

Report on	Corporate Events Programme 2020
Date of Meeting	Thursday 12 March 2020
Reporting Officer	Michael Browne
Contact Officer	Sharon Arbuthnot

Is this report restricted for confidential business?	Yes	
If 'Yes', confirm below the exempt information category relied upon	No	✓

1.0	Purpose of Report
1.1	To provide information on the 2020 Corporate Events Programme.
2.0	Background
2.1	<p>Council's programme of events contribute to increased footfall and visitor numbers to our town centres which stimulates the growth of tourism and other businesses in our town centers and villages linking with our Regeneration Action Plan.</p> <p>In addition to the direct impacts; Events can also have indirect impacts on our local community. The social benefits are less visible, but they are just as important. Events raise community pride, teach people new experiences, strengthen relationships and bring communities together.</p>
3.0	Main Report
3.1	<p>Although events may vary, the planning process, considerations and management issues are similar. We aspire to be at the heart of our community, our aim is to:</p> <ul style="list-style-type: none"> • Consistently strive to exceed the expectation of our customers by knowing what to do, how to do it, when to do and why we do it. • Delivering quality driven events, making the best use of the resources we have. • Working together to achieve the best results possible with a team focussed approached. • Design and deliver customer focussed events, in response to and around the needs of our customers within our resources.
3.2	The Council's events team are involved in the planning; delivery and management of the corporate events programme. This report includes events that are outside the normal scheduling of facilities.

3.3	<p>Without the instrumental support of other departments it would be impossible to provide the high standard of events delivered. It was evident that the various interdepartmental teams take pride when involved with corporate events. Departments involved with the delivery of events include:</p> <ul style="list-style-type: none"> - Tourism and Events - Economic Development - Leisure - Outdoor and Leisure - Environmental service - Property Services - Environmental Health - Building Control - Marketing and Communications
4.0	Other Considerations
	Financial, Human Resources & Risk Implications
4.1	<p>Financial: Delivered within departmental budget allocation.</p>
	<p>Human: Delivered within Council</p>
	Risk Management: Risk Assessments carried out.
	Screening & Impact Assessments
4.2	<p>Equality & Good Relations Implications:</p>
	Rural Needs Implications:
5.0	Recommendation(s)
5.1	n/a
6.0	Documents Attached & References
6.1	Appendix one - Corporate Events List