driver of walking product information and content to DiscoverNorthernIreland.com

3.0 Main Report

3.1 **Partnership Approach:**
The WalkNI Marketing Consortium was established in 2016 / 2017. The WalkNI.com website and associated promotional campaigns are delivered by ORNI with local authorities contributing at a level based on their walking product portfolio's potential to meet the demands of specific markets.
ORNI has identified the partner level for each council area, however it is prepared to discuss this further with each potential partner.

3.2

Local Partner
An area which has a portfolio of walking product, access and infrastructure to meet the demands of local walkers.
Potential Partners: • Antrim & Newtownabbey Borough Council • Lisburn and Castlereagh City Council • Armagh City, Banbridge and Craigavon Borough Council • Mid & East Antrim Borough Council • Derry City & Strabane District Council

3.3

Regional Partner
An area which has a portfolio of walking product, access, infrastructure and supporting tourism services to meet the demands of: • Local walkers • Visitors from Northern Ireland or Republic of Ireland on either day trips or short breaks of which walking is a key part of a wider itinerary   ○ This segment will combine walking with other interests e.g. food, photography, wildlife, culture and heritage
Potential Partners: • Mid Ulster District Council • Fermanagh & Omagh District Council • Ards & North Down Borough Council • Belfast City Council

3.4

National Partner
An area which has a portfolio of walking product, access, infrastructure and supporting tourism services to meet the demands of: • Local walkers • Visitors from Northern Ireland or Republic of Ireland on either day trips or short breaks of which walking is key part of a wider itinerary   ○ This segment will often combine walking with other interests e.g. food, photography, wildlife, culture and heritage • Walking Clubs from Republic of Ireland

Potential Partners:
  ○ Newry, Mourne and Down District Council
  ○ Causeway Coast and Glens Borough Council

3.5 **Delivery Costs for the WalkNI Marketing Consortium - 1st April 2018 – 31st March 2019:**

In order to continue the proactive marketing activity for Regional and National Partners, ORNI will dedicate the equivalent of 2 days per week through a combination of:

- Marketing and Communications Manager (NJC - PO1)
- Marketing Officer (NJC - Scale 6)

Staff Costs including Salary / National Insurance / Employers Pension Contributions Operating Costs Management / Finance Overheads	£27,560.00

3.6 **Partner Support Required – 2018 / 2019**

The following support is proposed for partners at each level:

Partner Level	Number of Partners	Support per partner	Total Support
Local*	5	0	0
Regional	4	£3,445.00	£13,780.00
National	2	£6,890.00	£13,780.00
		TOTAL	**£27,560.00**

*The base level of the project above i.e. local partners is still covered by the funding provided by ORNI's Strategic Partners (primarily Northern Ireland Environment Agency)

3.7 **New WalkNI.com Website**

Following the website redevelopment (funded within 2016/2017), ORNI will continue to review and improve content including:

- Development of content for sections of websites including new destination section 'Plan Your Visit'
- Consumer testing on mobile and desktop platform
- Upgrade and review walk data e.g. for new 'Trail Update' section
- Addition of contact person and email address for all walks for new 'Report A Problem' section

	• Launch of website via online PR and advertising campaign
3.8	**Accountability:** The WalkNI.com consortium will be managed by ORNI's Marketing Manager who will: • Agree an annual work programme including KPIs • Provide Quarterly progress reports • Hold two meetings per year to report on progress, discuss campaigns etc.
4.0	**<u>Financial & Human Resources Implications</u>**
4.1	**Financial:** Mid Ulster District Council will contribute £3,445.00 as a participating Regional Partner and there is provision within the 18/19 Parks budget. Human: Existing staff resources sufficient to coordinate project support. No additional staffing resource required.
4.2	**<u>Equality and Good Relations Implications</u>** N/A
4.3	**<u>Risk Management Implications</u>** N/A
5.0	**Recommendation(s)**
5.1	Council approval is sought to participate as a Regional Partner with the Walking NI Marketing Consortium and contribute £3,445.00* to 2018-19 campaign. *This figure is 23% less than 2017-18 contribution due to last year's one off cost associated to Website development set expenditure.
6.0	**Documents Attached & References**
6.1	Appendix 1 Walk NI Consortium Report 2017-18

WORK PROGRAMME AND REPORTING DOCUMENT FOR

WALKNI.COM CONSORTIUM

REPORTING YEAR APRIL 2017-2018

INCREASING AWARENESS OF OUTDOOR RECREATION OPPORTUNITIES		
	WORK TO BE DELIVERED (2017-2018)	**PROGRESS**
WalkNI Consortium	▪ Act as the Secretariat for the WalkNI Consortium - minimum of 2 meetings per annum ▪ Agree meeting dates, venue, agenda and circulate minutes ▪ Prepare & Agree annual work programme including KPIs and provide a progress report on a quarterly basis	Meeting on 21st September cancelled due to low attendance. Presentation circulated to all consortium members. Date for next meeting confirmed for Thursday 22nd March at ORNI offices.
WalkNI.com Website	**All Partners** ▪ Execute annual audit of Quality Walking routes ▪ Ensure Public Liability Insurance Cover for Quality Walks ▪ Proactively content manage WalkNI.com including updating route info, news items, events etc ▪ Increase Users to website by 10% per annum (452,835 base) ▪ Continue to provide high quality and accurate information and content for Tourism NI's consumer website DiscoverNorthernIreland.com including: o Content feed of 250+ quality walks – updated monthly via XML feed	Insurance currently in place Route information, events, festivals and news items updated on an ongoing and regular basis Q1: Users have increased 44% comparing Q1 2017 (175,705) to Q1 2016 (119,419) Q2: Users have increased 18.6% comparing Q2 2017 (158,596) to Q2 2016 (133,705) Q3: Users have decreased 6% comparing Q3 2017 (83,322) to Q2 2016 (89, 035) Accurate feed of walks to DiscoverNorthernIreland.com currently in place.

	Regional & National Partners ▪ Ensure dedicated 'Walking Destination' sections are up to date including: o Itineraries o Walker Friendly accommodation o Events o Walking Tours	
	National Partners ▪ Promotion of online downloadable Walker's Destination Guide PDF including: o Maps o Itineraries o Accommodation o Food and Drink o Specialist Providers o Festivals o Other attractions & activities within the destination	Q1: Walking Guides featured in WalkNI June e-newsletter to NI & ROI subscribers Guides feature on DiscoverNorthernIreland.com Q3: Walking Guides featured in WalkNI Club e-newsletter to 725 ROI & GB walking clubs
Digital Marketing – All Partners	Create and manage implementation of the annual content, social media and e-marketing plan against key segments and trigger points	
	E-Marketing ▪ Grow segmented CRM Database by 1,000 subscribers (base 30,490) ▪ Distribute a minimum of 12 e-zines per annum to NI market min 11,000 NI contacts	Q1: CRM Database grown by 427 subscribers to 30,917 Q2: CRM Database grown by 309 subscribers to 31,226 Q3: CRM Database decreased by 72 subscribers to 31,154. Note it is predicted this will increase once walkni award competition entrants are added in Q4.

	Social Media ▪ Grow social networking platforms by 10% per annum (17,610 base)	Q1: 3 E-Newsletters sent to NI Database (13,637) Q2: 3 E-Newsletters sent to NI Database (13,800) Q3: 4 E-Newsletters sent to NI Database (13,799) Q1: Social media subscribers grown by 2.4% to 18,035 Q2: Social media subscribers grown by 4.4% to 18,834 Q3: Social media subscribers grown by 8% to 20,413

Campaigns – Regional & National Partners only	**Northern Ireland Promotional Campaigns including:**
	
	Blogs
	Create and share a minimum 12 walk blogs in total per annum focusing on a variety of content and themes. Some solely focused on national partner quality walks E.G. 'Discover more of the Mournes' and others using a mix of both regional and national quality walks e.g. 'Top Coastal Walks in NI'.
	
	PR
	
	• Proactive PR in Regional and National Press
	• Provide weekly Walk content for Johnston Press Column
	• Feature inclusion e.g. Blogs / articles on Walking Festivals, Best Winter Walks etc within:
	  ○ E-marketing to min 13,359 NI contacts
	  ○ Social media engagement with min 8,963 NI followers
		Q1: 4 walk blogs published; 'Top things to see at Sir Thomas & Lady Dixon Park', 'Getting to know each other by getting to know Ireland – A weekend of Exploration on the Causeway Coast', 'Every Day in May' and 'Walk Where You've Never Walked Before'.
		Q2: 3 walk blogs published; '5 Things you didn't know about the Mourne Mountains', 'Discover the Marble Arch Caves Global Geopark - Our Top 10 Walks' and 'Little Hills with Big Views'.
		Q3: 5 walk blogs published; 'Top Places to Spot Red Squirrels', 'Northern Ireland's Walking Wonders', 'Off the Beaten Track- Walks in the Sperrins Gateway', 'Ulster Way Highlights- The Mourne Way', 'Top Rated Walks of 2017'.
		
		Q1: 8 page feature on Mourne Mountains in Country Walking Magazine May edition resulting in £19,200 EAV
		Q3: 8 Page 'Northern Ireland's 10 Great Autumn Walks' feature included in November 3rd edition of Belfast Telegraph with front page advertisement resulting in £354,644 EAV. Full page interview with Dawson Stelfox promoting the feature published in Nov 2nd edition of Belfast Telegraph and online resulting in £44,330 EAV. Belfast Telegraph microsite created and published https://www.belfasttelegraph.co.uk/editorial/storyPlus/walkni/

		Insert promoted on Belfast Telegraph Facebook page via video content viewed 16,000 times and posts on the Belfast Telegraph Facebook page (235,730 fans). Q1: 36 articles in Johnston Press Group papers resulting in £99,244 EAV Q3: Column currently postponed with the view to starting again. Q1: 4 blogs featured in 3 e-newsletters to NI database Q2: 3 blogs featured in 3 e-newsletters to NI database Q3: 5 blogs featured in 3 e-newsletters to NI database
	Republic of Ireland Visitors Promotional Campaigns including: • Min 6 e-newsletters to min 5,910 Republic of Ireland (ROI) based walkers • Create and deliver engaging content via social channels to minimum 3,950 ROI followers **N.B.** National Partners will receive twice as much coverage as Regional Partners in this campaign as their level of monetary support is double that of a Regional Partner. *National Partners Only:* • One e-newsletter to min 600 GB and 115 ROI Walking Clubs • Proactive targeting of ROI Walking Club Facebook Pages	Q1: 3 E-Newsletters sent to ROI database (5,955) Q2: 2 E-Newsletters sent to ROI database (5,948) Q3: 4 E-Newsletters sent to ROI database (5,900) Ongoing: Engaging content updated on social channels on a daily basis Q3: One e-newsletter promoting the Mournes and Causeway Coast as a walking destination for clubs sent to 114 ROI walking clubs Q3: One e-newsletter promoting the Mournes and Causeway Coast as a walking destination for clubs sent to 611 GB walking clubs Q3: 48 ROI walking clubs private messaged via Facebook

		promoting the Mournes and Causeway Coast as a walking destination for clubs
WalkNI Customer Interaction	Deal with customer enquiries via telephone, email and social media in a timely manner	Ongoing

Minutes of Meeting of the Development Committee of Mid Ulster District Council held on Thursday 15 February 2018 in the Council Offices, Ballyronan Road, Magherafelt

Members Present	Councillor Wilson, Chair Councillors Burton (7.16 pm), Clarke, Cuddy, Doris, Elattar, Forde, McEldowney, McAleer, McFlynn, McNamee, Milne, Molloy (7.02 pm), G Shiels, Monteith (7.02 pm)
Officers in Attendance	Ms Campbell, Director of Leisure and Outdoor Recreation Mr McCreesh, Director of Business and Communities Mr Browne, Head of Tourism Mr Liam Glavin, Head of Leisure Mr Hill, Head of Parks Ms Linney, Head of Community Development Mr McCance, Head of Culture and Arts Ms McKeown, Head of Economic Development Ms Grogan, Committee Services Officer

Meeting commenced at 7 pm.

D023/18 Apologies

None.

D024/18 Declaration of Interests

None.

D025/18 Chair's Business

None.

Matters for Decision

D026/18 Augher Riverside Walk Permissive Path Agreement

The Head of Parks drew attention to the previously circulated report to formalise and approve the creation of permissive path agreements to facilitate public access along the Blackwater, Augher Riverside Path.

Proposed by Councillor McAleer
Seconded by Councillor Cuddy and

Resolved: That it be recommended to the Council that approval be granted to enter into negotiations with identified landowners with the objective to create and agree terms for new public access agreements for

approximately one kilometre of public path. These agreements to be developed on the basis of standard Permissive Public Path Agreement

D027/18 Grant of Access at Portglenone Angling Facility

The Head of Parks drew attention to the previously circulated report to seek approval to establish partnership agreements between Ulster Coarse Fishing Federation UCFF and Mid Ulster District Council in relation to operational effectiveness of Portglenone Angling Amenity.

Councillor Milne declared an interest in Grant of Access at Portglenone Angling Facility.

Proposed by Councillor McFlynn
Seconded by Councillor McEldowney and

Resolved: That it be recommended to the Council that approval be granted to establish partnership arrangements between Ulster Coarse Fishing Federation UCFF and Mid Ulster District Council in relation to operational effectiveness of Portglenone Angling Amenity.

D028/18 Sports Representatives Grants Locations

Councillors Molloy and Monteith entered the meeting at 7.02 pm.

The Chair welcomed the Head of Leisure back to the Committee.

The Head of Leisure drew attention to the previously circulated report to present to members the proposed Grant Allocations for the range of Sports Representative Grants.

Proposed by Councillor McNamee
Seconded by Councillor Forde and

Resolved: That it be recommended to the Council that approval be granted for Sport Representatives Grant Allocations for two individual applications totalling £375.00.

D029/18 Outdoor Recreation NI Request for Funding For the Continuation of the MountainBikeNI Consortium

The Head of Leisure drew attention to the previously circulated report to seek a decision on continuing support for the financial year 2018/19 for the Outdoor Recreation Northern Ireland – led consortium of Councils with Mountain Biking facilities subject to agreement on budgets for next year.

Proposed by Councillor Molloy
Seconded by Councillor Cuddy and

Resolved: That it be recommended to the Council that approval be granted to:

1) Contribution of £16,666 to the MountainBikeNI consortium, subject to agreement on budgets for new year and subject to all other consortium Councils contributing. This will employ a Mountain Bike Marketing Officer for 2018/19 only and that the workings of the consortium to be reviewed for the following year.
2) Proceed with the advertising campaigns costing £8,575 over 2018/19 only again subject to agreement on budgets for next year and to Officers being satisfied with the value of the campaigns.
3) ORNI retendering the sponsorship contract to be in place from April 2018 for one year with a possible extension of another year.

D030/18 Improvement Works to St. Mary's Primary School and Bonn Cultural Association Pitches, Pomeroy

The Head of Leisure drew attention to the previously circulated report to update Members on the 3G Pitch installation at St Mary's Primary School, Pomeroy, to see, permission to fund maintenance and replacement carpet costs and to argue future management arrangements of the community use of the 3G pitch.

In response to the Chair's query regarding the ownership of the 3G Pitch, the Head of Leisure advised that the pitch would be run similar to the way other schools during school hours, but managed by the Community Association after hours.

The Director of Leisure and Outdoor Recreation advised that the lease agreement would be with the Education Authority, with the school being responsible for opening and closing the facility.

Councillor Molloy said that this was exactly what he wanted to see and that it was good to be seen utilising school facilities by the community.

Proposed by Councillor McNamee
Seconded by Councillor McFlynn and

Resolved: That it be recommended to the Council that approval be granted for Council to pay 50% of the ongoing annual maintenance costs of the 3G Pitch at St Mary's Primary School, Pomeroy and 50% of the replacement carpet costs in ten/twelve years.

D031/18 Economic Development Report

The Head of Economic Development drew attention to the previously circulated report to provide Members with an update on key activities as detailed below:

1) Cookstown & Magherafelt Town Centre Brand Refresh
2) Branded Jute Bags
3) Cookstown Wi-Fi Upgrade
4) Cookstown Continental Market

5) Cookstown Town Centre Forum Minutes
6) Coalisland Public Realm
7) International Women's Day Events (March 2018)
8) Strategic Review of Economic Development's Online Services to Businesses
9) Former High School Site, Maghera
10) ICBAN Funding Request 2018/19
11) Lower Power Wide Area Network (LPWAN) Bid
12) Hong Kong Trade Visit to Mid Ulster
13) Renewal of Membership with NI Chamber of Commerce
14) Renewal of Membership with Association of Town and CITY Management (ATCM)

Proposed by Councillor McNamee
Seconded by Councillor McFlynn and

Resolved: That it be recommended to the Council that approval be granted for Members to:

1) **Cookstown & Magherafelt Town Centre Branch Refresh**
Note the two updated brands developed for Cookstown and Magherafelt.

2) **Branded Jute Bags**
Note the progress towards preparation of tender documentation for joint procurement of jute bags to promote new/refreshed town brands, up to the value of £45,000.

3) **Cookstown Wi-Fi Upgrade**
Note progress towards a procurement exercise to upgrade wi-fi provision in Cookstown town centre at a cost circ. £20,000

4) **Cookstown Continental Market**
Note that Cookstown Continental Market to take place on Saturday 2 June and Sunday 3 June 2018 in William Street, Cookstown.

5) **Cookstown Town Centre Forum Minutes**
Note the Minutes of Cookstown Town Centre Forum dated 29 September 2017.

6) **Coalisland Public Realm**
Note progress.

7) **International Women's Day Events (March 2018)**
Note the dates of two events to celebrate International Women's Day in March 2018.

8) **Strategic Review of Economic Development's Online Services to Businesses**
Note the appointment of "Outside Looking In" at a cost of up to £9,600 (including expenses an excluding vat) to deliver a Strategic Review of

Economic Development's Online Services to Businesses to be completed by March 2018.

9) **Former High School Site, Maghera**
Note progress.

10) **ICBAN Funding Request 2018/19**
Agree allocation of funding to ICBAN of up to £12,500 from Council's Economic Development Budget 2018/19, to be paid in two equal instalments, subject to Council being provided with the requisite documentation (application form, confirmation of match funding, copies of accounts, insurances financial report and Progress Updates).

Agree the release of the first 50% payment once Council is in receipt of all documentation requested (previously outlined). Progress updates from ICBAN to be provided to future Development Committee meetings.

Proposed by Councillor McNamee
Seconded by Councillor McFlynn and

Resolved: Agreed.

11) **LPWAN Bid (Low Power Wide Area Network)**
Previously Council had committed 'in principle' to commit £10,000 towards the LPWAN project, but having considered the matters raised within the report, it is recommended that Council withdraw from the project.

Proposed by Councillor McNamee
Seconded by Councillor Cuddy and

Resolved: Agreed.

12) **Hong Kong Trade Visit to Mid Ulster**
Agree that Council, in association with Invest NI, host a Trade Visit for senior buyers from Hong Kong's agri-food sector to visit Mid Ulster and further approve a financial contribution of £10,000 from Council to Invest NI, to co-finance costs associated with the initiative from Council's Economic Development budget.

Councillor Cuddy enquired if it was the remit of the Council to bring representatives over from Hong Kong.

The Head of Economic Development advised that one of the representatives from Hong Kong had already visited CAFRE's Loughry Campus last year and the Council Chair had the opportunity to meet with them and was impressed with the work being undertaken.

The Chair said that although it was a good idea, he would be concerned about who would be running the event, as he would prefer the Council to take the lead on this with Invest NI assisting. He enquired how people were selected

as there were a lot of small businesses who didn't have the opportunity to exhibit i.e. Butchers Event in Belfast, due to the pricing model.

The Head of Economic Development advised that she'd attended two meetings with representatives from Invest NI and there was a willingness for this event to cater for both Invest NI and non Invest NI client companies from the agri-food sector. The latter grouping primarily consists of small indigenous businesses from across Mid Ulster.

She said that local agri-food companies have not been approached as yet, until Council had an opportunity to decide whether it wished to co-finance the project. If Council awarded funding towards the project, this will allow for a two day visit to Mid Ulster in April 2018. The first day will involve visits to a number of the large agri-food companies throughout the district and the second day for a Meet the Buyer event at Loughry Campus, where a wide range of agri-food companies of all sizes would have the opportunity to meet with senior buyers from Hong Kong.

Councillor Burton entered the meeting at 7.16 pm.

The Chair said that this was a good opportunity for the Council to showcase Mid Ulster and that this should be encouraged.

Councillor Molloy declared an interest in this item as he was an employee of the food sector.

Proposed by Councillor Cuddy
Seconded by Councillor Monteith and

Resolved: Agreed.

13) Renewal of Membership with NI Chamber of Commerce

Agree the renewal of Corporate Membership with NI Chamber of Commerce costing £2,500 with costs being met from Council's Economic Development budget.

Proposed by Councillor Cuddy
Seconded by Councillor Clarke and

Resolved: Agreed.

14) Renewal of Membership with Association of Town and City Management (ATCM)

Agree the renewal of Membership costing £495, with costs being met from Council's Economic Development budget.

Councillor Molloy requested a report be brought to a future meeting to provide members with an update on fibre availability/connectivity within Mid Ulster's five town centres.

Proposed by Councillor McFlynn
Seconded by Councillor McNamee and

Resolved: Agreed.

In response to Councillor McFlynn's query about branding for Magherafelt, the Head of Economic Development confirmed that Magherafelt's new brand was approved by Magherafelt Town Centre Forum and promotional merchandise is in production. She indicated the member may wish to raise the matter again at Magherafelt Town Centre Forum Meeting next week.

D032/18 Mid Ulster Rural Development Partnership

The Head of Economic Development presented previously circulated report to update Members on progress with the LAG Rural Development Strategy for Mid Ulster.

Councillors Clarke, Forde McEldowney, McAleer, G Sheils and Wilson (Chair) all declared an interest in the above item as members of LAG.

Councillor Clarke advised that Council's Rural Development Manager was currently off ill and may not be available for quite some time, but felt that there was a need to put a structure in place as there was a small team of staff currently operating under pressure.

The Chair asked that best wishes from the Council be sent to the Rural Development Manager.

The Director of Business and Communities advised that two workshops scheduled for next week had been postponed and that the Head of Economic Development and he would monitor the situation over the next few days and put in place the appropriate measures to ensure service delivery continues.

Proposed by Councillor Monteith
Seconded by Councillor McFlynn and

Resolved: That it be recommended to the Council to approve the DAERA requirement for Council to act as the applicant on behalf of the LAG and accept letters of offer on behalf of the LAG for Co-operation projects. The LAG will act as co-signatory on Co-operation applications and letters of offer.

Councillor Cuddy enquired how much was left in Council's economic development budget for this financial year.

The Head of Economic Development advised that all spend was committed but some applicants were experiencing delays in commencing external works to their premises on the Village Spruce Up Scheme, due to very cold and wintry weather conditions and this was slowing claims being submitted for payment, and therefore slowing expected spend in quarter 4.

In response to Councillor Monteith's query regarding an update on Ann Street, the Director of Business and Communities advised that a meeting could be convened with DEA members, if they so wished.

Councillor Monteith stated that members were afraid to speak publicly regarding Ann Street and it was the worst kept secret. He said that this should be one of the best news stories relating to Dungannon and there was a need to get in front of this.

Agreed that a meeting be convened with Dungannon Town Councillors to provide a briefing on the Ann Street Development.

D033/18 Update on Match Funding Requests

The Head of Economic Development drew attention to the previously circulated report to provide an update to Members on match funding requests under European Social Fund (ESF) Programme Phase 2 (2018-22) and to consider financially supporting a new match funding request from Lough Neagh Partnership Ltd towards a Coalisland Great Places Project.

The Chair, Councillor Wilson declared an interest in Cookstown Enterprise Centre. Councillors Cuddy and Molloy declared an interest in Dungannon Enterprise Centre.

The report outlined that Enterprise NI's Exploring Enterprise 4 Programme was unsuccessful in obtaining ESF funding and therefore Council match funding was not necessary. However, on 14 February 2018, Enterprise NI advised that after their appeals process, the project has been awarded funding of £9,452 per annum for 4 years from 1 April 2018 to 31 March 2022 and therefore, it is recommended that Council reaffirm its funding commitment towards the project.

Councillor Cuddy referred to the map relating to the Coalisland Great Places Project and advised that the perimeter of the map excluded Newmills village and requested this be included as part of the eligible area.

The Head of Economic Development said that she would request for Newmills to be included.

Proposed by Councillor Clarke
Seconded by Councillor McFlynn

Resolved: That it be recommended to Council that approval be given to:

1) Noting the contents of the report.

2) Noting the current funding status of Programmes under the ESF Phase 2 (2018-22) and financial commitments previously agreed by Council in September 2017. Recommended also to reaffirm Council's support towards the Exploring Enterprise Programme of £9,452 per annum for 4

years from 1 April 2018 to 31 March 2022, now that the project promoter has won their appeal and secured ESF match funding.

3) Not approving the match funding request under ESF Phase 2 (2018-22) for the Workforce IV Programme for the reasons outlined in the report.

4) Not approving the match funding request under ESF Phase 2 (2018-22) for the STRIDE Programme for the reasons outlined in the report.

5) A financial commitment of up to £10,000 per annum (over a 3 year period) to Lough Neagh Partnership Ltd towards the Coalisland Great Places Project, subject to the inclusion of Newmills village within the eligible project boundary area.

6) Noting map of the Coalisland Great Places Project boundary.

Councillor Molloy referred to the study tour last week to the two Catapult Centres in conjunction with South West College and said that although members had to use their personal allowance to take part in this, it proved very productive and educational and will benefit both Council and the College. He asked that a report be prepared for a future meeting to update Members on the study visit and document how the findings may impact upon the current plans to develop an Engineering Centre of Excellence in Dungannon.

In response to Councillor Cuddy's query about South West College potentially requiring the top car park at the Dungannon Offices, the Director of Business and Communities advised that the College were reconsidering options and a report would be brought back once a decision has been made.

D034/18 Community Development Report

The Head of Community Development drew attention to the previously circulated report to:

1) Seek Committee approval for Good Relations and Community Festivals rolling grant award recommendations
2) Agree the Peace IV Partnership recommendations
3) Approve the Peace IV Heritage tender award (report not complete, to be presented later).
4) Approve the proposed Good Relations Plan 2018-2019 for submission to the NI Executive Office under TBUC for funding and delivery at a local level
5) Approve the Mid Ulster Advice Provision year 3
6) Update on Community Development

Resolved: That it be recommended to the Council that approval be given to:

1) Grant award recommendations under the Community Local Festivals Grants and Good Relations Grant as per Appendix 1 £4,688 and £200.

Proposed by Councillor Forde
Seconded by Councillor McNamee and

Resolved: Agreed.

2) Peace IV Partnership recommendation of the Shared Space Arts and Events Peace IV Programme summary specification to go to tender.

Proposed by Councillor McFlynn
Seconded by Councillor Molloy and

Resolved: Agreed.

3) Peace IV Heritage Programme Tender Award (to be presented later)

Resolved: Agreed.

4) Proposed Good Relations Plan 2018-2019 for submission to the NI Executive Office under TBUV for funding and delivery at a local level.

Councillor Doris referred to the issue of Bonfires and advised that the report was should be included.

The Head of Community Development confirmed that the issue was included at Safe Communities and would work in partnership with PCSP.

Proposed by Councillor McFlynn
Seconded by Councillor Cuddy and

Resolved: Agreed.

5) Renewal of the Advice Contract with CAMU for a third year. Allocation of monies from DfC for Welfare Reform Support Project to the value of £51,891.36 to CAMU.

Proposed by Councillor Forde
Seconded by Councillor Cuddy and

Resolved: Agreed.

6) Note the Community Development Update Report.

Resolved: Agreed

Matters for Information

D035/18 Development Committee Minutes of Meeting held on Wednesday 10 January 2018

Members noted Minutes of Development Committee held on Wednesday 10 January 2018.

D036/18 Regional and Minority Language Implementation Working Group Minutes of Meeting 15 January 2018

Members noted Minutes of the Regional and Minority Language Implementation Working Group held on 15 January 2018.

D037/18 Disability Arts Project – Kilronan Special School, Magherafelt

Members noted plans to deliver a Disability Arts Project as part of the Culture & Arts Programme of activity, in conjunction with Kilronan Special School Magherafelt.

D038/18 Davagh Forest Observatory/Visitor Centre Update

Members noted progress of the Davagh Forest Observatory and Visitor Centre project.

D039/18 The Heart of Ancient Ulster Landscape Partnership Scheme (THoAULP) – Update on Community Consultations

Members noted update on the Heart of Ancient Ulster Landscape Partnership Scheme. (THoAULP) and update on the The Heart of Ancient Ulster Landscape Partnership Scheme up to the end of January 2018.

D040/18 Tourism & Business Engagement Report

Members noted progress of the Business Engagement Programme and key activities in January 2018.

Local Government (NI) Act 2014 – Confidential Business

Resolved: In accordance with Section 42, Part 1 of Schedule 6 of the Local Government Act (NI) 2014 that Members of the public be asked to withdraw from the meeting whilst Members consider items D041/18 to D042/18

Matters for Decision

D041/18 Proposal to Complete a Visitor Experience Audit & Interpretation Framework

Matters for Information

D042/18 Development Committee Confidential Minutes of Meeting held on 10 January 2018

D043/18 Condolences

Councillor Monteith referred to the recent passing of Gary Morris, employee of Dungannon Leisure Centre and advised that he was a valued member of staff. He said as a mark of respect a corporate response and the thoughts of this committee should be issued to his family.

D044/18 Duration of Meeting

The meeting was called for 7 pm and ended at 7.45 pm.

CHAIR _____

DATE _____

Report on	Lough Neagh Partnership – Core Funding
Reporting Officer	Michael Browne
Contact Officer	Allison O'Keefe

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	X

1.0	**Purpose of Report**
1.1	To provide Members with an update on progress to date.
2.0	**Background**
2.1	Lough Neagh Partnership is the main co-ordinating body for tourism, leisure, environmental, heritage and marketing activities on Lough Neagh. It delivers programmes on behalf of local and central government and provides continuous marketing Lough Neagh. It has also developed the Lough Neagh and Its Waterways Destination Management Plan. Lough Neagh Partnership co-ordinate and market tourism, recreational, environmental and heritage activities on Lough Neagh and the Lough Neagh shoreline on behalf of Mid Ulster District Council. Specifically, reviewing the Destination Management Plan and deliver the LN Landscape Partnership Scheme (Heritage Lottery).
3.0	**Main Report**
3.1	Progress report on activities to date as of 26 February 2018
4.0	**Other Considerations**
4.1	**Financial & Human Resources Implications** Financial: Remaining 50% of Contribution - £11,000 Human: N/A
4.2	**Equality and Good Relations Implications** **N/A**
4.3	**Risk Management Implications** N/A

5.0	**Recommendation(s)**
5.1	N/A
6.0	**Documents Attached & References**
	Appendix – Lough Neagh Partnership Core Funding

Appendix

LOUGH NEAGH PARTNERSHIP CORE FUNDING 2017/18 - £22,000
MID ULSTER DISTRICT COUNCIL ANNUAL FUNDING MEASUREABLE TARGETS AND QUANTIFIABLE OUTPUTS

Targets	Target Date	Quantifiable Outputs	Position as at 31/01/2018
1. Landscape Partnership Project Deliver Year 2 of the Lough Neagh Landscape Partnership project	31/03/2018	Implement projects as agreed in HLF plan for 2018/19 e.g. signage project, Ardboe Archaeology project, Mountjoy Archaeology project. Begin progress on Brookend and Derryloughan nature reserves.	Signage project is near completion and should be implemented on ground in Spring 2018. Archaeological dig completed and planning application in for new car park and road alteration. Mountjoy archaeological dig complete and new brick work production project commenced. Meetings held with NIEA regarding Brookend and Derryloughan Nature Resreve. Meetings held with MUDC and RDP regarding RDP tourism project at Washing Bay and Derryloughan.
2. Destination Marketing Plan Working with Mid Ulster Council and stakeholders, identify and help develop new tourism products on Lough	31/03/2018	Develop and promote three new major Lough Neagh Tours 2 of which relate to and promote the Mid Ulster Tourism development product. Begin to develop a new food project for the Lough. Help Mid Ulster with the implementation of their tourism strategy.	Three tours developed and implemented summer 2017. A total of 8 tours were held with total of 102 visitors. Official launch of tours held in Mountjoy Castle and deputy Mayor of MUDC attended Have data base of 132 tour operators developed. Trained 11 tour guides. Advertising value equivalent for PF AVE was £10,460. This included Craic and Food Tour, Western Forts Tour and Wild Lough Neagh Tour. Two tours in MUDC Council. 5 new tours are developed for 2018/19.

3. Marketing and Promotion 3.1 Ensure that VICs provide event information to Tourism NI on regular basis 3.2 Co-ordination of Tourism NI marketing features for LN Work includes co—ordination of marketing features for Tourism NI productions/ advertorials. 3.3 Blog Competition 3.4 Trade fairs and exhibitions	31/03/2018	Minimum of 20 events per District. MUDC events submitted to TNI will be featured on Discover Lough Neagh website & app 4 stakeholder newsletters - Quarterly The website & app will be updated weekly Review other content on website and update through new content management system. Issue of event updates and minimum of 6 press releases. Consumer and trade pages on Facebook and Twitter. 200 posts for Facebook/Twitter Electronic Christmas Colouring competition for schools. Blog Competition. LNP will feature the top 10 blogs on the destination website, which will have significant SEO value for the destination website and also for the individual visitor attractions featured in the blog. A link can also be included to Mid Ulster Council on the relevant blogs. Lough Neagh Partnership will attend trade fairs and exhibitions where opportunities arise to promote the destination and its events. We do not envisage taking destination stands of our own as this would be cost prohibitive.	From 1st April 2017 until 26th February 2018, 18 events have been promoted on Discoverloughneagh.com, and our Facebook and twitter pages specific to the Mid Ulster Area. The target number will be met with the delivery of the Easter Newsletter in March 2018. The Discoverloughneagh.com website has been updated regularly with events, press release and blogs over the course of the year. Posts on Social Media have been spread between The Lough Neagh Partnership and Lough Neagh & Its Waterways Facebook pages as well as the Love Lough Neagh Twitter Pages; 493 posts have been made on these platforms between April 2017 and February 2018. No Blog competition was held, all blogs were instead published in house over the course of the year, promoting events and locations. The Lough Neagh Christmas competition for 2017 was a storytelling competition focussed on gathering stories from Children all around Lough Neagh. Children were required to speak to a parent/grandparent/relative and gather stories from around Lough Neagh those as experienced by those who lived them. The story received an exceptional response with over 300

			entries gathered from all areas of Lough Neagh. The winning entry was received from Anahorish Primary School. The World Travel Market in London and a group tour operator event in Titanic quarters, Belfast were attended promoting Lough Neagh.
4. Lough Neagh Cycle Trail Monitor condition of Lough Neagh Cycle Trail as part of the establishment of a Heritage Trail under the HLF Landscape partnership project	31/03/2018	Lough Neagh Partnership will help promote the cycle trail and Lap the Lough event throughout 2017/18	Worked with Upbeat Agency in promoting the Lap the Lough cycling competition around the Lough. Heritage Trail now ready to be implemented in Spring 2018
5. Lough Neagh Community Trust LNP staff to work with Development Trust NI to ensure that new Community Trust (which was established in March 2016) becomes operational and new funding attracted from DAERA	31/03/2018	To have new Lough Neagh Community Trust operational by 2017/18 Help download new funding for DTNI from DAERA Attend Community Development Trust meetings To continue to provide marketing management and environmental advice to the new Lough Neagh Community Trust.	Lough Neagh Development Trust steering Group has been set up. LNP attended 4 meetings in 2017/18. Attended and participated in 4 Lough Neagh Ownership consultation events in summer 2017. Application for new funding made to DEARA and to HLF.
6. Lough Neagh Cooperation Project Help LAGS AND Mid Ulster Council develop Lough Neagh Cooperation Project	31/03/2018	Help and assist Lags to develop Rural Development Programme Cooperation project. Continue to provide help and advice on the implementation of this project for the LAGs and Councils around the shores of the Lough	Attended 3 meetings with LAGs who are developing Lough Neagh Co operation Project. Assisted with provided details of needs of Lough Neagh. Meet with Mid Ulster District Council to include Washingbay as a project within the Lough Neagh LAG.

		Help facilitate the securing of a Rural Development Project in conjunction with Mid Ulster Council and Mid Ulster Local Action Group to bring benefits to the Mid Ulster District in terms of loughshore facilities owned by Council.	
7. Lough Neagh Food Programme Apply to DAERA and develop strategy for Lough Neagh food with particular emphasis on Lough Neagh fish with a view to securing EU or RDP funding for a food programme.	31/03/2018	Meet with DAERA Identification of partners Development of funding proposal Submission of proposal when programme opens Identify benefits specific to Lough Neagh	Meet with DAERA staff to develop a food project Lough. Application to be made under food chain development and marketing programme. Programme will not be opened until June 2018
8. Liaison with MUDC Ongoing liaison MUDC	31/03/2018	Generally meet with minimum 3 meetings with MUDC officers in 2017/8 to update on progress	Met with over 5 meetings with MUDC Head of Tourism to discuss MUDC tourism strategy and how it relates to Lough Neagh
9. **NIEA Shoreline Plan** Attract new funding and engage with farmers and landowners on western short to improve condition of western shore	31/03/2018	LNP staff will help implement and administer funding of £43,000 which has been secured for a second year from NIEA towards the development and implementation of management for Special Protected Areas (SPAs). Part of this project will relate to the Mid Ulster District Council area.	SPA programme being implemented on the ground and meetings held with NIEA. SAC study for Reas wood signed off. New Island study out for tender. Regular meetings held with NIEA regarding implementation of project.
10. New Group Farm Scheme Set up new Group Farm Scheme on western shores of Lough Neagh and Mid Ulster Council area	31/03/2018	LNP intends to receive, manage and administer new £200,000 DAERA Group Farm Scheme for Lough Neagh with the focus area in western shores /Mid Ulster area giving help and assistance to over 20 farmers along the Mid Ulster shoreline of Lough Neagh.	Group set up and letter of Offer from DAERA for Farming project now agreed. Meetings with NIEA held to implement programme in south west corner of Lough Neagh Ardboe to Reedy Flat. This is in MUDC area.

		Receive funding and start programme in 2017/18	
11. Lough Neagh Plan Help with Mid Ulster Council planning Group for Lough Neagh to develop new planning zone designation for Lough Neagh	31/03/2018	LNP staff intend to attend Lough Neagh planning meetings led by Mid Ulster District Council and give advice and assistance on the development of new coordinated Lough Neagh plan	Attended 3 Lough neagh Forum Planning meetings to discuss planning designation around Lough neagh. Did presentation in Nov 2017
12. Mid Ulster Community Planning Meetings Help and assist with development of Mid Ulster Community Plan	31/03/2018	Lough Neagh intends to attend Mid Ulster Community Planning meetings and feed into Lough Neagh issues and concerns	Attended community planning meetings and gave feedback and input on the issues relation to Lough Neagh and the plan.
13. THOAULP Help give advice and help with Mid Ulster HLF Landscape Project AHOULP	31/03/2018	LNP staff intend to provide advice and assistance to help with Ulster HLF landscape proposal	Provided two advice meetings to staff and community representatives on the THOAULP steering partnership board. Also helped with 6 consultation events due to Moira O Rourke's incapacity
14. Implement Water Quality Project Lough Neagh Water Quality Interreg Project	31/03/2018	LNP staff intend to assist with implementation and administration of Interreg Water Quality Programme (Waterpro) relating to whole of Lough but parts will relate to the Mid Ulster area	Organized seminar on water quality on lough Neagh in May 2017. Hosted event for stakeholders in lough neagh and for visiting partners form Northern Periphery.
15. Coalisland HLF Great Places Project Make application	31/03/2018	LNP manager will apply for funding and work with partnership to develop a Great Place Project in Coalisland and the wider area.	Made application one and two to HLF regarding the Coalisland project. Also lobbied for match funding from MUDC and gave presentation to

		Potential grant of up to £500,000. All within Mid Ulster area.	MUDC development Committee. Application reduced to just over £300.000.

Report on	Lough Neagh Partnership HLF Landscape Programme
Reporting Officer	Michael Browne
Contact Officer	Allison O'Keefe

Is this report restricted for confidential business? If 'Yes', confirm below the exempt information category relied upon	Yes	
	No	X

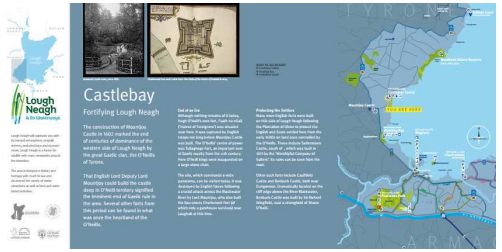
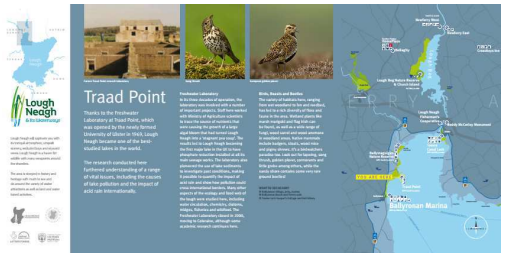
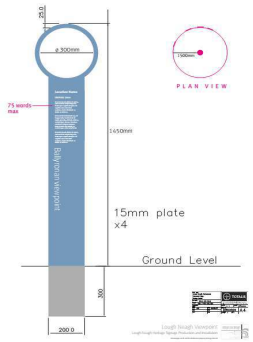
1.0	**Purpose of Report**
1.1	To provide Members with an update on progress to date.
2.0	**Background**
2.1	Lough Neagh Partnership secured a Heritage Lottery funded Landscape Partnership project worth £3.5 million which involves delivery of 27 capital and revenue projects over the period 2016 to 2021 through a collaborative working partnership between Councils, statutory agencies and community organisations/NGO's. The £99,059 match conditional funding secured from Mid Ulster District Council has contributed to the Lough Neagh Landscape Partnership Programme, specifically the delivery of: a. Ardboe Walk and Development of Car Park b. Archaeology Project Goals 1, 2 and 3 c. Lough Heritage Signage In Year 2 of the project, Mid Ulster District Council agreed to contribute £27,534 towards costs.
3.0	**Main Report**
3.1	Progress report on activities to date as of 31 January 2018
4.0	**Other Considerations**
4.1	**<u>Financial & Human Resources Implications</u>** Financial: N/A Human: N/A
4.2	**<u>Equality and Good Relations Implications</u>** **<u>N/A</u>**

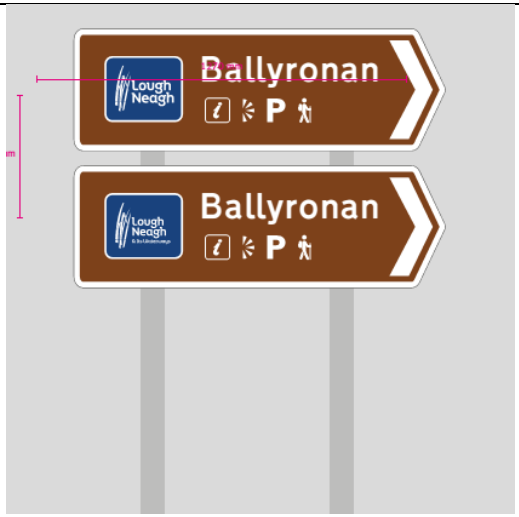
4.3	**<u>Risk Management Implications</u>** N/A
5.0	**Recommendation(s)**
5.1	N/A
6.0	**Documents Attached & References**
	Appendix 1 – Lough Neagh Partnership HLF Landscape Partnership Programme

YEAR 2 CONTRIBUTION: LOUGH NEAGH PARTNERSHIP HERITAGE LOTTERY LANDSCAPE PARTNERSHIP PROJECT (£27,534)

	Targets	Target Date	Measureable Outputs	Position as at 31/01/18
1.	**Ardboe High Cross to Battery Harbour** To develop a new parking facility at Ardboe Graveyard To develop a 3Km long shoreline pathway from Ardboe High Cross to the Battery Harbour by March 2018. Anticipate once completed 500 users year 1 to increase to 5,000 by year 3.	31/03/19 31/03/19	• 3km walkway - Implementation works to begin in Year 2 • Car Park facility for Visitors • 5 volunteers involved in delivery of development and implementation stages. Volunteers recruited through Friends of Ardboe to provide community briefing sessions and facilitate sight visits, particularly around the Abbey area. • 10 volunteer days • 500 users in year one of opening increasing to 5,000 in year three	Agreed with MUDC Officers and HLF that the target date for completion of capital works will be 31/03/19 Walkway – preferred route option identified, costed and landowners engaged. Draft Permissive path agreements sent to all landowners for comment. Environmental data collected and presented in a Habitats Regulation Assessment Report Consultation with key stakeholders in advance of planning application including Transport NI, DEARA (Natural Heritage), Dept. for Communities – HED and MUDC Officers. Design detail completed by Robinsons. MUDC are working with Outdoor Recreation NI to secure the land for parking provision 8 Volunteers engaged in work relating to the trail route and habitat assessment equating to 13 volunteer days This MUDC led project will be taken forward by the new Council Access Officer from 01/03/18
2.	**To deliver an archaeological programme of activities around Lough Neagh to include:**	31/03/21	• 6 archaeology investigations and surveys carried out (3 relating MUDC) 3 investigations completed at Ardboe, Brocagh and Church Island	3 Geophysical investigations completed at Ardboe, Brocagh and Church Island with 1 dig completed at Ardboe. Findings at Ardboe have supported a planned second dig at Ardboe in 2018

	• Archaeological Site Investigations • Exhibitions • Experimental Archaeology • Heritage Skills • Cultural Heritage • Schools • Publications • Media • Conservation Access by March 2021		• 3 buildings conserved (MUDC – Church Island) • WWII aviation sites audited and researched • 3 exhibitions (1 MUDC) • 20 cultural (6 MUDC) events/walks/talks, place names, WW II and fishermen reminiscence projects • 6 conferences workshops (2 in each council area) • 300 schools sessions (Approximately 100 MUDC) • 10 experimental archaeology and skills workshops (Approx. 3 for MUDC)	1 building conserved at Church Island and conservation restoration of Ardboe Cross in partnership with HED scheduled for 2018-19 WW II sites audited at Toome Airfield and Ardboe. A comprehensive report has been detailing the built history of both sites, assessment of remaining structures and a review of the cultural importance of the airfields. Much of this information will used for creating a WW II airfield exhibition and for facilitating a WW II Conference in September 2018. 1 conference completed - Lough Neagh Connections - on 15/02/17 at Ballyronan. This explored the history, heritage and society of the Lough Shore to an audience of 100+. 1 Conference planned for 21st/22nd May 2018 at the HomePlace Centre – this will contribute to the UK & Ireland Lakes Network agenda and will focus on the cultural values created by the Lough 84 School sessions delivered in Bellaghy, Magherafelt, Cookstown, Washing Bay, Brocagh, Ballyronan, Stewartstown and Moneymore. Primary School sessions comprised a two-hour programme and covered Living History Interpretation, cartography, Myths and Legends and the built/cultural history of the area. Secondary School sessions where delivered in partnership with the HomePlace and RSPB as part of the "My Place within the Landscape" programme. Participants take inspiration from the landscape and produce their own poetry and supporting portfolio, using their 'outdoor classroom' experience to develop an increased awareness of their own sense of place and to connect them with their natural heritage. An awards Ceremony will take place on 15/03/18. To date 2,460 MUDC based primary and secondary pupils have participated 2 experimental archaeology workshops on traditional boat building have taken place at the Lough Neagh Eel Cooperative with 31 participants engaged. 1 brick making workshop held at Brocagh with a further weekend event planned to manufacture brick for use in the conservation of Mountjoy Castle

3.	**To develop and install new interpretative, directional and branding signs associated with the heritage of Lough Neagh shoreline**	31/12/18	• 42 new directional heritage signs (18 in MUDC) • 40 interpretation signs (21 in MUDC) • Establishment of common branding which has been agreed by partners	All design work and content for interpretative boards has been completed and approved by all Council partners. Suppliers have begun manufacture of panels and viewing point installations. These should be installed by 31/03/18. Examples of the panels and viewing installations for Castlebay, Traad and Ballyronan are shown below.    Directional sign concepts are still with Transport NI and we are hoping to have approval for installation in the near future

				 Lough Neagh Ballyronan P Lough Neagh Ballyronan P