



Project Director:
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Mid Ulster District Council
10th Feb 2022



The MEGA Network

Vision:

- To advance and grow world-class manufacturing and engineering by attracting, developing and retaining our people.

Mission:

- To promote the manufacturing and engineering sector as a source of high-value, long term employment.
- To create transformational career opportunities that deliver skills for life.
- To support our manufacturing and engineering sector with education and skills development aligned to industry needs.

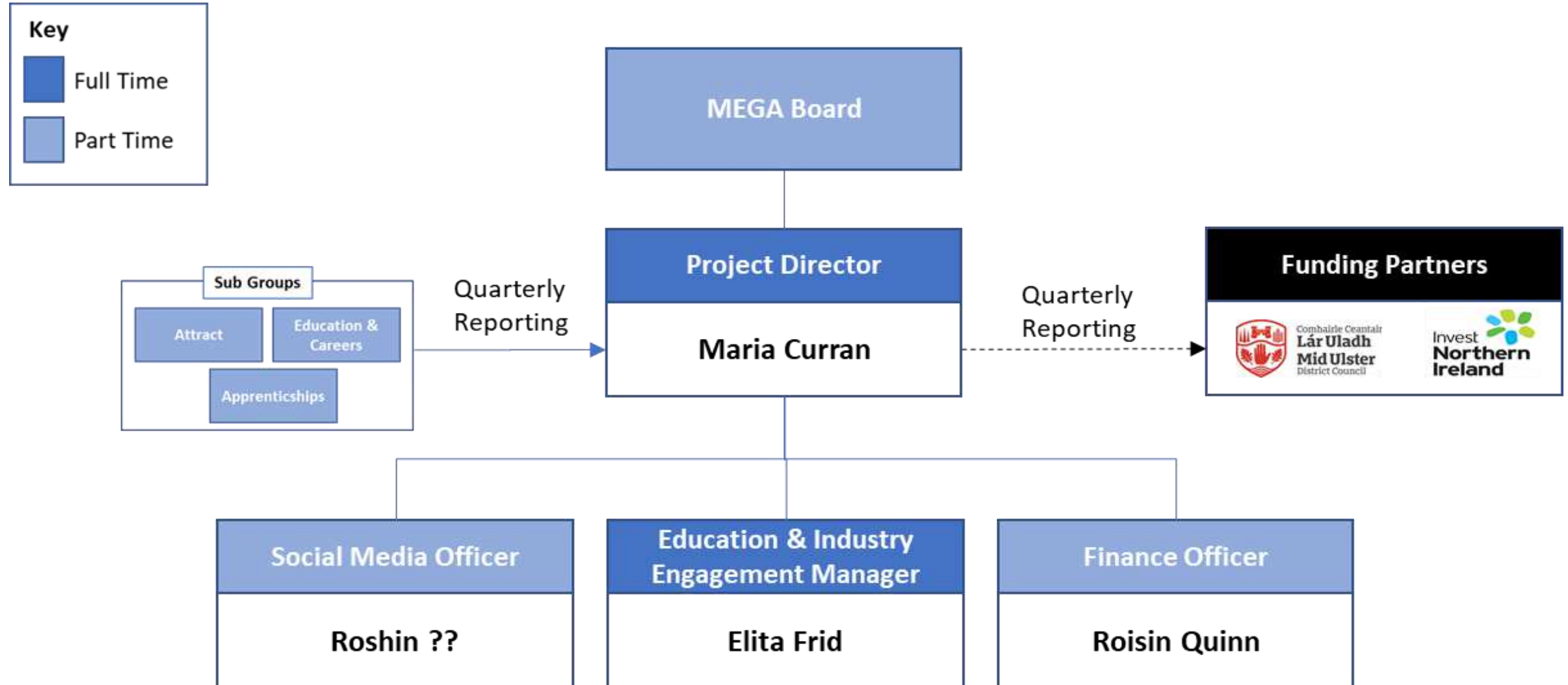


Network currently has 66 member companies within the Advanced Manufacturing sector in Mid Ulster

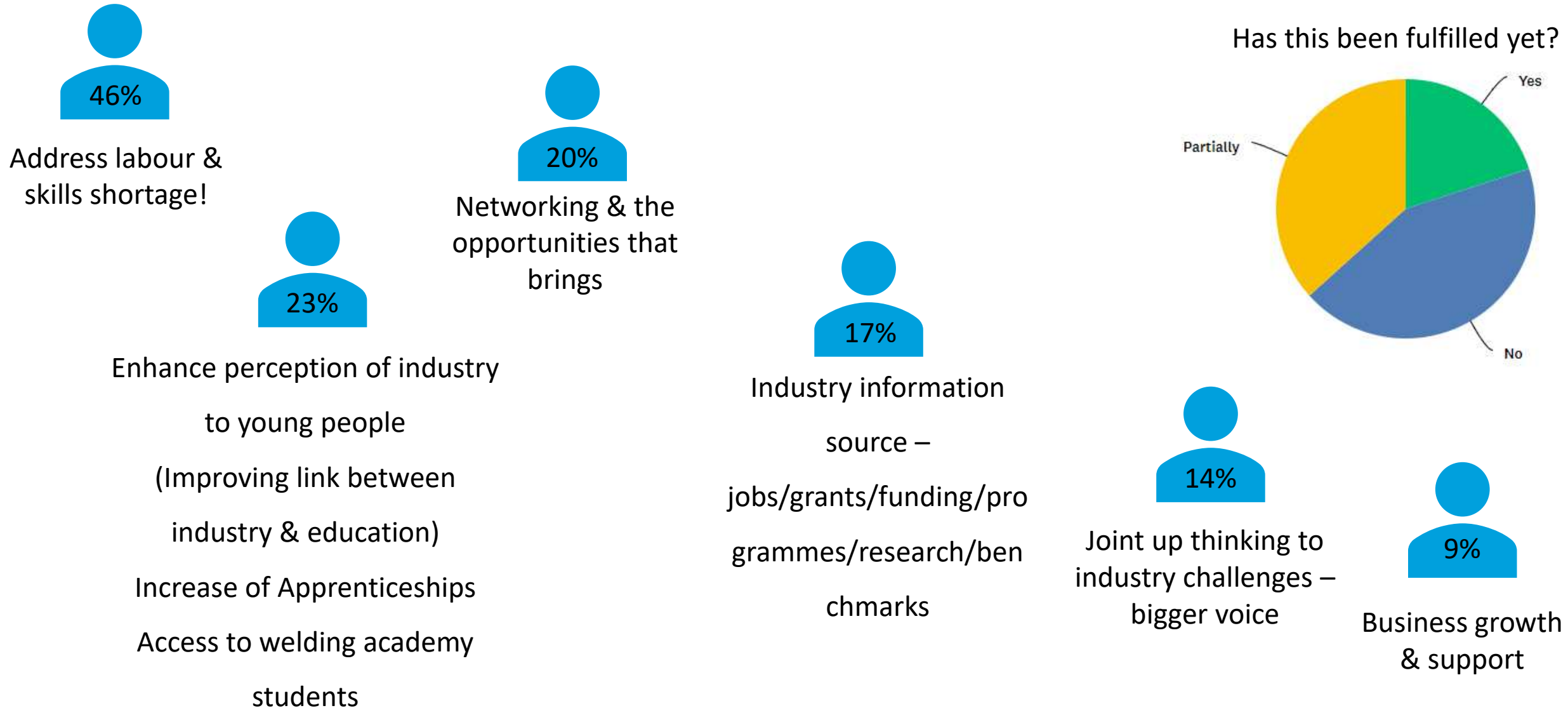
Stakeholder identification



Governance Structure:



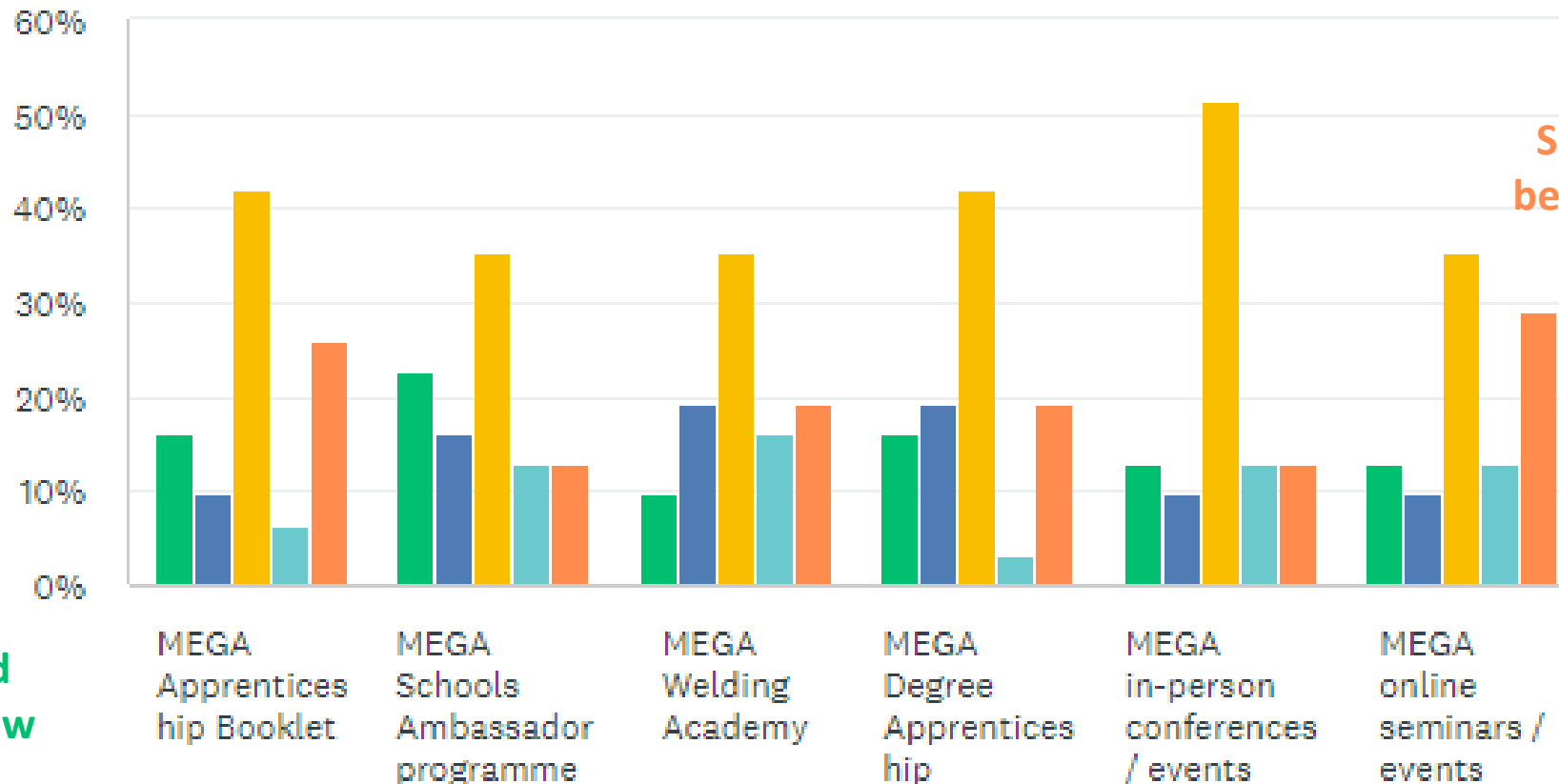
Why are businesses joining Mega??



Engagement with Mega

Shows the relevance and potential of Mega projects

Shows untapped potential from new Mega members



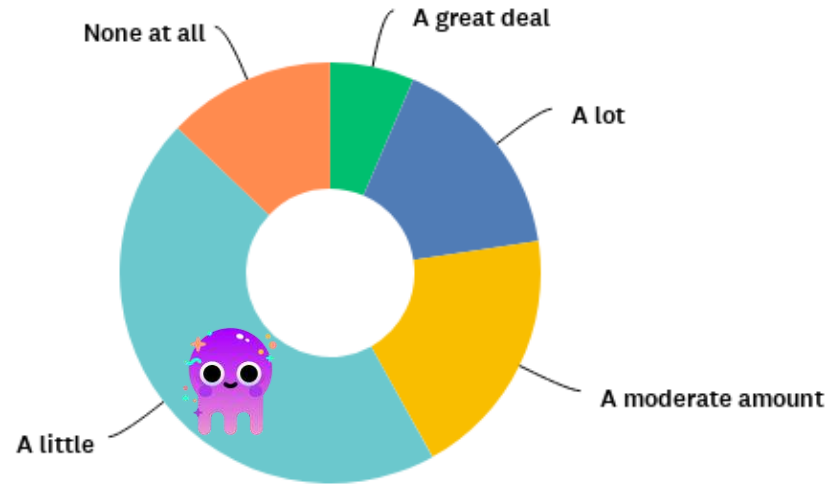
Success & enthusiasm behind initiatives – keep it going!

Shows buy in from members – they are using the resource & want to see it improve. Half of your life span has been during a global pandemic!

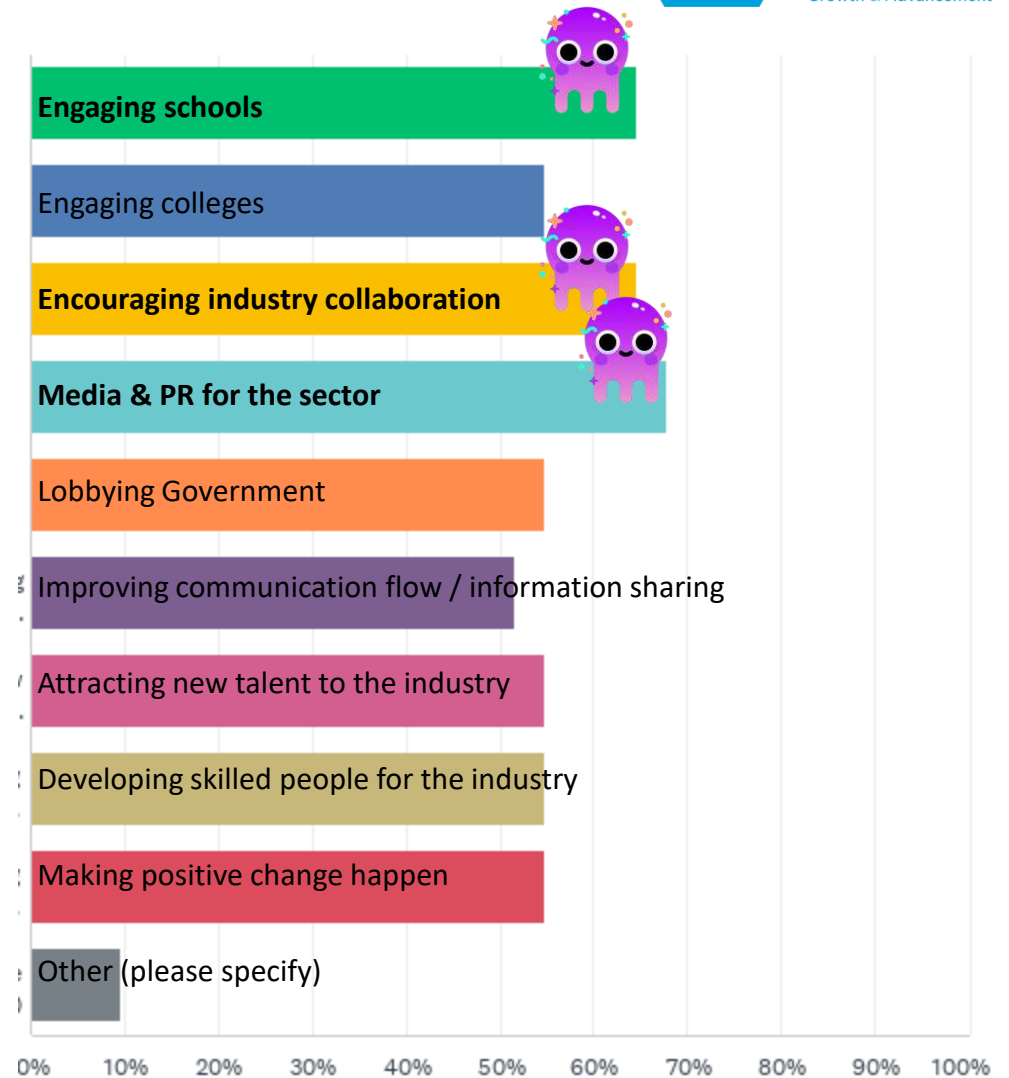
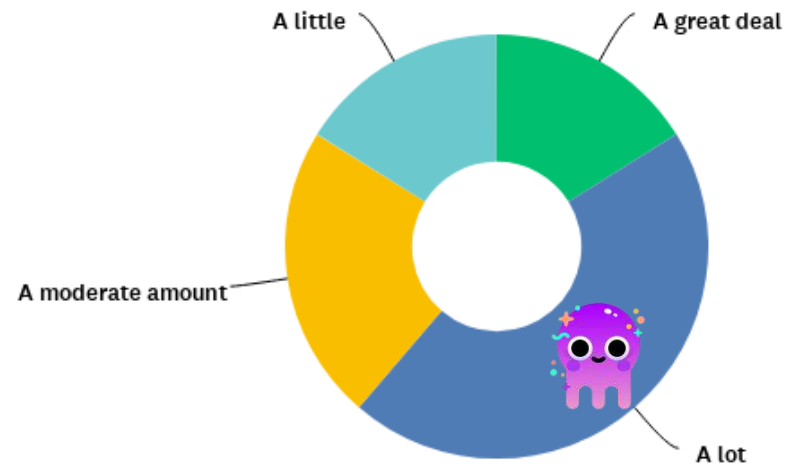
- Don't know anything about it.
- I know about it, but it is not relevant to us.
- It is relevant, but we have not used it yet.
- We've used it, it needs improvement.
- We've used it, its great!

What is MEGA doing well?

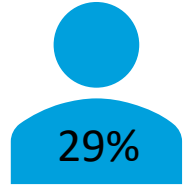
What value has MEGA brought to your business so far?



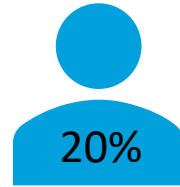
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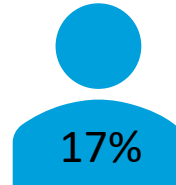
How can Mega Improve?



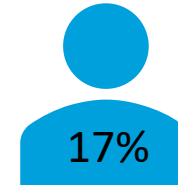
Mega is doing great things in providing a **voice** for the industry – keep it up & continue to build on existing relationships.



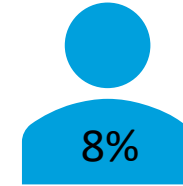
More **lobbying of government** around
-access to labour
-skills shortages
-school curriculum



More updates to members around projects, achievements and goals! Allow the members to **share the good news &** see the value.



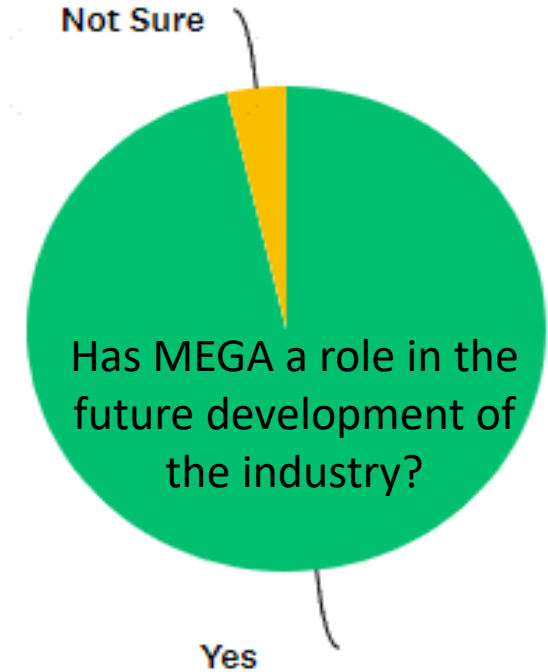
Look to other **skills development** programmes – not just welding



New approaches to recruitment – **women, young adults etc.**

Highlight '**behind the scenes**' jobs – IT, H&S, Quality, design etc.

What are the top three problems/challenges that MEGA could support you with in the growth and advancement of your business over the next three years?



MEGA 2025 strategy: Executive Summary

Strategic Aim	Key Themes	Strategic Objectives	Key Projects	Measured Results
<p>By March 2025</p> <p>Support Mid Ulster manufacturing and engineering post-pandemic recovery by working with our partners to attract, develop and retain talent who are equipped with the skills to embrace a new era of manufacturing.</p>	Focus on People	<i>Address the current deficit in human resources available to the manufacturing and engineering sector in Mid Ulster</i>	<ul style="list-style-type: none"> Careers Portal School Ambassadors Schools Projects JBO connections Career changers <ul style="list-style-type: none"> National diversity Jobs Fair Workplace attractiveness PR & Marketing 	<ul style="list-style-type: none"> 300 jobs created Vacancies filled Grow manufacturing output Increased share of school leavers
	Skills for the future	<i>Adapt the provision of education and skills development to meet the changing needs of the sector over time.</i>	<ul style="list-style-type: none"> Skills demand planning MEGA Skills Academy <ul style="list-style-type: none"> Digital manufacturing & I4.0 Skills Investment Programme 	<ul style="list-style-type: none"> 30 upskilled trainees 15 digital skills trainees Future skills capability Increased skills investment
	Collaborate to win	<i>Build strong working relationships with key delivery partners and leverage third party resources and budget to the best advantage of MEGA members</i>	<ul style="list-style-type: none"> Education & skills alignment Degree Apprenticeships Emerging skills programme Influence & communication <ul style="list-style-type: none"> MSW economic engine ESIC NI Makers Alliance 	<ul style="list-style-type: none"> Effective working partnerships External resource assistance Improved integration to the skills ecosystem.
	Develop our membership	<i>Transition towards a sustainable membership organization with fee paying members by 2025</i>	<ul style="list-style-type: none"> Membership management Membership communications Membership Value Proposition <ul style="list-style-type: none"> Member engagement Network growth Membership income 	<ul style="list-style-type: none"> Membership growth Membership engagement Membership revenue
	Govern with integrity	<i>Ensure effective governance and control of MEGA</i>	<ul style="list-style-type: none"> MEGA board Funding partner engagement <ul style="list-style-type: none"> Stakeholder management Commercial strategy 	<ul style="list-style-type: none"> Single governance structure Improved stakeholder relationships New revenue streams



Next Steps



- Phase 2 Application submitted to Invest NI
- Secure additional funding MUDC
- Implement Mega Strategy 2025
- Any Questions???