

<b>Report on</b>	JC Decaux Advertising Licence Agreement at Railway Park
<b>Date of Meeting</b>	Wednesday 3rd July 2019
<b>Reporting Officer</b>	Head of Parks
<b>Contact Officer</b>	Nigel Hill

<b>Is this report restricted for confidential business?</b>	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	x

<b>1.0</b>	<b>Purpose of Report</b>
1.1	Consideration to extend billboard advertising rental contract with current provider JC Decaux at Railway Park, Dungannon
<b>2.0</b>	<b>Background</b>
2.1	JC Decaux (trading as David Allen Holdings) have held a ground rental agreement for two free standing 48 sheet advertising panels at Newell Road, Railway Park for over twenty years. The billboard panels are located on the junction of Newell Road and Ballygawley Road.
<b>3.0</b>	<b>Main Report</b>
3.1	<p>Council are in receipt of a request to consider an extension of one year, commencing from November 2019. The proposed annual rental income figure is £2750. The rental agreement provides an important source income, which assists with the offset of onsite utility and maintenance costs for the public park.</p> <p>Recent development proposals for the relocation of a public access path to Railway Park will not be adversely affected by the continuation of the rental agreement in its current format.</p>
<b>4.0</b>	<b>Other Considerations</b>
<b>4.1</b>	<b>Financial, Human Resources &amp; Risk Implications</b>
	<p>Financial: The rental agreement proposal provides for a revenue income of £2750 p.a.</p>
	<p>Human: Current staff structure sufficient to deliver project</p>

	<p>Risk Management: Project will be managed in compliance with council policies and normal operating procedures.</p>
<b>4.2</b>	<b>Screening &amp; Impact Assessments</b>
	<p>Equality &amp; Good Relations Implications:</p> <p>The content of the advertising material is subject to restrictions.</p>
	<p>Rural Needs Implications:</p> <p>N/A</p>
<b>5.0</b>	<b>Recommendation(s)</b>
5.1	Approval to extend the current Licence Agreement for one year under the current terms and conditions.
<b>6.0</b>	<b>Documents Attached &amp; References</b>
6.1	Copy of JC Decaux Licence Agreement (Appendix 1)